



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Released: June 21, 2007 · Revised: August 21, 2007 · Frequency: Monthly

Summary Report - Sales
Month Ending May 31, 2007
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,001,591	1,258,206	-20.40	11,967,033	12,502,700	-4.28	14,460,114	15,063,721	-4.01
Markets									
Consumer	649,563	852,617	-23.82	8,241,935	8,655,464	-4.78	9,929,404	10,376,967	-4.31
Food Service	352,027	405,590	-13.21	3,725,099	3,847,236	-3.17	4,530,710	4,686,753	-3.33
Styles									
Whole	2,064	2,450	-15.77	21,770	26,999	-19.37	26,743	35,099	-23.81
Pitted	565,477	770,981	-26.65	7,332,633	7,839,529	-6.47	8,817,899	9,359,051	-5.78
Wedged	5,202	6,166	-15.64	48,965	77,238	-36.60	61,681	110,162	-44.01
Sliced	396,804	439,138	-9.64	4,150,696	4,168,874	-0.44	5,055,912	5,066,980	-0.22
Chopped	26,685	34,960	-23.67	349,783	355,986	-1.74	430,153	442,970	-2.89
Broken Pitted	5,359	4,511	18.80	63,186	34,074	85.44	67,726	49,459	36.93
Key Items									
24/300 Pitted	484,032	665,337	-27.25	6,419,367	6,900,115	-6.97	7,709,780	8,212,850	-6.13
6/10 Pitted	78,730	102,156	-22.93	887,787	910,067	-2.45	1,075,745	1,109,892	-3.08
6/10 Sliced	263,562	291,266	-9.51	2,738,850	2,806,289	-2.40	3,326,555	3,395,748	-2.04
24/300 Whole	1,131	1,098	3.01	12,126	14,288	-15.13	13,946	18,946	-26.39
6/10 Whole	933	1,352	-31.02	9,644	12,685	-23.97	12,797	16,119	-20.60
6/10 Wedged	4,710	5,920	-20.44	47,079	75,332	-37.50	59,385	107,846	-44.94
2.25 Sliced	62,997	74,501	-15.44	780,720	732,780	6.54	944,250	901,727	4.72
4.5 Chopped	22,550	29,355	-23.18	301,022	304,846	-1.25	364,604	375,982	-3.03

VIC TOLOMEO, Director
JACK RUTZ – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – SUZANNE AVILLA
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA, NASS, California Field Office
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (916) 498-5186

Summary Report - Packout and Inventory
Month Ending May 31, 2007
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,234,205	1,075,797	14.72	11,728,734	11,599,208	1.12	5,578,967	5,706,573	-2.24
Markets									
Consumer	908,882	563,679	61.24	8,553,090	7,770,285	10.07	4,379,199	3,986,188	9.86
Food Service	325,324	512,118	-36.47	3,175,643	3,828,924	-17.06	1,199,767	1,720,385	-30.26
Styles									
Whole	0	0	0.00	20,853	20,765	0.42	19,000	24,594	-22.75
Pitted	761,669	530,686	43.53	7,350,646	7,098,741	3.55	3,957,879	3,741,964	5.77
Wedged	23,678	15,379	53.96	61,082	61,046	0.06	41,986	28,310	48.31
Sliced	420,166	508,213	-17.32	3,959,709	3,994,715	-0.88	1,202,788	1,462,047	-17.73
Chopped	26,853	20,599	30.36	311,946	401,297	-22.27	291,307	349,525	-16.66
Broken Pitt	1,839	919	100.11	24,498	22,644	8.19	66,007	100,133	-34.08
Key Items									
24/300 Pitt	699,872	439,700	59.17	6,706,019	6,147,675	9.08	3,495,196	3,009,586	16.14
6/10 Pitt	59,114	86,550	-31.70	624,310	899,088	-30.56	421,384	683,320	-38.33
6/10 Sliced	241,808	411,562	-41.25	2,426,214	2,805,295	-13.51	676,265	964,665	-29.90
24/300 Whole	0	0	0.00	7,029	10,531	-33.25	8,227	14,912	-44.83
6/10 Whole	0	0	0.00	13,824	10,234	35.07	10,751	9,629	11.65
6/10 Wedged	22,493	14,005	60.60	58,697	59,045	-0.59	40,420	26,811	50.76
2.25 Sliced	73,390	55,852	31.40	885,276	645,131	37.22	232,330	219,254	5.96
4.5 Chopped	24,944	19,113	30.51	249,509	339,063	-26.41	235,657	308,641	-23.65

Approximate Supply in Converted Cases

Total Inventory	5,578,967
Converted Storage	1,090,740
Approximate Supply	6,669,706

Storage Report
Month Ending May 31, 2007

Whole Canning Sizes	
Size	Tons
Small	1,178
Medium	1,442
Large	968
Ex. Large	215
Ex.Large Sev. "C"	0
Jumbo	206
Colossal	0
Super Colossal	570
Orchard Run	0
Total Canning	4,577
Limited	2,460
Total	7,037
Total Converted (*155)	1,090,740

Packout - Month Ending May 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	0	0				0
RIPE PITTED							
Small	0	31,693	0			31,693	31,693
Medium	6,177	110,954	0			117,131	124,105
Large	8,440	148,877	4,618			161,935	169,529
Ex. Large	10,998	391,816	0			402,814	415,231
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,151	13,341	0			15,492	17,920
Colossal	0	3,191	0			3,191	3,191
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	27,766	699,872	4,618			732,256	
Conv. Total	59,114	699,872	2,683				761,669
Prior Year	86,550	439,700	4,436				530,686
LIMITED							
Segmented	8,735	0	0	0	2,891	11,626	23,678
Sliced	93,906	19,004	120,956	0	178,999	412,865	420,166
Chopped	498	0	0	32,186	0	32,684	26,853
Total	103,139	19,004	120,956	32,186	181,890	457,175	
Conv. Total	266,210	22,235	82,734	24,944	74,575		470,698
Prior Year	425,568	749	41,536	19,113	57,226		544,191
BROKEN PITTED							
Bkn. Pitted	0	1,839				1,839	1,839
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	1,839				1,839	
Conv. Total	0	1,839					1,839
Prior Year	0	919					919

Converted Total

1,234,205

Cumulative Packout - Month Ending May 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	777	0			777	777
Large	0	5,612	0			5,612	5,612
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,493	640	0			7,133	14,464
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	6,493	7,029	0			13,522	
Conv. Total	13,824	7,029	0				20,853
Prior Year	10,234	10,531	0				20,765
RIPE PITTED							
Small	9,911	733,579	7,098			750,588	758,803
Medium	106,778	1,841,549	10,219			1,958,546	2,074,817
Large	30,142	1,463,999	17,652			1,511,793	1,538,427
Ex. Large	82,060	1,977,153	0			2,059,213	2,151,859
Ex. Large Sev "C"	26,181	0	0			26,181	55,739
Jumbo	30,245	287,525	0			317,770	351,917
Colossal	7,924	317,858	0			325,782	334,728
Sup. Colossal	0	24,024	0			24,024	24,024
Green Ripe Whole	0	60,332	0			60,332	60,332
Total	293,241	6,706,019	34,969			7,034,229	
Conv. Total	624,310	6,706,019	20,317				7,350,646
Prior Year	899,088	6,147,675	51,978				7,098,741
LIMITED							
Segmented	22,795	0	0	0	5,817	28,612	61,082
Sliced	942,219	84,407	803,308	0	2,159,210	3,989,144	3,959,709
Chopped	13,719	1,513	5,108	321,947	0	342,287	311,946
Total	978,733	85,920	808,416	321,947	2,165,027	4,360,043	
Conv. Total	2,537,510	102,312	555,746	249,509	887,661		4,332,737
Prior Year	2,918,441	99,127	453,295	339,063	647,132		4,457,058
BROKEN PITTED							
Bkn. Pitted	0	24,498				24,498	24,498
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	24,498				24,498	
Conv. Total	0	24,498					24,498
Prior Year	1,160	21,484					22,644

Converted Total

11,728,734

Inventory - Month Ending May 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	1,917	0			1,917	1,917
Large	0	3,151	0			3,151	3,151
Ex. Large	0	231	37			268	252
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,692	568	0			5,260	10,557
Colossal	358	957	0			1,315	1,719
Super Colossal	0	1,301	0			1,301	1,301
Green Ripe Whole	0	0	0			0	0
Total	5,050	8,227	37			13,314	
Conv. Total	10,751	8,227	21				19,000
Prior Year	9,629	14,912	53				24,594
RIPE PITTED							
Small	11,191	572,211	4,068			587,470	598,400
Medium	93,564	991,683	30,072			1,115,319	1,208,353
Large	31,625	796,307	36,941			864,873	885,099
Ex. Large	38,495	769,261	0			807,756	851,217
Ex. Large Sev "C"	58	17	0			75	140
Jumbo	16,010	192,890	0			208,900	226,975
Colossal	5,560	127,843	0			133,403	139,680
Sup. Colossal	0	7,477	0			7,477	7,477
Green Ripe Whole	1,423	37,507	0			38,930	40,537
Total	197,926	3,495,196	71,081			3,764,203	
Conv. Total	421,384	3,495,196	41,298				3,957,879
Prior Year	683,320	3,009,586	49,058				3,741,964
LIMITED							
Segmented	15,697	0	0	0	3,821	19,518	41,986
Sliced	262,627	62,664	322,920	0	566,658	1,214,869	1,202,788
Chopped	13,165	1,522	1,300	304,073	0	320,060	291,307
Total	291,489	64,186	324,220	304,073	570,479	1,554,447	
Conv. Total	767,159	76,894	222,476	235,657	233,896		1,536,082
Prior Year	1,026,342	78,259	205,886	308,641	220,753		1,839,881
BROKEN PITTED							
Bkn. Pitted	222	65,534				65,756	66,007
Bkn. Pitted Green Ripe	0	0				0	0
Total	222	65,534				65,756	
Conv. Total	473	65,534					66,007
Prior Year	1,094	99,039					100,133

Converted Total

5,578,967

Sales - Month Ending May 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	204	0			204	204
Large	0	485	0			485	485
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	374	306	0			680	1,102
Colossal	64	136	0			200	272
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	438	1,131	0			1,569	
Conv. Total	933	1,131	0				2,064
Prior Year	1,352	1,098	0				2,450
RIPE PITTED							
Small	513	60,469	756			61,738	62,000
Medium	19,011	116,877	2,290			138,178	158,682
Large	4,466	181,133	1,627			187,226	191,586
Ex. Large	9,564	72,976	0			82,540	93,338
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,460	39,220	0			41,680	44,457
Colossal	609	8,877	0			9,486	10,174
Sup. Colossal	0	2,914	0			2,914	2,914
Green Ripe Whole	357	1,566	0			1,923	2,326
Total	36,980	484,032	4,673			525,685	
Conv. Total	78,730	484,032	2,715				565,477
Prior Year	102,156	665,337	3,488				770,981
LIMITED							
Segmented	1,829	0	0	0	1,200	3,029	5,202
Sliced	102,354	9,307	86,779	0	153,650	352,090	396,804
Chopped	1,062	0	51	29,097	0	30,210	26,685
Total	105,245	9,307	86,830	29,097	154,850	385,329	
Conv. Total	272,343	10,889	59,420	22,550	63,489		428,690
Prior Year	302,082	11,333	62,747	29,355	74,747		480,264
BROKEN PITTED							
Bkn. Pitted	10	5,338				5,348	5,359
Bkn. Pitted Green Ripe	0	0				0	0
Total	10	5,338				5,348	
Conv. Total	21	5,338					5,359
Prior Year	0	4,511					4,511

Converted Total

1,001,591

Cumulative Sales - Month Ending May 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	776	0			776	776
Large	0	6,353	0			6,353	6,353
Ex. Large	0	238	0			238	238
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,244	2,786	0			7,030	11,821
Colossal	286	1,366	0			1,652	1,975
Super Colossal	0	607	0			607	607
Green Ripe Whole	0	0	0			0	0
Total	4,530	12,126	0			16,656	
Conv. Total	9,644	12,126	0				21,770
Prior Year	12,685	14,288	27				26,999
RIPE PITTED							
Small	6,005	673,925	8,556			688,486	691,681
Medium	162,043	1,803,766	18,960			1,984,769	2,159,771
Large	38,860	2,418,940	16,338			2,474,138	2,511,165
Ex. Large	145,953	821,226	0			967,179	1,131,960
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	52,419	505,713	0			558,132	617,313
Colossal	10,723	141,722	0			152,445	164,551
Sup. Colossal	0	27,452	0			27,452	27,452
Green Ripe Whole	994	26,623	0			27,617	28,739
Total	416,997	6,419,367	43,854			6,880,218	
Conv. Total	887,787	6,419,367	25,479				7,332,633
Prior Year	910,067	6,900,115	29,347				7,839,529
LIMITED							
Segmented	18,283	0	0	0	4,600	22,883	48,965
Sliced	1,063,631	79,790	786,216	0	1,904,195	3,833,832	4,150,696
Chopped	10,760	571	5,013	388,415	0	404,759	349,783
Total	1,092,674	80,361	791,229	388,415	1,908,795	4,261,474	
Conv. Total	2,827,182	94,696	543,938	301,022	782,606		4,549,444
Prior Year	2,923,871	97,861	540,852	304,846	734,666		4,602,098
BROKEN PITTED							
Bkn. Pitted	228	62,701				62,929	63,186
Bkn. Pitted Green Ripe	0	0				0	0
Total	228	62,701				62,929	
Conv. Total	485	62,701					63,186
Prior Year	613	33,461					34,074

Converted Total

11,967,033

Consecutive Sales - 12 Months Month Ending May 31, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	988	0			988	988
Large	0	7,145	0			7,145	7,145
Ex. Large	0	510	0			510	510
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,612	2,991	0			8,603	14,939
Colossal	399	1,534	0			1,933	2,383
Super Colossal	0	778	0			778	778
Green Ripe Whole	0	0	0			0	0
Total	6,011	13,946	0			19,957	
Conv. Total	12,797	13,946	0				26,743
Prior Year	16,119	18,946	34				35,099
RIPE PITTED							
Small	7,821	823,982	10,176			841,979	846,545
Medium	198,561	2,136,346	25,803			2,360,710	2,574,074
Large	46,629	2,896,422	19,742			2,962,793	3,007,165
Ex. Large	172,121	1,011,788	0			1,183,909	1,378,234
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	65,466	600,769	0			666,235	740,146
Colossal	13,690	175,982	0			189,672	205,128
Sup. Colossal	0	32,121	0			32,121	32,121
Green Ripe Whole	994	32,370	0			33,364	34,486
Total	505,282	7,709,780	55,721			8,270,783	
Conv. Total	1,075,745	7,709,780	32,374				8,817,899
Prior Year	1,109,892	8,212,850	36,308				9,359,051
LIMITED							
Segmented	23,062	0	0	0	5,600	28,662	61,681
Sliced	1,291,866	103,012	971,612	0	2,303,049	4,669,539	5,055,912
Chopped	14,519	1,408	5,345	470,457	0	491,729	430,153
Total	1,329,447	104,420	976,957	470,457	2,308,649	5,189,930	
Conv. Total	3,441,605	123,833	671,157	364,604	946,546		5,547,746
Prior Year	3,559,965	121,365	658,776	375,982	904,023		5,620,112
BROKEN PITTED							
Bkn. Pitted	264	67,164				67,428	67,726
Bkn. Pitted Green Ripe	0	0				0	0
Total	264	67,164				67,428	
Conv. Total	562	67,164					67,726
Prior Year	777	48,682					49,459

Converted Total

14,460,114