



# NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
PACIFIC REGIONAL FIELD OFFICE  
650 CAPITOL MALL, SUITE 6-100, SACRAMENTO, CA 95814



FOR IMMEDIATE RELEASE

Contact: Gary Keough  
(916) 738-6601  
[Gary.Keough@usda.gov](mailto:Gary.Keough@usda.gov)

## **Deadline approaches for forest and grazing managers to respond to the Conservation Practice Adoption Motivations Survey**

**SACRAMENTO, CA – August 6, 2024** – There is still time for forest and grazing managers across the nation to tell USDA what they think about conservation in agriculture in the [Conservation Practice Adoption Motivations Survey \(CPAMS\)](#). CPAMS, a joint project between the National Agricultural Statistics Service (NASS) and the Natural Resources Conservation Service (NRCS), seeks to understand why people choose to use or not use different conservation practices. NASS mailed a second copy of the survey on July 29 to California forest and grazing managers who have yet to respond. Recipients of the survey are encouraged to respond online at [agcounts.usda.gov](https://agcounts.usda.gov), by mail, or fax. Every response counts.

This year, the survey is focused on grazing practices and forestry practices. Crop practices and confined livestock practices were surveyed in 2022. Survey data will be used to guide the implementation of NRCS programs in the future.

“Over half of California’s land in farms is grazing or forest land.” said NASS Pacific Regional Director Gary Keough. “This is why it’s important for NRCS to understand why the operators choose to use different conservation practices.”

NASS safeguards the privacy of all respondents. The information provided will be used for statistical purposes only. In accordance with federal law, survey responses will be kept confidential and will not be published in identifiable form. The survey data will be published in October 2024. This and all other NASS reports are available online at [www.nass.usda.gov/Publications](https://www.nass.usda.gov/Publications). For more information, visit [nass.usda.gov/go/CPAMS](https://nass.usda.gov/go/CPAMS) or call the NASS Pacific Regional Field Office at 1-800-851-1127.

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