



Pacific Region Grape Crush Report Summary



United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
PACIFIC REGIONAL FIELD OFFICE

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Cooperating with the California Department of Food and Agriculture

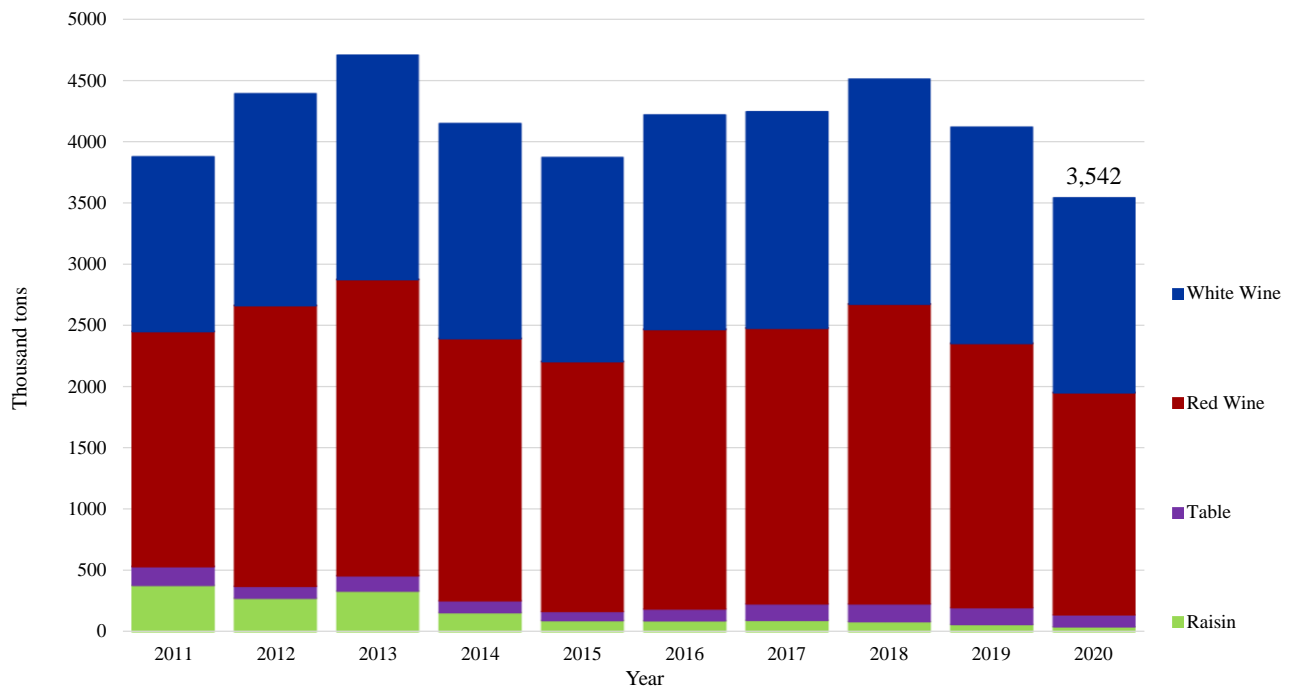
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California Preliminary Grape Crush Report

SACRAMENTO, CA – February 10, 2021 – The 2020 crush totaled 3,542,038 tons, down 13.9% from the 2019 crush of 4,115,413 tons. Red wine varieties accounted for the largest share of all grapes crushed, at 1,813,964 tons, down 15.9% from 2019. White wine varieties crushed totaled 1,590,335 tons, down 9.8% from 2019. Tons crushed of raisin type varieties totaled 42,425, down 30.5% from 2019, and tons crushed of table type varieties totaled 95,315, down 29.1% from 2019.

California Grapes Crushed 2011-2020

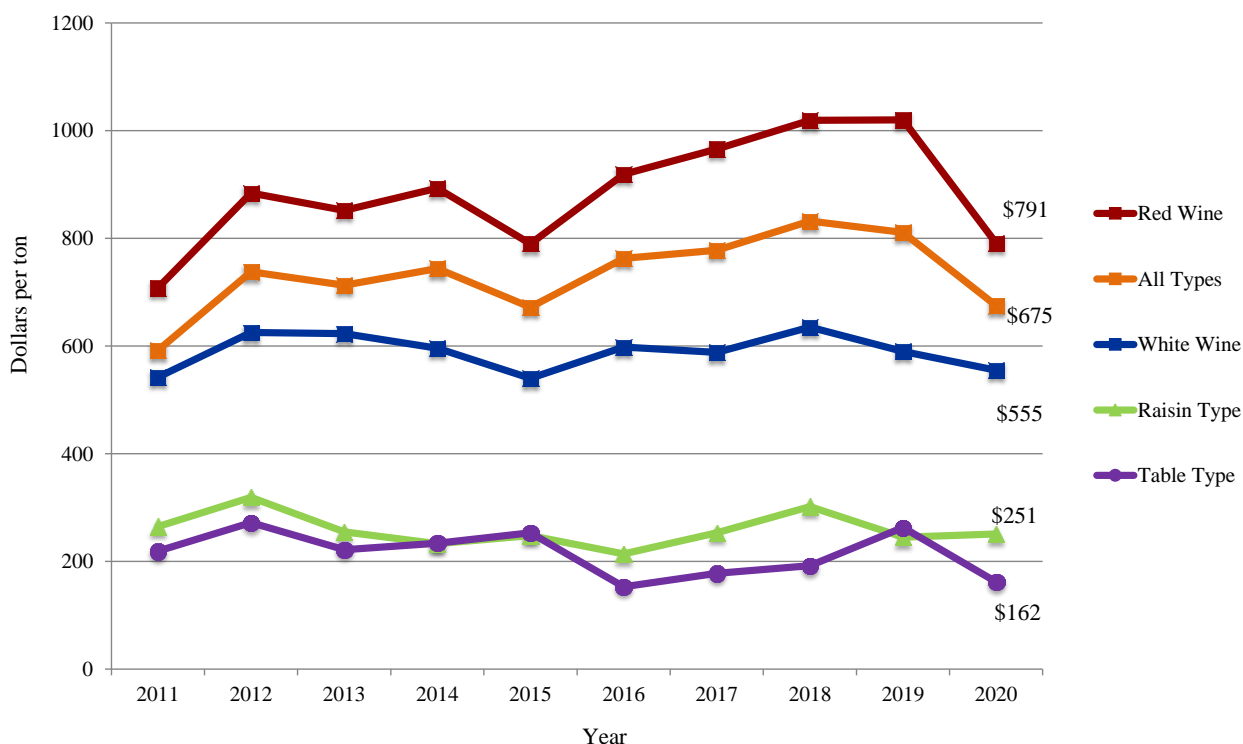


Source: USDA, National Agricultural Statistics Service, Pacific Regional Office

The 2020 average price of all varieties was \$674.72, down 16.8% from 2019. Average prices for the 2020 crop by type were as follows: red wine grapes, \$791.33, down 22.4% from 2019; white wine grapes, \$554.74, down 5.9% from 2019; table grapes, \$162.41, down 38.2% from 2019; and raisin grapes, \$250.58, up 2.3% from 2019.

In 2020, Chardonnay continued to account for the largest percentage of the total tonnage crushed at 15.2%. Cabernet Sauvignon accounted for the second largest percentage of the total crush at 14.1%. Table grape varieties crushed for wine accounted for less than 3% of the total crush for the first time since 2016. Raisin varieties crushed for wine were a record low at 1.2% of total crush.

California Grape Crush, Dollars per Ton 2011-2020



Source: USDA, National Agricultural Statistics Service, Pacific Regional Office

District 13 (Madera, Fresno, Alpine, Mono, Inyo Counties; and Kings and Tulare Counties north of Nevada Avenue (Avenue 192)), had the largest share of the State's crush at 1,229,676 tons. The average price per ton in District 13 was \$314.25.

Grapes produced in District 4 (Napa County) received the highest average price at \$4,577.62 per ton, down 20.7% from 2019. District 3 (Sonoma and Marin counties) received the second highest average price at \$2,417.48 per ton, down 15.1% from 2019.

The 2020 Chardonnay average price of \$827.85 was down 9.3% from 2019 and the Cabernet Sauvignon average price of \$1,230.96 was down 30.5% from 2019. The 2020 average price for Zinfandel was \$519.04, down 11.0% from 2019, while the French Colombard average price was up 4.2% from 2019, at \$287.52 per ton.

Prices reflect adjustments due to smoke damage, as reported by purchasers. For more information about how purchasers reported smoke damaged grapes, go to:

www.cdfa.ca.gov/mkt/pdf/GrapeCrush2020_Smoke_Taint_FAQ.pdf

The entire Grape Crush Report is available online at www.nass.usda.gov/ca.

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