

California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: January 31, 2013 Released: February 22, 2013

Summary Report - Sales Month Ending January 31, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	973,891	912,511	6.73	7,045,298	7,331,109	-3.90	13,425,932	13,568,669	-1.05
Markets									
Consumer	684,739	608,403	12.55	5,353,611	5,480,075	-2.31	9,972,079	10,084,042	-1.11
Food Service	289,153	304,107	-4.92	1,691,688	1,851,034	-8.61	3,453,852	3,484,627	-0.88
Styles									
Whole	1,272	1,575	-19.26	8,639	8,227	5.00	14,193	13,563	4.65
Pitted	547,133	489,708	11.73	4,545,198	4,749,347	-4.30	8,340,208	8,536,716	-2.30
Wedged	1,720	1,789	-3.84	11,776	15,512	-24.08	25,653	30,321	-15.40
Sliced	381,631	388,853	-1.86	2,288,331	2,391,896	-4.33	4,668,929	4,638,943	0.65
Chopped	39,838	29,957	32.98	179,805	161,384	11.41	353,087	330,487	6.84
Broken Pitted	2,298	629	265.34	11,550	4,743	143.52	23,862	18,637	28.04
Key Items									
24/300 Pitted	513,202	447,793	14.61	4,343,868	4,508,799	-3.66	7,925,404	8,075,346	-1.86
6/10 Pitted	32,748	40,185	-18.51	190,626	229,210	-16.83	392,528	434,689	-9.70
6/10 Sliced	253,921	260,438	-2.50	1,476,626	1,595,169	-7.43	3,004,237	2,990,108	0.47
24/300 Whole	1,080	1,170	-7.69	7,078	6,379	10.96	10,444	9,446	10.57
6/10 Whole	192	405	-52.69	1,561	1,848	-15.55	3,749	4,117	-8.93
6/10 Wedged	1,671	1,707	-2.10	11,054	14,528	-23.91	23,996	28,353	-15.37
2.25 Sliced	60,865	70,980	-14.25	405,265	417,077	-2.83	858,974	858,053	0.11
4.25 Chopped	32,582	28,584	13.99	159,472	150,155	6.20	313,415	300,158	4.42

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Summary Report - Packout and Inventory
Month Ending January 31, 2013
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	907,897	1,047,656	-13.34	6,650,560	7,642,047	-12.97	7,995,351	7,723,326	3.52
Markets									
Consumer	744,425	686,432	8.45	5,220,677	5,691,902	-8.28	5,663,718	5,644,203	0.35
Food Service	163,472	361,224	-54.74	1,429,883	1,950,145	-26.68	2,331,634	2,079,123	12.15
Styles									
Whole	1,975	2,566	-23.03	11,237	7,771	44.60	20,398	20,554	-0.76
Pitted	668,015	575,117	16.15	4,457,401	4,871,985	-8.51	4,868,684	4,879,663	-0.23
Wedged	10,838	23,492	-53.86	14,732	25,539	-42.32	20,862	27,348	-23.72
Sliced	206,922	415,181	-50.16	2,023,517	2,511,344	-19.42	2,756,802	2,455,216	12.28
Chopped	20,147	31,301	-35.63	143,673	219,333	-34.50	259,074	297,800	-13.00
Broken Pitted	0	0	---	0	6,075	---	69,532	42,744	62.67
Key Items									
24/300 Pitted	632,269	550,698	14.81	4,256,423	4,605,191	-7.57	4,542,103	4,490,562	1.15
6/10 Pitted	35,746	18,876	89.37	184,512	247,371	-25.41	302,075	362,435	-16.65
6/10 Sliced	105,248	312,690	-66.34	1,214,836	1,668,335	-27.18	1,976,346	1,649,700	19.80
24/300 Whole	1,396	2,566	-45.60	10,658	7,771	37.15	17,151	16,439	4.33
6/10 Whole	579	0	---	579	0	---	3,247	4,115	-21.10
6/10 Wedged	10,838	21,159	-48.78	14,732	23,206	-36.52	20,008	24,833	-19.43
2.25 Sliced	56,819	21,065	169.73	411,708	396,306	3.89	334,138	424,895	-21.36
4.25 Chopped	8,228	22,801	-63.91	127,591	208,099	-38.69	228,197	248,947	-8.34

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	7,995,351
Converted Storage	8,244,410
Approximate Supply*	16,239,761

Storage Report
Month Ending January 31, 2013

Whole Canning Sizes	
Size	Tons
Small	7,562
Medium	7,307
Large	8,960
Ex. Large	15,866
Ex.Large Sev. "C"	649
Jumbo	2,182
Colossal	3,206
Super Colossal	940
Orchard Run	0
Total Canning	46,670
Limited	6,519
Total	53,190
Total Converted (*155)	8,244,410

Packout - Month Ending January 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	324	0				324	324
Medium	0	1,072	0				1,072	1,072
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	272	0	0				272	579
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	272	1,396	0				1,668	
Conv. Total	579	1,396	0					1,975
Prior Year	0	2,566	0					2,566
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	1,494	0				1,494	1,494
Medium	16,790	100,681	0				117,471	136,427
Large	0	269,671	0				269,671	269,671
Ex. Large	0	246,049	0				246,049	246,049
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	14,374	0				14,374	14,374
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	16,790	632,269	0				649,059	
Conv. Total	35,746	632,269	0					668,015
Prior Year	18,876	550,698	5,543					575,117
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,209	0	0	0	0		4,209	10,838
Sliced	40,873	37,740	1,021	0	138,584		218,218	206,922
Chopped	2,885	365	0	10,617	0		13,867	20,147
Total	47,967	38,105	1,021	10,617	138,584		236,294	
Conv. Total	127,147	45,014	698	8,228	56,819			237,907
Prior Year	342,349	24,432	56,994	22,801	23,398			469,974
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 907,897

*Conversion factor changed as of December 2008.

Consumer	744,425
Food Service	163,472

Cumulative Packout - Month Ending January 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	324	0				324	324
Medium	0	2,912	0				2,912	2,912
Large	0	3,610	0				3,610	3,610
Ex. Large	0	3,812	0				3,812	3,812
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	272	0	0				272	579
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	272	10,658	0				10,930	
Conv. Total	579	10,658	0					11,237
Prior Year	0	7,771	0					7,771
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	181,195	3,299				184,494	183,112
Medium	58,978	1,463,217	15,703				1,537,898	1,597,905
Large	15,563	1,523,360	9,339				1,548,262	1,561,920
Ex. Large	12,125	995,639	0				1,007,764	1,021,453
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	20,712	0				20,712	20,712
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	72,300	0				72,300	72,300
Total	86,666	4,256,423	28,341				4,371,430	
Conv. Total	184,512	4,256,423	16,466					4,457,401
Prior Year	247,371	4,605,191	19,423					4,871,985
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	5,721	0	0	0	0		5,721	14,732
Sliced	471,781	72,533	456,300	0	1,004,167		2,004,781	2,023,517
Chopped	3,971	365	0	164,633	0		168,969	143,673
Total	481,473	72,898	456,300	164,633	1,004,167		2,179,471	
Conv. Total	1,244,792	85,721	312,109	127,591	411,708			2,181,922
Prior Year	1,702,774	96,716	349,987	208,099	398,639			2,756,215
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	6,075						6,075

Converted Total 6,650,560

*Conversion factor changed as of December 2008.

Consumer 5,220,677
Food Service 1,429,883

Inventory - Month Ending January 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	2,293	0				2,293	2,293
Large	0	5,526	0				5,526	5,526
Ex. Large	0	4,361	0				4,361	4,361
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,266	1,667	0				2,933	4,362
Colossal	259	1,777	0				2,036	2,328
Super Colossal	0	1,105	0				1,105	1,105
Green Ripe Whole	0	0	0				0	0
Total	1,525	17,151	0				18,676	
Conv. Total	3,247	17,151	0					20,398
Prior Year	4,115	16,439	0					20,554
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,819	689,118	4,713				707,650	721,277
Medium	55,588	1,115,351	25,497				1,196,436	1,248,512
Large	19,446	1,354,853	11,968				1,386,267	1,403,207
Ex. Large	33,665	577,674	0				611,339	649,347
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	15,190	341,136	0				356,326	373,476
Colossal	2,555	161,170	0				163,725	166,610
Sup. Colossal	1,623	72,938	0				74,561	76,393
Green Ripe Whole	0	205,965	0				205,965	205,965
Total	141,886	4,542,103	42,178				4,726,167	
Conv. Total	302,075	4,542,103	24,505					4,868,684
Prior Year	362,435	4,490,562	26,667					4,879,664
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,770	0	0	0	2,084		9,854	20,862
Sliced	767,513	158,017	382,219	0	814,971		2,122,720	2,756,802
Chopped	7,811	382	26	294,448	0		302,667	259,074
Total	783,094	158,399	382,245	294,448	817,055		2,435,241	
Conv. Total	2,026,301	185,778	261,470	228,197	334,993			3,036,738
Prior Year	1,712,562	86,489	304,956	248,947	427,410			2,780,364
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	69,521					69,526	69,532
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	69,521					69,526	
Conv. Total	11	69,521						69,532
Prior Year	11	42,733						42,744

Converted Total 7,995,351

*Conversion factor changed as of December 2008.

Consumer 5,663,718
Food Service 2,331,634

Sales - Month Ending January 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	204	0				204	204
Large	0	230	0				230	230
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	90	306	0				396	498
Colossal	0	306	0				306	306
Super Colossal	0	34	0				34	34
Green Ripe Whole	0	0	0				0	0
Total	90	1,080	0				1,170	
Conv. Total	192	1,080	0					1,272
Prior Year	405	1,170	0					1,575
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	641	73,225	300				74,166	74,764
Medium	7,663	101,179	794				109,636	117,955
Large	1,938	187,504	941				190,383	192,177
Ex. Large	3,381	73,448	0				76,829	80,646
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,172	53,530	0				54,702	56,025
Colossal	587	10,953	0				11,540	12,203
Sup. Colossal	0	273	0				273	273
Green Ripe Whole	0	13,090	0				13,090	13,090
Total	15,382	513,202	2,035				530,619	
Conv. Total	32,748	513,202	1,182					547,133
Prior Year	40,185	447,793	1,730					489,708
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	649	0	0	0	120		769	1,720
Sliced	98,610	15,721	70,837	0	148,450		333,618	381,631
Chopped	162	0	5,394	42,041	0		47,597	39,838
Total	99,421	15,721	76,231	42,041	148,570		381,984	
Conv. Total	256,213	18,394	55,087	32,582	60,914			423,189
Prior Year	263,518	10,987	46,448	28,584	71,062			420,599
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,298					2,298	2,298
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,298					2,298	
Conv. Total	0	2,298						2,298
Prior Year	0	629						629

Converted Total 973,891

Consumer 684,739
Food Service 289,153

Cumulative Sales - Month Ending January 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	612	0				612	612
Large	0	4,638	0				4,638	4,638
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	733	714	0				1,447	2,275
Colossal	0	757	0				757	757
Super Colossal	0	255	0				255	255
Green Ripe Whole	0	0	0				0	0
Total	733	7,078	0				7,811	
Conv. Total	1,561	7,078	0					8,639
Prior Year	1,848	6,379	0					8,227
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,219	528,527	2,600				534,346	536,891
Medium	47,237	1,165,161	8,325				1,220,723	1,270,565
Large	10,909	1,638,854	7,497				1,657,260	1,666,435
Ex. Large	18,419	558,617	0				577,036	597,831
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	6,918	317,971	0				324,889	332,699
Colossal	2,836	48,427	0				51,263	54,465
Sup. Colossal	0	5,593	0				5,593	5,593
Green Ripe Whole	0	80,718	0				80,718	80,718
Total	89,538	4,343,868	18,422				4,451,828	
Conv. Total	190,626	4,343,868	10,703					4,545,198
Prior Year	229,210	4,508,799	11,338					4,749,347
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,293	0	0	0	1,760		6,053	11,776
Sliced	573,447	88,341	443,102	0	988,450		2,093,340	2,288,331
Chopped	3,083	246	6,451	205,770	0		215,550	179,805
Total	580,823	88,587	449,553	205,770	990,210		2,314,943	
Conv. Total	1,499,501	103,937	311,016	159,472	405,986			2,479,912
Prior Year	1,619,976	89,164	291,436	150,155	418,061			2,568,792
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	11,550					11,550	11,550
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	11,550					11,550	
Conv. Total	0	11,550						11,550
Prior Year	0	4,743						4,743

Converted Total 7,045,298

Consumer 5,353,611
Food Service 1,691,688

Consecutive Sales - 12 Months Month Ending January 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	952	0				952	952
Large	0	5,846	0				5,846	5,846
Ex. Large	0	408	0				408	408
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,761	1,326	0				3,087	5,075
Colossal	0	1,399	0				1,399	1,399
Super Colossal	0	411	0				411	411
Green Ripe Whole	0	0	0				0	0
Total	1,761	10,444	0				12,205	
Conv. Total	3,749	10,444	0					14,193
Prior Year	4,117	9,446	0					13,563
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,500	973,873	5,500				984,873	988,778
Medium	95,714	2,119,154	17,079				2,231,947	2,332,852
Large	22,256	2,979,392	15,761				3,017,409	3,035,932
Ex. Large	41,108	1,036,539	0				1,077,647	1,124,058
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,857	575,286	0				589,143	604,788
Colossal	5,937	87,829	0				93,766	100,469
Sup. Colossal	0	12,873	0				12,873	12,873
Green Ripe Whole	0	140,458	0				140,458	140,458
Total	184,372	7,925,404	38,340				8,148,116	
Conv. Total	392,528	7,925,404	22,276					8,340,208
Prior Year	434,689	8,075,346	26,682					8,536,717
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,319	0	0	0	4,040		13,359	25,653
Sliced	1,166,694	159,502	905,118	0	2,095,058		4,326,372	4,668,929
Chopped	7,653	926	6,630	404,406	0		419,615	353,087
Total	1,183,666	160,428	911,748	404,406	2,099,098		4,759,346	
Conv. Total	3,057,575	188,793	627,256	313,415	860,630			5,047,669
Prior Year	3,045,821	177,614	616,138	300,158	860,021			4,999,752
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,862					23,862	23,862
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	23,862					23,862	
Conv. Total	0	23,862						23,862
Prior Year	0	18,637						18,637

Converted Total 13,425,932

Consumer 9,972,079
Food Service 3,453,852