



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending August 31, 2008
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,097,803	1,001,618	9.60	1,097,803	1,001,618	9.60	13,530,131	13,708,362	-1.30
Markets									
Consumer	811,690	679,176	19.51	811,690	679,176	19.51	9,932,373	9,471,260	4.87
Food Service	286,112	322,442	-11.27	286,112	322,442	-11.27	3,597,758	4,237,103	-15.09
Styles									
Whole	1,361	2,722	-49.99	1,361	2,722	-49.99	20,243	23,407	-13.52
Pitted	695,317	562,495	23.61	695,317	562,495	23.61	8,362,230	8,362,352	0.00
Wedged	4,734	5,232	-9.51	4,734	5,232	-9.51	56,342	58,153	-3.11
Sliced	363,027	395,901	-8.30	363,027	395,901	-8.30	4,634,225	4,786,044	-3.17
Chopped	30,609	30,444	0.54	30,609	30,444	0.54	394,347	404,930	-2.61
Broken Pitted	2,755	4,824	-42.89	2,755	4,824	-42.89	62,745	73,477	-14.61
Key Items									
24/300 Pitted	637,271	501,885	26.98	637,271	501,885	26.98	7,666,607	7,335,579	4.51
6/10 Pitted	55,018	57,545	-4.39	55,018	57,545	-4.39	646,371	995,486	-35.07
6/10 Sliced	216,496	255,043	-15.11	216,496	255,043	-15.11	2,844,026	3,129,052	-9.11
24/300 Whole	352	2,222	-84.16	352	2,222	-84.16	11,878	13,924	-14.69
6/10 Whole	1,009	500	101.83	1,009	500	101.83	8,365	9,483	-11.79
6/10 Wedged	4,488	5,068	-11.44	4,488	5,068	-11.44	54,047	55,857	-3.24
2.25 Sliced	77,229	69,207	11.59	77,229	69,207	11.59	1,004,658	882,501	13.84
4.5 Chopped	21,384	26,235	-18.49	21,384	26,235	-18.49	339,703	350,234	-3.01

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Summary Report - Packout and Inventory
Month Ending August 31, 2008
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	891,475	322,938	176.05	891,475	322,938	176.05	5,594,537	4,459,416	25.45
Markets									
Consumer	736,723	211,827	247.79	736,723	211,827	247.79	4,280,701	3,675,092	16.48
Food Service	154,752	111,111	39.28	154,752	111,111	39.28	1,313,836	784,323	67.51
Styles									
Whole	6,239	1,978	215.40	6,239	1,978	215.40	21,889	18,837	16.20
Pitted	541,089	129,270	318.57	541,089	129,270	318.57	3,968,839	3,206,312	23.78
Wedged	0	0	0.00	0	0	0.00	29,156	31,184	-6.50
Sliced	328,854	174,757	88.18	328,854	174,757	88.18	1,175,007	878,899	33.69
Chopped	5,454	16,933	-67.79	5,454	16,933	-67.79	375,733	270,409	38.95
Broken Pitt	9,840	0	0.00	9,840	0	0.00	23,913	53,774	-55.53
Key Items									
24/300 Pitt	539,030	129,270	316.98	539,030	129,270	316.98	3,440,788	2,913,671	18.09
6/10 Pitt	2,059	0	0.00	2,059	0	0.00	502,908	256,817	95.82
6/10 Sliced	151,727	111,111	36.55	151,727	111,111	36.55	729,418	451,900	61.41
24/300 Whole	5,272	1,978	166.53	5,272	1,978	166.53	13,039	9,927	31.35
6/10 Whole	967	0	0.00	967	0	0.00	8,850	8,910	-0.67
6/10 Wedged	0	0	0.00	0	0	0.00	27,764	30,115	-7.81
2.25 Sliced	146,326	29,892	389.51	146,326	29,892	389.51	227,216	192,564	18.00
4.5 Chopped	5,454	16,933	-67.79	5,454	16,933	-67.79	327,792	229,876	42.60

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	5,594,537
Converted Storage	4,343,508
Approximate Supply	9,938,045

Storage Report
Month Ending August 31, 2008

Whole Canning Sizes	
Size	Tons
Small	7,543
Medium	5,639
Large	4,508
Ex. Large	3,338
Ex.Large Sev. "C"	435
Jumbo	649
Colossal	714
Super Colossal	315
Orchard Run	0
Total Canning	23,141
Limited	4,882

Total 28,023
Total Converted (*155) 4,343,508

Packout - Month Ending August 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	2,713	0			2,713	2,713
Colossal	454	2,539	0			2,993	3,506
Super Colossal	0	20	0			20	20
Green Ripe Whole	0	0	0			0	0
Total	454	5,272	0			5,726	
Conv. Total	967	5,272	0				6,239
Prior Year	0	1,978	0				1,978
RIPE PITTED							
Small	0	172,891	0			172,891	172,891
Medium	967	270,811	0			271,778	272,870
Large	0	5,773	0			5,773	5,773
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	22,137	0			22,137	22,137
Colossal	0	55,352	0			55,352	55,352
Sup. Colossal	0	12,066	0			12,066	12,066
Green Ripe Whole	0	0	0			0	0
Total	967	539,030	0			539,997	
Conv. Total	2,059	539,030	0				541,089
Prior Year	0	129,270	0				129,270
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	58,923	2,429	40,877	0	356,892	459,121	328,854
Chopped	0	0	0	7,037	0	7,037	5,454
Total	58,923	2,429	40,877	7,037	356,892	466,158	
Conv. Total	151,727	2,842	27,960	5,454	146,326		334,308
Prior Year	111,111	0	33,753	16,933	29,892		191,689
BROKEN PITTED							
Bkn. Pitted	0	9,840				9,840	9,840
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	9,840				9,840	
Conv. Total	0	9,840					9,840
Prior Year	0	0					0

Converted Total

891,475

Cumulative Packout - Month Ending August 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	2,713	0			2,713	2,713
Colossal	454	2,539	0			2,993	3,506
Super Colossal	0	20	0			20	20
Green Ripe Whole	0	0	0			0	0
Total	454	5,272	0			5,726	
Conv. Total	967	5,272	0				6,239
Prior Year	0	1,978	0				1,978
RIPE PITTED							
Small	0	172,891	0			172,891	172,891
Medium	967	270,811	0			271,778	272,870
Large	0	5,773	0			5,773	5,773
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	22,137	0			22,137	22,137
Colossal	0	55,352	0			55,352	55,352
Sup. Colossal	0	12,066	0			12,066	12,066
Green Ripe Whole	0	0	0			0	0
Total	967	539,030	0			539,997	
Conv. Total	2,059	539,030	0				541,089
Prior Year	0	129,270	0				129,270
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	58,923	2,429	40,877	0	356,892	459,121	328,854
Chopped	0	0	0	7,037	0	7,037	5,454
Total	58,923	2,429	40,877	7,037	356,892	466,158	
Conv. Total	151,727	2,842	27,960	5,454	146,326		334,308
Prior Year	111,111	0	33,753	16,933	29,892		191,689
BROKEN PITTED							
Bkn. Pitted	0	9,840				9,840	9,840
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	9,840				9,840	
Conv. Total	0	9,840					9,840
Prior Year	0	0					0

Converted Total

891,475

Inventory - Month Ending August 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	2,453	0			2,453	2,453
Large	0	3,705	0			3,705	3,705
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,598	3,197	0			6,795	10,857
Colossal	559	3,291	0			3,850	4,481
Super Colossal	0	291	0			291	291
Green Ripe Whole	0	0	0			0	0
Total	4,157	13,039	0			17,196	
Conv. Total	8,850	13,039	0				21,889
Prior Year	8,910	9,927	0				18,837
RIPE PITTED							
Small	6,565	475,938	0			482,503	489,915
Medium	102,651	1,219,617	29,104			1,351,372	1,455,070
Large	34,197	773,384	14,171			821,752	854,423
Ex. Large	51,822	480,337	0			532,159	590,666
Ex. Large Sev "C"	1,619	0	0			1,619	3,447
Jumbo	30,530	243,910	0			274,440	308,908
Colossal	8,044	198,558	0			206,602	215,684
Sup. Colossal	0	33,101	0			33,101	33,101
Green Ripe Whole	790	15,943	0			16,733	17,625
Total	236,218	3,440,788	43,275			3,720,281	
Conv. Total	502,908	3,440,788	25,143				3,968,839
Prior Year	256,817	2,913,671	35,824				3,206,312
LIMITED							
Segmented	10,782	0	0	0	3,395	14,177	29,156
Sliced	283,269	34,839	259,666	0	554,186	1,131,960	1,175,007
Chopped	11,549	829	1,393	422,958	0	436,729	375,733
Total	305,600	35,668	261,059	422,958	557,581	1,582,866	
Conv. Total	801,460	42,710	179,325	327,792	228,608		1,579,896
Prior Year	518,384	45,582	193,017	229,876	193,634		1,180,493
BROKEN PITTED							
Bkn. Pitted	290	23,296				23,586	23,913
Bkn. Pitted Green Ripe	0	0				0	0
Total	290	23,296				23,586	
Conv. Total	617	23,296					23,913
Prior Year	213	53,561					53,774

Converted Total

5,594,537

Sales - Month Ending August 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	300	0			300	300
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	474	0	0			474	1,009
Colossal	0	27	0			27	27
Super Colossal	0	25	0			25	25
Green Ripe Whole	0	0	0			0	0
Total	474	352	0			826	
Conv. Total	1,009	352	0				1,361
Prior Year	500	2,222	0				2,722
RIPE PITTED							
Small	251	60,572	1,620			62,443	62,048
Medium	11,618	218,218	1,950			231,786	244,086
Large	4,026	226,645	1,642			232,313	236,170
Ex. Large	7,366	92,300	0			99,666	107,982
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,769	27,852	0			29,621	31,618
Colossal	588	5,109	0			5,697	6,361
Sup. Colossal	0	3,545	0			3,545	3,545
Green Ripe Whole	224	3,030	0			3,254	3,507
Total	25,842	637,271	5,212			668,325	
Conv. Total	55,018	637,271	3,028				695,317
Prior Year	57,545	501,885	3,065				562,495
LIMITED							
Segmented	1,743	0	0	0	600	2,343	4,734
Sliced	84,076	10,055	84,119	0	188,364	366,614	363,027
Chopped	2,365	0	128	27,592	0	30,085	30,609
Total	88,184	10,055	84,247	27,592	188,964	399,042	
Conv. Total	230,051	11,764	57,695	21,384	77,475		398,370
Prior Year	264,321	14,513	57,138	26,235	69,371		431,578
BROKEN PITTED							
Bkn. Pitted	16	2,721				2,737	2,755
Bkn. Pitted Green Ripe	0	0				0	0
Total	16	2,721				2,737	
Conv. Total	34	2,721					2,755
Prior Year	77	4,747					4,824

Converted Total

1,097,803

Cumulative Sales - Month Ending August 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	300	0			300	300
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	474	0	0			474	1,009
Colossal	0	27	0			27	27
Super Colossal	0	25	0			25	25
Green Ripe Whole	0	0	0			0	0
Total	474	352	0			826	
Conv. Total	1,009	352	0				1,361
Prior Year	500	2,222	0				2,722
RIPE PITTED							
Small	251	60,572	1,620			62,443	62,048
Medium	11,618	218,218	1,950			231,786	244,086
Large	4,026	226,645	1,642			232,313	236,170
Ex. Large	7,366	92,300	0			99,666	107,982
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,769	27,852	0			29,621	31,618
Colossal	588	5,109	0			5,697	6,361
Sup. Colossal	0	3,545	0			3,545	3,545
Green Ripe Whole	224	3,030	0			3,254	3,507
Total	25,842	637,271	5,212			668,325	
Conv. Total	55,018	637,271	3,028				695,317
Prior Year	57,545	501,885	3,065				562,495
LIMITED							
Segmented	1,743	0	0	0	600	2,343	4,734
Sliced	84,076	10,055	84,119	0	188,364	366,614	363,027
Chopped	2,365	0	128	27,592	0	30,085	30,609
Total	88,184	10,055	84,247	27,592	188,964	399,042	
Conv. Total	230,051	11,764	57,695	21,384	77,475		398,370
Prior Year	264,321	14,513	57,138	26,235	69,371		431,578
BROKEN PITTED							
Bkn. Pitted	16	2,721				2,737	2,755
Bkn. Pitted Green Ripe	0	0				0	0
Total	16	2,721				2,737	
Conv. Total	34	2,721					2,755
Prior Year	77	4,747					4,824

Converted Total

1,097,803

Consecutive Sales - 12 Months Month Ending August 31, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	102	0			102	102
Medium	0	1,747	0			1,747	1,747
Large	0	5,489	0			5,489	5,489
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,667	2,252	0			5,919	10,059
Colossal	262	1,248	0			1,510	1,806
Super Colossal	0	813	0			813	813
Green Ripe Whole	0	0	0			0	0
Total	3,929	11,878	0			15,807	
Conv. Total	8,365	11,878	0				20,243
Prior Year	9,483	13,924	0				23,407
RIPE PITTED							
Small	3,841	781,578	23,772			809,191	803,567
Medium	143,468	2,287,349	28,501			2,459,318	2,609,351
Large	38,972	2,925,561	32,498			2,997,031	3,027,414
Ex. Large	87,687	1,079,541	0			1,167,228	1,266,227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	21,271	425,548	0			446,819	470,834
Colossal	7,748	100,046	0			107,794	116,541
Sup. Colossal	0	25,157	0			25,157	25,157
Green Ripe Whole	616	41,827	0			42,443	43,138
Total	303,603	7,666,607	84,771			8,054,981	
Conv. Total	646,371	7,666,607	49,252				8,362,230
Prior Year	995,486	7,335,579	31,287				8,362,352
LIMITED							
Segmented	20,989	0	0	0	5,598	26,587	56,342
Sliced	1,104,476	106,630	966,059	0	2,450,385	4,627,550	4,634,225
Chopped	11,639	1,836	4,638	438,327	0	456,440	394,347
Total	1,137,104	108,466	970,697	438,327	2,455,983	5,110,577	
Conv. Total	2,942,696	129,072	666,489	339,703	1,006,953		5,084,914
Prior Year	3,231,393	120,424	662,279	350,234	884,797		5,249,127
BROKEN PITTED							
Bkn. Pitted	153	62,419				62,572	62,745
Bkn. Pitted Green Ripe	0	0				0	0
Total	153	62,419				62,572	
Conv. Total	326	62,419					62,745
Prior Year	741	72,736					73,477

Converted Total

13,530,131