

# CALIFORNIA MONTHLY OLIVE REPORT

Released: July 21, 2003  
Revised: August 27, 2003

<b>Summary Report - Sales</b>									
<b>Month Ending June 30, 2003</b>									
<b>Converted 24/300 Case Basis</b>									
Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	02/03	01/02	% Change	02/03	01/02	% change	02/03	01/02	% change
<b>Total</b>	1,237,283	1,342,958	-7.87	12,864,116	13,219,429	-2.69	14,172,904	14,309,739	-0.96
<b>Markets</b>									
Consumer	889,385	948,215	-6.20	9,115,183	8,997,517	1.31	9,970,000	9,704,206	2.74
Food Service	347,898	394,743	-11.87	3,748,933	4,221,912	-11.20	4,202,904	4,605,533	-8.74
<b>Styles</b>									
Whole	3,634	4,409	-17.57	45,701	53,175	-14.06	54,767	59,903	-8.57
Pitted	794,209	876,560	-9.39	8,263,277	8,256,931	0.08	9,063,169	8,878,290	2.08
Wedged	7,343	6,988	5.09	72,788	77,219	-5.74	78,696	85,515	-7.97
Sliced	391,610	400,586	-2.24	3,973,619	4,257,996	-6.68	4,408,529	4,657,565	-5.35
Chopped	31,289	47,107	-33.58	413,422	485,123	-14.78	460,881	527,913	-12.70
Broken Pitt	9,198	7,309	25.85	95,309	88,985	7.11	106,863	100,554	6.27
<b>Key Items</b>									
24/300 Pitt	692,751	765,608	-9.52	7,176,214	7,127,741	0.68	7,850,468	7,648,036	2.65
6/10 Pitt	97,014	105,320	-7.89	1,036,042	1,058,596	-2.13	1,157,101	1,153,054	0.35
6/10 Sliced	239,521	267,046	-10.31	2,585,068	2,935,240	-11.93	2,895,729	3,201,984	-9.56
24/300 Whole	1,505	2,201	-31.62	27,272	33,666	-18.99	35,303	37,576	-6.05
6/10 Whole	2,129	2,208	-3.57	18,386	19,069	-3.58	19,421	21,724	-10.60
6/10 Wedged	7,179	6,824	5.21	70,820	74,817	-5.34	76,318	82,948	-7.99
2.25 Sliced	81,654	68,653	18.94	767,675	737,511	4.09	837,348	817,174	2.47
4.5 Chopped	29,367	31,460	-6.65	333,786	338,422	-1.37	367,118	368,804	-0.46

<b>Summary Report - Packout and Inventory</b>									
<b>Month Ending June 30, 2003</b>									
<b>Converted 24/300 Case Basis</b>									
Item	Monthly Packout			Year-to-Date Packout			Inventory		
	02/03	01/02	% change	02/03	01/02	% change	02/03	01/02	% change
<b>Total</b>	668,013	1,614,430	-58.62	13,567,273	15,654,015	-13.33	6,772,623	6,928,000	-2.24

Markets									
Consumer	492,680	886,582	-44.43	9,359,635	10,178,073	-8.04	4,535,750	4,097,846	10.69
Food Service	175,333	727,849	-75.91	4,207,638	5,475,942	-23.16	2,236,873	2,830,153	-20.96
Styles									
Whole	0	13,167	-100.00	42,517	58,936	-27.86	59,293	69,668	-14.89
Pitted	409,092	925,635	-55.80	9,031,844	9,953,711	-9.26	4,550,114	4,732,120	-3.85
Wedged	0	13,434	-100.00	95,662	52,203	83.25	48,915	54,072	-9.54
Sliced	191,404	599,945	-68.10	3,830,622	5,030,844	-23.86	1,797,676	1,836,205	-2.10
Chopped	67,516	50,818	32.86	486,403	521,348	-6.70	261,747	180,953	44.65
Broken Pitt	0	11,431	-100.00	80,224	36,972	116.98	54,879	54,981	-0.19
Key Items									
24/300 Pitt	389,005	733,402	-46.96	7,189,193	8,270,847	-13.08	3,666,846	3,522,103	4.11
6/10 Pitt	9,681	177,244	-94.54	1,783,842	1,620,869	10.05	828,894	1,156,038	-28.30
6/10 Sliced	165,652	525,104	-68.45	2,306,654	3,658,215	-36.95	1,309,385	1,495,565	-12.45
24/300 Whole	0	11,268	-100.00	34,890	36,488	-4.38	38,174	35,259	8.27
6/10 Whole	0	1,899	-100.00	7,524	22,003	-65.81	20,749	34,096	-39.14
6/10 Wedged	0	13,434	-100.00	93,802	52,020	80.32	46,262	49,049	-5.68
2.25 Sliced	12,503	38,625	-67.63	909,846	742,667	22.51	275,233	161,809	70.10
4.5 Chopped	67,516	41,115	64.22	471,318	393,247	19.85	222,124	126,523	75.56
							Approximate Supply in Converted Cases		
							Total Inventory	6,772,623	
							Converted Storage	6,694,472	
							Approximate Supply	13,467,095	

Storage - Month Ending June 30, 2003	
Whole Canning Sizes	
Size	Tons
Small	1,036
Medium	9,558
Large	8,300
Ex. Large	6,479
Ex.Large Sev. "C"	692
Jumbo	4,902
Colossal	5,196
Super Colossal	1,424
Orchard Run	0

Total Canning	37,586
Limited	5,604
Total	43,190
Total Converted (*155)	6,694,472

Packout - Month Ending June 30, 2003							
<b>Ripe Whole</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	1,899	11,268	0				13,167
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	0	0	0			0	0
Medium	0	24,064	12,780			36,844	31,489
Large	0	115,983	5,132			121,115	118,965
Ex. Large	4,071	210,974	0			215,045	219,641
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	476	37,984	0			38,460	38,997
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	4,547	389,005	17,912			411,464	
Conv. Total	9,681	389,005	10,407				409,092
Prior Year	177,244	733,402	14,989				925,635
<b>Limited</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>	<b>24 4.5oz</b>	<b>24 2.25oz</b>	<b>Total</b>	<b>Conv. Total</b>
Segmented	0	0	0	0	0	0	0
Sliced	64,331	0	19,370	0	30,494	114,195	191,404
Chopped	0	0	0	87,118	0	87,118	67,516
Total	64,331	0	19,370	87,118	30,494	201,313	

Conv. Total	165,652	0	13,249	67,516	12,503		258,920
Prior Year	548,242	495	35,721	41,115	38,625	0	664,197
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>	<b>Conv. Total</b>
Bkn. Pitt	0	0				0	0
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	464	10,967					11,431
				<b>Converted Total</b>			<b>668,013</b>

<b>Cumulative Packout - Month Ending June 30, 2003</b>						
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff		Total	Conv. Total
Small	0	0	0		0	0
Medium	0	2,697	0		2,697	2,697
Large	0	20,105	0		20,105	20,105
Ex. Large	0	0	178		178	103
Ex. Large Sev "C"	0	0	0		0	0
Jumbo	2,220	1,724	0		3,944	6,450
Colossal	1,314	9,713	0		11,027	12,511
Super Colossal	0	651	0		651	651
Grn. Ripe Whole	0	0	0		0	0
<b>Total</b>	<b>3,534</b>	<b>34,890</b>	<b>178</b>		<b>38,602</b>	
Conv. Total	7,524	34,890	103			42,517
Prior Year	22,003	36,488	445			58,936
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff		Total	Conv. Total
Small	57,308	357,908	9,984		425,200	485,717
Medium	164,370	1,697,772	59,926		1,922,068	2,082,533
Large	176,860	2,545,674	31,310		2,753,844	2,940,400
Ex. Large	327,383	1,804,006	0		2,131,389	2,501,004
Ex. Large Sev "C"	37,323	0	0		37,323	79,461
Jumbo	55,493	369,227	0		424,720	487,372
Colossal	19,141	363,064	0		382,205	403,815
Sup. Colossal	0	51,542	0		51,542	51,542
Grn. Ripe Whole	0	0	0		0	0
<b>Total</b>	<b>837,878</b>	<b>7,189,193</b>	<b>101,220</b>		<b>8,128,291</b>	
Conv. Total	1,783,842	7,189,193	58,809			9,031,844
Prior Year	1,620,869	8,270,847	61,995			9,953,711

Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	36,428	1,590	0	0	0	38,018	95,662
Sliced	895,788	126,142	682,070	0	2,219,137	3,923,137	3,830,622
Chopped	3,773	0	504	608,152	0	612,429	486,403
Total	935,989	127,732	682,574	608,152	2,219,137	4,573,584	
Conv. Total	2,414,922	149,446	467,156	471,318	909,846		4,412,688
Prior Year	3,832,406	116,326	519,750	393,247	742,667		5,604,396
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	634	78,874				79,508	80,224
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	634	78,874				79,508	
Conv. Total	1,350	78,874					80,224
Prior Year	664	36,308					36,972
<b>Converted Total</b>							<b>13,567,273</b>

Inventory - Month Ending June 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	21	2,492	0			2,513	2,537
Medium	464	5,811	0			6,275	6,799
Large	512	13,313	413			14,238	14,643
Ex. Large	308	4,228	224			4,760	5,014
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,600	3,467	0			11,067	19,647
Colossal	841	7,571	0			8,412	9,361
Super Colossal	0	1,124	0			1,124	1,124
Grn. Ripe Whole	0	168	0			168	168
Total	9,746	38,174	637			48,557	
Conv. Total	20,749	38,174	370				59,293
Prior Year	34,096	35,259	313				69,668
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	7,501	487,848	7,492			502,841	508,170
Medium	108,908	595,777	59,377			764,062	862,140
Large	59,623	1,335,052	23,548			1,418,223	1,475,671
Ex. Large	108,036	760,002	1,090			869,128	990,644
Ex. Large Sev "C"	21,142	498	0			21,640	45,509
Jumbo	60,256	264,335	2,079			326,670	393,828

Colossal	23,856	188,981	0			212,837	239,770
Sup. Colossal	0	20,742	0			20,742	20,742
Grn. Ripe Whole	13	13,611	0			13,624	13,639
Total	389,335	3,666,846	93,586			4,149,767	
Conv. Total	828,894	3,666,846	54,373				4,550,114
Prior Year	1,156,038	3,522,103	53,979				4,732,120
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	17,966	1,858	0	0	1,168	20,992	48,915
Sliced	508,499	74,323	184,357	0	671,299	1,438,478	1,797,676
Chopped	7,610	3,496	1,813	286,612	0	299,531	261,747
Total	534,075	79,677	186,170	286,612	672,467	1,759,001	
Conv. Total	1,384,824	97,347	128,330	222,124	275,711		2,108,337
Prior Year	1,590,890	66,790	122,368	126,523	164,659		2,071,230
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	1,130	52,473				53,603	54,879
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	1,130	52,473				53,603	
Conv. Total	2,406	52,473					54,879
Prior Year	49,129	5,852					54,981
Converted Total							6,772,623

Sales - Month Ending June 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	204	0			204	204
Medium	0	141	0			141	141
Large	0	616	0			616	616
Ex. Large	10	0	0			10	21
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	912	221	0			1,133	2,163
Colossal	78	323	0			401	489
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	1,000	1,505	0			2,505	
Conv. Total	2,129	1,505	0				3,634
Prior Year	2,208	2,201	0				4,409
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total

Small	942	77,078	780			78,800	79,537	
Medium	19,139	178,823	4,334			202,296	222,088	
Large	4,681	295,198	2,534			302,413	306,636	
Ex. Large	10,298	84,068	0			94,366	105,992	
Ex. Large Sev "C"	0	0	0			0	0	
Jumbo	7,808	42,633	0			50,441	59,256	
Colossal	2,700	11,275	0			13,975	17,023	
Sup. Colossal	0	981	0			981	981	
Grn. Ripe Whole	0	2,695	0			2,695	2,695	
Total	45,568	692,751	7,648			745,967		
Conv. Total	97,014	692,751	4,443				794,209	
Prior Year	105,320	765,608	5,633				876,560	
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total	
Segmented	2,788	0	0	0	400	3,188	7,343	
Sliced	93,018	12,391	81,779	0	199,157	386,345	391,610	
Chopped	527	0	-80	37,893	0	38,340	31,289	
Total	96,333	12,391	81,699	37,893	199,557	427,873		
Conv. Total	248,721	14,497	55,838	29,367	81,818		430,242	
Prior Year	287,020	11,564	55,819	31,460	68,817		454,680	
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total	
Bkn. Pitt	16	9,164				9,180	9,198	
Bkn. Pitt Grn. Ripe	0	0				0	0	
Total	16	9,164				9,180		
Conv. Total	34	9,164					9,198	
Prior Year	196	7,113					7,309	
Converted Total								1,237,283

Cumulative Sales - Month Ending June 30, 2003							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	18	3,267	0			3,285	3,305
Medium	30	918	0			948	982
Large	55	11,206	0			11,261	11,323
Ex. Large	10	1,646	74			1,730	1,710
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,753	3,158	0			10,911	19,664
Colossal	770	5,929	0			6,699	7,568
Super Colossal	0	1,148	0			1,148	1,148





Large	55	12,535	0			12,590	12,652
Ex. Large	10	2,053	74			2,137	2,117
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	8,189	7,747	0			15,936	25,181
Colossal	818	6,931	0			7,749	8,673
Super Colossal	0	1,174	0			1,174	1,174
Grn. Ripe Whole	0	0	0			0	0
Total	9,122	35,303	74			44,499	
Conv. Total	19,421	35,303	43				54,767
Prior Year	21,724	37,576	602				59,902
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	10,437	951,736	10,680			972,853	980,161
Medium	212,773	1,935,361	53,254			2,201,388	2,419,295
Large	52,120	3,212,219	31,763			3,296,102	3,341,637
Ex. Large	151,056	890,769	0			1,041,825	1,212,367
Ex. Large Sev "C"	0	12,653	0			12,653	12,653
Jumbo	83,672	561,536	0			645,208	739,674
Colossal	33,437	211,110	0			244,547	282,297
Sup. Colossal	0	41,235	0			41,235	41,235
Grn. Ripe Whole	0	33,849	0			33,849	33,849
Total	543,495	7,850,468	95,697			8,489,660	
Conv. Total	1,157,101	7,850,468	55,600				9,063,169
Prior Year	1,153,054	7,648,036	77,200				8,878,290
<b>Limited</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>	<b>24 4.5oz</b>	<b>24 2.25oz</b>	<b>Total</b>	<b>Conv. Total</b>
Segmented	29,638	0	0	0	5,800	35,438	78,696
Sliced	1,124,555	111,514	796,754	0	2,042,313	4,075,136	4,408,529
Chopped	13,018	14,474	7,998	473,701	0	509,191	460,881
Total	1,167,211	125,988	804,752	473,701	2,048,113	4,619,765	
Conv. Total	3,021,958	164,485	554,817	367,118	839,726		4,948,105
Prior Year	3,428,715	121,574	532,158	368,804	819,740		5,270,991
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>	<b>Conv. Total</b>
Bkn. Pitt	2,078	102,439				104,517	106,863
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	2,078	102,439				104,517	
Conv. Total	4,424	102,439					106,863
Prior Year	2,040	98,514					100,554
<b>Converted Total</b>							<b>14,172,904</b>

---

Return to: [[Table of Contents for Olives](#)] [[CASS Publications](#)] [[CASS Homepage](#)] [[Questions?](#)]

---

California Agricultural Statistics Service  
P.O. Box 1258  
Sacramento, CA 95812  
Phone: (916) 498-5161  
FAX: (916) 498-5186  
E-mail: [nass-ca@nass.usda.gov](mailto:nass-ca@nass.usda.gov)