



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
PACIFIC REGIONAL FIELD OFFICE
650 Capitol Mall Suite 6-100, Sacramento, CA 95814



FOR IMMEDIATE RELEASE

Contact: Gary R. Keough
(916) 738-6601

USDA Currently Conducting Floriculture Survey

SACRAMENTO, CA – February 11, 2021 -- The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) is currently conducting the 2021 Commercial Floriculture Survey (for crop year 2020 production) in California and 16 other major floriculture states. Between now and April 6, over 900 California growers will be asked to provide information on production area, sales of floriculture commodities and the number of agricultural workers on their operation. Growers in the survey can respond online today at www.agcounts.usda.gov, or reply by mail.

"The information obtained through this survey will help identify state and national trends in areas such as new product development and changing production practices so that growers can make vital business decisions and evaluate the results of the growing season," said Gary R. Keough, Director of the NASS Pacific Regional Office.

"By participating in the survey, floriculture growers ensure that NASS can provide accurate data on floriculture production, thereby enabling USDA and the industry to be more responsive to domestic and international markets and consumer needs," Keough explained.

NASS will compile and analyze the survey information and publish the results on May 27, 2021 in the *Floriculture Crops* report.

As with all NASS surveys, the information respondents provide is confidential by law. "NASS safeguards the privacy of all responses and publishes only state- and national-level data, ensuring that no individual operation or producer can be identified," stated Keough. Survey results and all NASS reports are available online at www.nass.usda.gov/Publications. For more information, please call the NASS Pacific Regional Office at 1-800-851-1127.

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