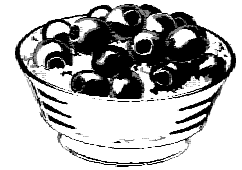


California Monthly Olive Report



Released: February 23, 2005
Revised:



CALIFORNIA AGRICULTURAL
STATISTICS SERVICE

Summary Report - Sales Month Ending January 31, 2005 Converted 24/300 Case Basis

Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	04/05	03/04	Percent Change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	835,193	1,004,367	-16.84	8,293,733	7,905,671	4.91	15,200,555	14,776,751	2.87
Markets									
Consumer	495,656	638,339	-22.35	5,931,392	5,593,240	6.05	10,595,611	10,298,957	2.88
Food Service	339,537	366,028	-7.24	2,362,341	2,312,431	2.16	4,604,944	4,477,794	2.84
Styles									
Whole	2,033	2,239	-9.18	22,357	26,015	-14.06	40,644	44,922	-9.52
Pitted	457,191	565,135	-19.10	5,423,900	5,166,588	4.98	9,584,472	9,364,227	2.35
Wedged	15,769	6,119	157.70	97,294	42,749	127.59	142,114	81,129	75.17
Sliced	329,265	383,036	-14.04	2,503,312	2,393,146	4.60	4,978,940	4,728,174	5.30
Chopped	26,509	35,478	-25.28	221,707	216,069	2.61	430,251	439,183	-2.03
Broken Pitted	4,426	12,359	-64.19	25,164	61,104	-58.82	24,134	119,115	-79.74
Key Items									
24/300 Pitted	371,932	481,650	-22.78	4,862,777	4,537,743	7.16	8,461,297	8,157,285	3.73
6/10 Pitted	81,981	80,668	1.63	535,054	597,727	-10.49	1,072,526	1,151,265	-6.84
6/10 Sliced	238,048	272,633	-12.69	1,699,611	1,644,485	3.35	3,326,001	3,182,888	4.50
24/300 Whole	924	757	22.06	13,660	15,683	-12.90	24,014	25,821	-7.00
6/10 Whole	1,109	1,482	-25.14	8,697	10,292	-15.49	16,630	19,029	-12.61
6/10 Wedged	15,687	5,791	170.88	96,228	41,437	132.23	139,490	78,115	78.57
2.25 Sliced	44,994	65,037	-30.82	441,128	438,586	0.58	929,353	883,354	5.21
4.5 Chopped	22,983	30,161	-23.80	193,201	192,658	0.28	369,754	368,421	0.36

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**Summary Report - Packout and Inventory
Month Ending January 31, 2005
Converted 24/300 Case Basis**

Item	Monthly Packout			Year-to-Date Packout			Inventory		
	04/05	03/04	Percent change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	1,257,134	1,244,144	1.04	7,047,126	7,903,015	-10.83	5,937,831	6,742,406	-11.93
Markets									
Consumer	1,033,284	950,848	8.67	5,025,967	5,739,556	-12.43	4,029,017	4,694,438	-14.17
Food Service	223,850	293,296	-23.68	2,021,159	2,163,460	-6.58	1,908,814	2,047,968	-6.79
Styles									
Whole	1,034	1,598	-35.29	12,125	7,556	60.46	40,618	36,440	11.47
Pitted	913,127	843,889	8.20	4,796,788	4,937,643	-2.85	3,923,045	4,244,012	-7.56
Wedged	11,804	15,468	-23.69	36,764	62,221	-40.91	33,693	37,726	-10.69
Sliced	301,217	337,683	-10.80	1,983,587	2,637,461	-24.79	1,592,058	2,057,280	-22.61
Chopped	29,951	24,382	22.84	194,491	189,114	2.84	247,823	264,951	-6.46
Broken Pitted	0	21,123	-100.00	23,372	69,021	-66.14	100,594	101,998	-1.38
Key Items									
24/300 Pitted	854,632	795,528	7.43	3,966,871	4,665,460	-14.97	3,156,760	3,786,313	-16.63
6/10 Pitted	51,107	44,264	15.46	807,628	259,470	211.26	731,980	425,487	72.03
6/10 Sliced	146,474	230,645	-36.49	1,150,562	1,830,642	-37.15	1,081,966	1,541,081	-29.79
24/300 Whole	1,034	723	43.02	8,861	3,130	183.10	23,031	26,272	-12.34
6/10 Whole	0	875	-100.00	3,264	4,426	-26.26	17,249	9,838	75.33
6/10 Wedged	11,804	15,468	-23.69	35,924	59,735	-39.86	32,939	36,526	-9.82
2.25 Sliced	46,569	82,189	-43.34	484,930	468,399	3.53	241,931	280,740	-13.82
4.5 Chopped	12,741	22,339	-42.96	157,930	174,356	-9.42	195,674	207,458	-5.68

Approximate Supply in Converted Cases

Total Inventory	5,937,831
Converted Storage	12,462,873
Approximate Supply	18,400,704

Storage - Month Ending January 31, 2005

Whole Canning Sizes

<u>Size</u>	<u>Tons</u>
Small	7,328
Medium	16,235
Large	9,313
Ex. Large	16,167
Ex. Large Sev. "C"	2,084
Jumbo	5,912
Colossal	4,004
Super Colossal	1,412
Orchard Run	0
Total Canning	62,455
Limited	17,950
Total	80,406
Total Converted (*155)	12,462,873

Packout - Month Ending January 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,034	0			1,034	1,034
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	0	1,034	0			1,034	
Conv. Total	0	1,034	0				1,034
Prior Year	875	723	0				1,598
RIPE PITTED							
Small	0	34,404	0			34,404	34,404
Medium	20,109	320,954	6,768			347,831	367,698
Large	3,896	300,776	5,949			310,621	312,527
Ex. Large	0	183,197	0			183,197	183,197
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	14,583	0			14,583	14,583
Colossal	0	718	0			718	718
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	24,005	854,632	12,717			891,354	
Conv. Total	51,107	854,632	7,389				913,127
Prior Year	44,264	795,528	4,097				843,889
LIMITED							
Segmented	4,584	0	0	0	0	4,584	11,804
Sliced	56,883	39,646	90,334	0	113,583	300,446	301,217
Chopped	3,773	1,168	0	16,440	0	21,381	29,951
Total	65,240	40,814	90,334	16,440	113,583	326,411	
Conv. Total	172,743	49,131	61,788	12,741	46,569		342,972
Prior Year	248,157	0	24,848	22,339	82,189	0	377,533
BROKEN PITTED							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	21,123					21,123

Converted Total

1,257,134

Cumulative Packout - Month Ending January 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,034	0			1,034	1,034
Large	0	5,788	0			5,788	5,788
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,085	690	0			1,775	3,000
Colossal	448	712	0			1,160	1,666
Super Colossal	0	637	0			637	637
Grn. Ripe Whole	0	0	0			0	0
Total	1,533	8,861	0			10,394	
Conv. Total	3,264	8,861	0				12,125
Prior Year	4,426	3,130	0				7,556
RIPE PITTED							
Small	1,724	63,825	5,913			71,462	70,931
Medium	144,252	1,325,649	12,837			1,482,738	1,640,220
Large	120,798	1,351,923	19,613			1,492,334	1,620,497
Ex. Large	68,876	975,535	0			1,044,411	1,122,172
Ex. Large Sev "C"	9,435	0	0			9,435	20,087
Jumbo	32,947	71,492	0			104,439	141,636
Colossal	1,314	142,866	0			144,180	145,664
Sup. Colossal	0	18,882	0			18,882	18,882
Grn. Ripe Whole	0	16,699	0			16,699	16,699
Total	379,346	3,966,871	38,363			4,384,580	
Conv. Total	807,628	3,966,871	22,289				4,796,788
Prior Year	259,470	4,665,460	12,713				4,937,643
LIMITED							
Segmented	13,951	0	0	0	2,048	15,999	36,764
Sliced	446,820	72,786	384,409	0	1,182,757	2,086,772	1,983,587
Chopped	6,203	1,911	6,738	203,781	0	218,633	194,491
Total	466,974	74,697	391,147	203,781	1,184,805	2,321,404	
Conv. Total	1,210,268	89,650	271,223	157,930	485,770		2,214,842
Prior Year	1,898,770	37,139	307,645	174,356	470,885		2,888,795
BROKEN PITTED							
Bkn. Pitted	0	23,372				23,372	23,372
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	0	23,372				23,372	
Conv. Total	0	23,372					23,372
Prior Year	794	68,227					69,021

Converted Total

7,047,126

Inventory - Month Ending January 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	4	861	0			865	870
Medium	0	3,111	0			3,111	3,111
Large	0	6,120	429			6,549	6,369
Ex. Large	0	1,378	153			1,531	1,467
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,240	1,683	0			5,923	10,710
Colossal	3,858	8,749	0			12,607	16,963
Super Colossal	0	858	0			858	858
Grn. Ripe Whole	0	271	0			271	271
Total	8,102	23,031	582			31,715	
Conv. Total	17,249	23,031	338				40,618
Prior Year	9,838	26,272	329				36,440
RIPE PITTED							
Small	3,432	221,545	5,355			230,332	231,963
Medium	93,549	790,693	34,415			918,657	1,009,854
Large	111,111	1,224,607	18,697			1,354,415	1,472,025
Ex. Large	84,768	480,424	577			565,769	661,230
Ex. Large Sev "C"	19,857	353	0			20,210	42,629
Jumbo	26,944	246,734	0			273,678	304,098
Colossal	4,138	138,563	0			142,701	147,373
Sup. Colossal	2	24,446	0			24,448	24,450
Grn. Ripe Whole	13	29,395	0			29,408	29,423
Total	343,814	3,156,760	59,044			3,559,618	
Conv. Total	731,980	3,156,760	34,305				3,923,045
Prior Year	425,487	3,786,313	32,212				4,244,012
LIMITED							
Segmented	12,792	0	0	0	1,839	14,631	33,693
Sliced	420,181	76,783	260,708	0	590,076	1,347,748	1,592,058
Chopped	11,408	1,390	4,182	252,483	0	269,463	247,823
Total	444,381	78,173	264,890	252,483	591,915	1,631,842	
Conv. Total	1,158,644	93,103	183,468	195,674	242,685		1,873,574
Prior Year	1,610,369	76,020	184,170	207,458	281,939		2,359,957
BROKEN PITTED							
Bkn. Pitted	442	99,653				100,095	100,594
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	442	99,653				100,095	
Conv. Total	941	99,653					100,594
Prior Year	2,274	99,724					101,998

Converted Total

5,937,831

Sales - Month Ending January 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	230	0			230	230
Ex. Large	0	161	0			161	161
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	504	408	0			912	1,481
Colossal	17	23	0			40	59
Super Colossal	0	102	0			102	102
Grn. Ripe Whole	0	0	0			0	0
Total	521	924	0			1,445	
Conv. Total	1,109	924	0				2,033
Prior Year	1,482	757	0				2,239
RIPE PITTED							
Small	555	48,688	400			49,643	50,102
Medium	12,551	72,269	3,283			88,103	100,898
Large	3,199	143,901	1,958			149,058	151,849
Ex. Large	14,358	66,827	0			81,185	97,395
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,778	24,788	0			30,566	37,089
Colossal	2,066	12,268	0			14,334	16,667
Sup. Colossal	0	724	0			724	724
Grn. Ripe Whole	0	2,467	0			2,467	2,467
Total	38,507	371,932	5,641			416,080	
Conv. Total	81,981	371,932	3,277				457,191
Prior Year	80,668	481,650	2,817				565,135
LIMITED							
Segmented	6,092	0	0	0	200	6,292	15,769
Sliced	92,446	7,318	55,060	0	109,741	264,565	329,265
Chopped	707	0	663	29,655	0	31,025	26,509
Total	99,245	7,318	55,723	29,655	109,941	301,882	
Conv. Total	256,446	8,562	38,477	22,983	45,076		371,543
Prior Year	283,742	9,255	36,112	30,161	65,365		424,634
BROKEN PITTED							
Bkn. Pitted	0	4,426				4,426	4,426
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	0	4,426				4,426	
Conv. Total	0	4,426					4,426
Prior Year	136	12,223					12,359

Converted Total

835,193

Cumulative Sales - Month Ending January 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	1,224	0			1,224	1,224
Medium	0	156	0			156	156
Large	0	6,115	0			6,115	6,115
Ex. Large	0	834	0			834	834
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,732	2,343	0			6,075	10,288
Colossal	353	2,027	0			2,380	2,779
Super Colossal	0	961	0			961	961
Grn. Ripe Whole	0	0	0			0	0
Total	4,085	13,660	0			17,745	
Conv. Total	8,697	13,660	0				22,357
Prior Year	10,292	15,683	41				26,016
RIPE PITTED							
Small	4,541	511,051	5,694			521,286	524,027
Medium	104,712	1,309,362	23,235			1,437,309	1,545,793
Large	23,049	1,946,660	15,941			1,985,650	2,004,993
Ex. Large	67,350	536,258	0			603,608	679,646
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	40,678	361,541	0			402,219	448,144
Colossal	10,987	162,142	0			173,129	185,533
Sup. Colossal	0	17,102	0			17,102	17,102
Grn. Ripe Whole	0	18,661	0			18,661	18,661
Total	251,317	4,862,777	44,870			5,158,964	
Conv. Total	535,054	4,862,777	26,069				5,423,900
Prior Year	597,727	4,537,743	31,118				5,166,588
LIMITED							
Segmented	37,370	0	0	0	2,600	39,970	97,294
Sliced	660,043	47,769	448,368	0	1,075,921	2,232,101	2,503,312
Chopped	5,852	408	4,155	249,291	0	259,706	221,707
Total	703,265	48,177	452,523	249,291	1,078,521	2,531,777	
Conv. Total	1,818,275	56,849	311,794	193,201	442,194		2,822,312
Prior Year	1,703,654	58,202	257,552	192,658	439,898		2,651,964
BROKEN PITTED							
Bkn. Pitted	148	24,849				24,997	25,164
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	148	24,849				24,997	
Conv. Total	315	24,849					25,164
Prior Year	758	60,346					61,104

Converted Total

8,293,733

Consecutive Sales - 12 Months Ending January 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	1	2,893	0			2,894	2,895
Medium	0	601	0			601	601
Large	0	9,789	0			9,789	9,789
Ex. Large	0	1,194	0			1,194	1,194
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,141	4,508	0			11,649	19,711
Colossal	669	3,523	0			4,192	4,947
Super Colossal	0	1,501	0			1,501	1,501
Grn. Ripe Whole	0	5	0			5	5
Total	7,811	24,014	0			31,825	
Conv. Total	16,630	24,014	0				40,644
Prior Year	19,029	25,821	72				44,922
RIPE PITTED							
Small	9,001	899,372	9,174			917,547	923,865
Medium	213,437	2,252,195	46,970			2,512,602	2,733,892
Large	48,570	3,390,536	31,031			3,470,137	3,511,971
Ex. Large	125,789	961,971	0			1,087,760	1,229,776
Ex. Large Sev "C"	0	601	0			601	601
Jumbo	85,619	627,940	0			713,559	810,222
Colossal	21,258	259,091	0			280,349	304,349
Sup. Colossal	96	33,950	0			34,046	34,154
Grn. Ripe Whole	0	35,641	0			35,641	35,641
Total	503,770	8,461,297	87,175			9,052,242	
Conv. Total	1,072,526	8,461,297	50,649				9,584,472
Prior Year	1,151,265	8,157,285	55,677				9,364,227
LIMITED							
Segmented	54,171	0	0	0	6,400	60,571	142,114
Sliced	1,291,651	105,214	877,902	0	2,266,715	4,541,482	4,978,940
Chopped	12,773	1,674	6,172	477,102	0	497,721	430,251
Total	1,358,595	106,888	884,074	477,102	2,273,115	5,099,774	
Conv. Total	3,514,463	127,034	608,077	369,754	931,977		5,551,305
Prior Year	3,305,190	151,474	537,034	368,421	886,368		5,248,487
BROKEN PITTED							
Bkn. Pitted	622	22,810				23,432	24,134
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	622	22,810				23,432	
Conv. Total	1,324	22,810					24,134
Prior Year	2,310	116,805					119,115

Converted Total

15,200,555