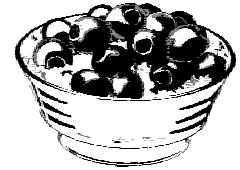


California Monthly Olive Report



Released: August 17, 2005
Revised:



USDA, National Agricultural Statistics Service,
California Field Office

Summary Report - Sales Month Ending July 31, 2005 Converted 24/300 Case Basis

Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	04/05	03/04	Percent Change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	1,143,903	1,124,687	1.71	15,322,757	14,812,493	3.44	15,322,757	14,812,493	3.44
Markets									
Consumer	739,476	750,454	-1.46	10,557,092	10,257,459	2.92	10,557,092	10,257,459	2.92
Food Service	404,427	374,233	8.07	4,765,665	4,555,034	4.62	4,765,665	4,555,034	4.62
Styles									
Whole	5,262	1,728	204.51	43,000	44,302	-2.94	43,000	44,302	-2.94
Pitted	642,543	702,323	-8.51	9,562,542	9,327,160	2.52	9,562,542	9,327,160	2.52
Wedged	15,227	8,012	90.05	192,660	87,569	120.01	192,660	87,569	120.01
Sliced	429,173	407,464	5.33	5,032,932	4,868,774	3.37	5,032,932	4,868,774	3.37
Chopped	42,130	34,846	20.90	438,182	424,614	3.20	438,182	424,614	3.20
Broken Pitted	9,568	-29,687	-132.23	53,440	60,074	-11.04	53,440	60,074	-11.04
Key Items									
24/300 Pitted	546,281	608,398	-10.21	8,397,344	8,136,263	3.21	8,397,344	8,136,263	3.21
6/10 Pitted	92,531	89,573	3.30	1,116,712	1,135,200	-1.63	1,116,712	1,135,200	-1.63
6/10 Sliced	285,117	270,913	5.24	3,385,960	3,270,876	3.52	3,385,960	3,270,876	3.52
24/300 Whole	3,183	921	245.60	25,290	26,037	-2.87	25,290	26,037	-2.87
6/10 Whole	2,076	807	157.26	17,703	18,224	-2.86	17,703	18,224	-2.86
6/10 Wedged	14,981	7,766	92.90	190,282	84,699	124.66	190,282	84,699	124.66
2.25 Sliced	80,701	75,881	6.35	903,010	926,812	-2.57	903,010	926,812	-2.57
4.5 Chopped	31,994	27,683	15.57	374,225	369,212	1.36	374,225	369,212	1.36

VIC TOLOMEO
Director

JACK RUTZ
Deputy Director

DOUG FLOHR — SUZANNE AVILLA
Statisticians -- Estimates Group

Comments or questions should be directed to:

USDA, NASS, California Field Office
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 — Fax: (916) 498-5186

**Summary Report - Packout and Inventory
Month Ending July 31, 2005
Converted 24/300 Case Basis**

Item	Monthly Packout			Year-to-Date Packout			Inventory		
	04/05	03/04	Percent change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	1,264,823	1,168,883	8.21	15,446,076	15,389,732	0.37	6,677,925	7,263,205	-8.06
Markets									
Consumer	956,250	813,470	17.55	10,098,905	10,739,919	-5.97	4,909,305	4,970,199	-1.23
Food Service	308,573	355,414	-13.18	5,347,171	4,649,812	15.00	1,768,620	2,293,006	-22.87
Styles									
Whole	0	5,149	-100.00	25,354	43,141	-41.23	31,003	51,541	-39.85
Pitted	815,420	803,101	1.53	10,119,288	9,463,527	6.93	4,515,608	4,604,048	-1.92
Wedged	0	56,035	-100.00	144,229	169,066	-14.69	44,396	95,772	-53.64
Sliced	404,792	267,473	51.34	4,615,827	5,211,865	-11.44	1,665,321	2,133,136	-21.93
Chopped	37,096	35,237	5.28	475,509	396,316	19.98	310,428	274,505	13.09
Broken Pitted	7,515	1,889	297.83	65,869	105,816	-37.75	111,168	104,204	6.68
Key Items									
24/300 Pitted	749,245	645,093	16.15	7,679,271	8,558,423	-10.27	3,786,510	4,081,692	-7.23
6/10 Pitted	62,735	144,704	-56.65	2,401,618	860,212	179.19	701,625	484,092	44.94
6/10 Sliced	243,713	154,675	57.56	2,758,922	3,584,598	-23.03	987,268	1,648,082	-40.10
24/300 Whole	0	5,149	-100.00	16,785	16,750	0.21	18,835	28,526	-33.97
6/10 Whole	0	0	0.00	8,569	26,391	-67.53	12,086	22,687	-46.72
6/10 Wedged	0	56,035	-100.00	141,326	165,238	-14.47	42,907	94,791	-54.73
2.25 Sliced	85,240	66,358	28.46	1,016,297	878,833	15.64	306,928	199,930	53.52
4.5 Chopped	34,972	35,237	-0.75	424,288	377,372	12.43	279,763	230,073	21.60

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	6,677,925
Converted Storage	4,389,399
Approximate Supply	11,067,324

Storage - Month Ending July 31, 2005	
Whole Canning Sizes	
<u>Size</u>	<u>Tons</u>
Small	105
Medium	7,814
Large	4,651
Ex. Large	2,059
Ex. Large Sev. "C"	754
Jumbo	3,326
Colossal	994
Super Colossal	887
Orchard Run	0
Total Canning	20,590
Limited	7,728
Total	28,319
Total Converted (*155)	4,389,399

Packout - Month Ending July 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	5,149	0				5,149
RIPE PITTED							
Small	2,051	155,780	0			157,831	160,147
Medium	16,037	116,182	5,921			138,140	153,765
Large	6,341	157,204	0			163,545	170,704
Ex. Large	1,618	178,911	0			180,529	182,356
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,420	15,792	0			19,212	23,073
Colossal	0	113,021	0			113,021	113,021
Sup. Colossal	0	12,355	0			12,355	12,355
Grn. Ripe Whole	0	0	0			0	0
Total	29,467	749,245	5,921			784,633	
Conv. Total	62,735	749,245	3,440				815,420
Prior Year	144,704	645,093	13,304				803,101
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	94,646	5,814	100,930	0	207,902	409,292	404,792
Chopped	554	0	0	45,125	0	45,679	37,096
Total	95,200	5,814	100,930	45,125	207,902	454,971	
Conv. Total	245,837	6,802	69,036	34,972	85,240		441,888
Prior Year	210,710	0	46,440	35,237	66,358	0	358,744
BROKEN PITTED							
Bkn. Pitted	0	7,515				7,515	7,515
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	0	7,515				7,515	
Conv. Total	0	7,515					7,515
Prior Year	0	1,889					1,889

Converted Total

1,264,823

Cumulative Packout - Month Ending July 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,034	0			1,034	1,034
Large	0	10,142	0			10,142	10,142
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,928	3,534	0			6,462	9,768
Colossal	448	712	0			1,160	1,666
Super Colossal	649	1,363	0			2,012	2,745
Grn. Ripe Whole	0	0	0			0	0
Total	4,025	16,785	0			20,810	
Conv. Total	8,569	16,785	0				25,354
Prior Year	26,391	16,750	0				43,141
RIPE PITTED							
Small	56,699	415,823	10,271			482,793	542,503
Medium	281,073	2,003,211	24,520			2,308,804	2,615,862
Large	255,154	2,051,585	31,300			2,338,039	2,612,993
Ex. Large	285,014	2,360,936	0			2,645,950	2,967,731
Ex. Large Sev "C"	36,522	18,201	0			54,723	95,956
Jumbo	168,795	278,020	0			446,815	637,385
Colossal	38,681	468,847	0			507,528	551,199
Sup. Colossal	6,112	65,949	0			72,061	78,961
Grn. Ripe Whole	0	16,699	0			16,699	16,699
Total	1,128,050	7,679,271	66,091			8,873,412	
Conv. Total	2,401,618	7,679,271	38,399				10,119,288
Prior Year	860,212	8,558,423	44,892				9,463,527
LIMITED							
Segmented	54,884	0	0	0	7,080	61,964	144,229
Sliced	1,071,426	116,794	1,029,179	0	2,478,774	4,696,173	4,615,827
Chopped	9,552	1,911	8,217	547,469	0	567,149	475,509
Total	1,135,862	118,705	1,037,396	547,469	2,485,854	5,325,286	
Conv. Total	2,936,871	141,140	714,065	424,288	1,019,200		5,235,564
Prior Year	3,762,415	105,270	649,529	377,372	882,662		5,777,248
BROKEN PITTED							
Bkn. Pitted	53	65,756				65,809	65,869
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	53	65,756				65,809	
Conv. Total	113	65,756					65,869
Prior Year	794	105,022					105,816

Converted Total

15,446,076

Inventory - Month Ending July 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	2,161	0			2,161	2,161
Large	0	5,243	0			5,243	5,243
Ex. Large	0	364	141			505	446
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,686	2,884	0			7,570	12,860
Colossal	991	6,028	0			7,019	8,138
Super Colossal	0	1,797	0			1,797	1,797
Grn. Ripe Whole	0	256	0			256	256
Total	5,677	18,835	141			24,653	
Conv. Total	12,086	18,835	82				31,003
Prior Year	22,687	28,526	328				51,541
RIPE PITTED							
Small	4,229	398,795	4,881			407,905	410,634
Medium	82,506	656,933	27,272			766,711	848,433
Large	99,800	1,331,197	15,134			1,446,131	1,552,464
Ex. Large	38,471	805,221	0			843,692	887,126
Ex. Large Sev "C"	16,402	8	0			16,410	34,928
Jumbo	82,047	273,901	0			355,948	448,579
Colossal	6,087	279,875	0			285,962	292,834
Sup. Colossal	1	28,990	0			28,991	28,992
Grn. Ripe Whole	13	11,590	0			11,603	11,618
Total	329,556	3,786,510	47,287			4,163,353	
Conv. Total	701,625	3,786,510	27,474				4,515,608
Prior Year	484,092	4,081,692	38,263				4,604,048
LIMITED							
Segmented	16,663	17	0	0	3,582	20,262	44,396
Sliced	383,405	65,412	430,692	0	748,605	1,628,114	1,665,321
Chopped	6,303	898	3,568	360,985	0	371,754	310,428
Total	406,371	66,327	434,260	360,985	752,187	2,020,130	
Conv. Total	1,054,341	78,662	298,982	279,763	308,397		2,020,145
Prior Year	1,784,963	60,558	226,908	230,073	200,911		2,503,413
BROKEN PITTED							
Bkn. Pitted	267	110,600				110,867	111,168
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	267	110,600				110,867	
Conv. Total	568	110,600					111,168
Prior Year	1,265	102,939					104,204

Converted Total

6,677,925

Sales - Month Ending July 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	204	0			204	204
Large	0	1,190	0			1,190	1,190
Ex. Large	0	514	5			519	517
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	881	653	0			1,534	2,529
Colossal	94	617	0			711	817
Super Colossal	0	5	0			5	5
Grn. Ripe Whole	0	0	0			0	0
Total	975	3,183	5			4,163	
Conv. Total	2,076	3,183	3				5,262
Prior Year	807	921	0				1,728
RIPE PITTED							
Small	927	72,637	1,700			75,264	75,598
Medium	16,056	114,930	2,616			133,602	150,633
Large	4,942	207,729	2,106			214,777	219,474
Ex. Large	12,252	76,573	0			88,825	102,658
Ex. Large Sev "C"	1,520	2,975	0			4,495	6,211
Jumbo	6,170	43,244	0			49,414	56,380
Colossal	1,595	23,639	0			25,234	27,035
Sup. Colossal	0	1,854	0			1,854	1,854
Grn. Ripe Whole	0	2,700	0			2,700	2,700
Total	43,462	546,281	6,422			596,165	
Conv. Total	92,531	546,281	3,731				642,543
Prior Year	89,573	608,398	4,352				702,323
LIMITED							
Segmented	5,818	0	0	0	600	6,418	15,227
Sliced	110,725	7,171	80,358	0	196,832	395,086	429,173
Chopped	2,493	204	80	41,283	0	44,060	42,130
Total	119,036	7,375	80,438	41,283	197,432	445,564	
Conv. Total	309,656	8,869	55,063	31,994	80,947		486,531
Prior Year	283,802	12,936	49,775	27,683	76,127		450,323
BROKEN PITTED							
Bkn. Pitted	77	9,404				9,481	9,568
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	77	9,404				9,481	
Conv. Total	164	9,404					9,568
Prior Year	51	-29,738					-29,687

Converted Total

1,143,903

Cumulative Sales - Month Ending July 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	4	1,986	0			1,990	1,995
Medium	0	889	0			889	889
Large	0	10,982	0			10,982	10,982
Ex. Large	0	1,829	13			1,842	1,837
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,611	3,650	0			11,261	19,854
Colossal	700	4,543	0			5,243	6,033
Super Colossal	0	1,411	0			1,411	1,411
Grn. Ripe Whole	0	0	0			0	0
Total	8,315	25,290	13			33,618	
Conv. Total	17,703	25,290	8				43,000
Prior Year	18,224	26,037	41				44,302
RIPE PITTED							
Small	9,020	904,431	10,514			923,965	929,743
Medium	207,985	2,220,818	44,967			2,473,770	2,689,744
Large	49,093	3,267,693	27,974			3,344,760	3,388,465
Ex. Large	145,837	1,038,754	0			1,184,591	1,349,241
Ex. Large Sev "C"	9,759	6,652	0			16,411	27,429
Jumbo	82,424	617,704	0			700,128	793,184
Colossal	20,406	268,023	0			288,429	311,467
Sup. Colossal	0	36,954	0			36,954	36,954
Grn. Ripe Whole	0	36,315	0			36,315	36,315
Total	524,524	8,397,344	83,455			9,005,323	
Conv. Total	1,116,712	8,397,344	48,487				9,562,542
Prior Year	1,135,200	8,136,263	55,697				9,327,160
LIMITED							
Segmented	73,896	0	0	0	5,800	79,696	192,660
Sliced	1,314,936	100,604	915,578	0	2,202,464	4,533,582	5,032,932
Chopped	14,141	884	6,230	482,871	0	504,126	438,182
Total	1,402,973	101,488	921,808	482,871	2,208,264	5,117,404	
Conv. Total	3,630,459	119,784	633,918	374,225	905,388		5,663,775
Prior Year	3,399,843	128,388	553,834	369,212	929,682		5,380,959
BROKEN PITTED							
Bkn. Pitted	372	52,648				53,020	53,440
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	372	52,648				53,020	
Conv. Total	792	52,648					53,440
Prior Year	1,767	58,307					60,074

Converted Total

15,322,757

Consecutive Sales - 12 Months Ending July 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	4	1,986	0			1,990	1,995
Medium	0	889	0			889	889
Large	0	10,982	0			10,982	10,982
Ex. Large	0	1,829	13			1,842	1,837
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,611	3,650	0			11,261	19,854
Colossal	700	4,543	0			5,243	6,033
Super Colossal	0	1,411	0			1,411	1,411
Grn. Ripe Whole	0	0	0			0	0
Total	8,315	25,290	13			33,618	
Conv. Total	17,703	25,290	8				43,000
Prior Year	18,224	26,037	41				44,302
RIPE PITTED							
Small	9,020	904,431	10,514			923,965	929,743
Medium	207,985	2,220,818	44,967			2,473,770	2,689,744
Large	49,093	3,267,693	27,974			3,344,760	3,388,465
Ex. Large	145,837	1,038,754	0			1,184,591	1,349,241
Ex. Large Sev "C"	9,759	6,652	0			16,411	27,429
Jumbo	82,424	617,704	0			700,128	793,184
Colossal	20,406	268,023	0			288,429	311,467
Sup. Colossal	0	36,954	0			36,954	36,954
Grn. Ripe Whole	0	36,315	0			36,315	36,315
Total	524,524	8,397,344	83,455			9,005,323	
Conv. Total	1,116,712	8,397,344	48,487				9,562,542
Prior Year	1,135,200	8,136,263	55,697				9,327,160
LIMITED							
Segmented	73,896	0	0	0	5,800	79,696	192,660
Sliced	1,314,936	100,604	915,578	0	2,202,464	4,533,582	5,032,932
Chopped	14,141	884	6,230	482,871	0	504,126	438,182
Total	1,402,973	101,488	921,808	482,871	2,208,264	5,117,404	
Conv. Total	3,630,459	119,784	633,918	374,225	905,388		5,663,775
Prior Year	3,399,843	128,388	553,834	369,212	929,682		5,380,959
BROKEN PITTED							
Bkn. Pitted	372	52,648				53,020	53,440
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	372	52,648				53,020	
Conv. Total	792	52,648					53,440
Prior Year	1,767	58,307					60,074

Converted Total

15,322,757