



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Region Office-California

Pacific Region Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: May 31, 2013 REVISED Released: July 30, 2013

Summary Report - Sales Month Ending May 31, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,079,505	1,094,536	-1.37	11,024,182	11,423,760	-3.50	13,312,164	13,717,243	-2.95
Markets									
Consumer	802,453	786,101	2.08	8,216,697	8,427,073	-2.50	9,888,168	10,141,474	-2.50
Food Service	277,052	308,435	-10.17	2,807,484	2,996,687	-6.31	3,423,996	3,575,770	-4.24
Styles									
Whole	517	816	-36.64	10,846	11,567	-6.23	13,062	13,432	-2.76
Pitted	655,615	640,144	2.42	6,894,522	7,165,436	-3.78	8,273,443	8,566,282	-3.42
Wedged	2,321	2,113	9.83	20,125	24,496	-17.85	25,018	29,925	-16.40
Sliced	390,779	420,927	-7.16	3,800,874	3,938,858	-3.50	4,634,510	4,759,649	-2.63
Chopped	27,994	29,035	-3.58	278,525	270,390	3.01	342,801	331,163	3.51
Broken Pitted	2,278	1,500	51.87	19,289	13,013	48.23	23,331	16,792	38.94
Key Items									
24/300 Pitted	620,041	603,351	2.77	6,556,628	6,784,464	-3.36	7,862,499	8,116,065	-3.12
6/10 Pitted	34,158	34,258	-0.29	320,983	362,098	-11.35	389,997	427,665	-8.81
6/10 Sliced	237,992	270,877	-12.14	2,443,021	2,589,659	-5.66	2,976,141	3,092,467	-3.76
24/300 Whole	434	629	-31.00	8,396	8,505	-1.28	9,636	9,713	-0.79
6/10 Whole	83	187	-55.60	2,450	3,062	-19.97	3,426	3,719	-7.89
6/10 Wedged	2,132	1,867	14.20	18,862	22,897	-17.62	23,435	27,998	-16.30
2.25 Sliced	72,338	80,014	-9.59	675,905	718,498	-5.93	828,194	883,769	-6.29
4.25 Chopped	25,307	27,789	-8.93	247,609	249,651	-0.82	302,056	305,410	-1.10

VIC TOLOMEO, Director
DAVE DEWALT - KELLY KRUG, Deputy Directors

DOUG FLOHR – BRIAN KUGEL
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA-NASS
Pacific Region Office-California
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (916) 498-5186

Summary Report - Packout and Inventory
Month Ending May 31, 2013
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,224,587	1,354,792	-9.61	11,518,636	12,815,836	-10.12	8,861,159	8,747,964	1.29
Markets									
Consumer	973,354	925,113	5.21	9,471,644	9,054,105	4.61	7,058,454	6,015,639	17.34
Food Service	251,233	429,679	-41.53	2,046,991	3,761,731	-45.58	1,802,705	2,732,325	-34.02
Styles									
Whole	1,748	1,810	-3.44	20,562	15,654	31.35	26,963	21,974	22.70
Pitted	954,629	778,411	22.64	8,369,743	7,666,870	9.17	6,422,431	5,218,908	23.06
Wedged	21,443	0	---	40,161	28,876	39.08	37,788	21,619	74.79
Sliced	214,822	526,314	-59.18	2,804,323	4,721,266	-40.60	2,016,541	3,105,685	-35.07
Chopped	25,760	23,923	7.68	276,043	341,869	-19.25	287,924	310,099	-7.15
Broken Pitted	6,185	24,335	-74.58	7,803	41,301	-81.11	69,512	69,679	-0.24
Key Items									
24/300 Pitted	843,178	757,008	11.38	7,951,886	7,300,534	8.92	6,020,038	4,872,149	23.56
6/10 Pitted	111,451	21,403	420.73	393,529	338,841	16.14	376,294	319,591	17.74
6/10 Sliced	120,665	406,466	-70.31	1,567,511	3,376,064	-53.57	1,338,191	2,351,750	-43.10
24/300 Whole	596	0	---	18,831	12,954	45.37	23,940	16,383	46.13
6/10 Whole	1,152	1,810	-36.37	1,731	2,700	-35.89	3,023	5,591	-45.93
6/10 Wedged	17,958	0	---	36,676	26,543	38.17	33,990	19,719	72.37
2.25 Sliced	82,117	60,570	35.57	644,575	587,230	9.77	302,758	314,277	-3.67
4.25 Chopped	25,752	23,923	7.65	224,860	324,286	-30.66	234,077	264,438	-11.48

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,861,159
Converted Storage	4,201,215
Approximate Supply*	13,062,374

Storage Report
Month Ending May 31, 2013

Whole Canning Sizes	
Size	Tons
Small	4,035
Medium	4,813
Large	3,045
Ex. Large	4,160
Ex.Large Sev. "C"	420
Jumbo	1,205
Colossal	2,697
Super Colossal	841
Orchard Run	0
Total Canning	21,216
Limited	5,889
Total	27,105
Total Converted (*155)	4,201,215

Packout - Month Ending May 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	443	596	0				1,039	1,539
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	98	0	0				98	209
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	541	596	0				1,137	
Conv. Total	1,152	596	0					1,748
Prior Year	1,810	0	0					1,810
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	6,973	14,727	0				21,700	29,573
Large	2,031	200,106	0				202,137	204,430
Ex. Large	30,711	487,835	0				518,546	553,219
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	12,634	95,912	0				108,546	122,810
Colossal	0	36,700	0				36,700	36,700
Sup. Colossal	0	7,898	0				7,898	7,898
Green Ripe Whole	0	0	0				0	0
Total	52,349	843,178	0				895,527	
Conv. Total	111,451	843,178	0					954,629
Prior Year	21,403	757,008	0					778,411
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,974	0	0	0	8,501		15,475	21,443
Sliced	46,860	6,024	7,298	0	200,286		260,468	214,822
Chopped	2	0	0	33,229	0		33,231	25,760
Total	53,836	6,024	7,298	33,229	208,787		309,174	
Conv. Total	138,630	7,048	4,992	25,752	85,603			262,025
Prior Year	406,466	12,572	46,706	23,923	60,570			550,237
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	6,185					6,185	6,185
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	6,185					6,185	
Conv. Total	0	6,185						6,185
Prior Year	0	24,335						24,335

Converted Total 1,224,587

*Conversion factor changed as of December 2008.

Consumer 973,354
Food Service 251,233

Cumulative Packout - Month Ending May 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	324	0				324	324
Medium	0	2,912	0				2,912	2,912
Large	0	7,710	0				7,710	7,710
Ex. Large	443	4,408	0				4,851	5,351
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	370	0	0				370	788
Colossal	0	2,069	0				2,069	2,069
Super Colossal	0	1,408	0				1,408	1,408
Green Ripe Whole	0	0	0				0	0
Total	813	18,831	0				19,644	
Conv. Total	1,731	18,831	0					20,562
Prior Year	2,700	12,954	0					15,654
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	297,570	6,087				303,657	301,107
Medium	102,407	1,809,529	17,313				1,929,249	2,037,612
Large	21,348	2,562,459	18,474				2,602,281	2,618,642
Ex. Large	44,291	2,967,002	0				3,011,293	3,061,298
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,140	178,083	0				191,223	206,058
Colossal	3,656	57,045	0				60,701	64,829
Sup. Colossal	0	7,898	0				7,898	7,898
Green Ripe Whole	0	72,300	0				72,300	72,300
Total	184,842	7,951,886	41,874				8,178,602	
Conv. Total	393,529	7,951,886	24,329					8,369,743
Prior Year	338,841	7,300,534	27,495					7,666,870
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	14,243	0	0	0	8,501		22,744	40,161
Sliced	608,742	89,222	713,227	0	1,572,135		2,983,326	2,804,323
Chopped	12,401	1,548	0	290,142	0		304,091	276,043
Total	635,386	90,770	713,227	290,142	1,580,636		3,310,161	
Conv. Total	1,651,732	108,028	487,847	224,860	648,061			3,120,527
Prior Year	3,420,190	246,803	511,168	324,286	589,563			5,092,010
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,803					7,803	7,803
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	7,803					7,803	
Conv. Total	0	7,803						7,803
Prior Year	0	41,301						41,301

Converted Total 11,518,636

*Conversion factor changed as of December 2008.

Consumer 9,471,644
Food Service 2,046,991

Inventory - Month Ending May 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	2,053	0				2,053	2,053
Large	0	9,003	0				9,003	9,003
Ex. Large	0	4,157	0				4,157	4,157
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,308	2,161	0				3,469	4,946
Colossal	112	3,724	0				3,836	3,962
Super Colossal	0	2,420	0				2,420	2,420
Green Ripe Whole	0	0	0				0	0
Total	1,420	23,940	0				25,360	
Conv. Total	3,023	23,940	0					26,963
Prior Year	5,591	16,383	0					21,974
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	8,797	597,058	7,354				613,209	620,059
Medium	66,567	1,146,582	21,095				1,234,244	1,300,559
Large	18,516	1,700,861	16,472				1,735,849	1,749,852
Ex. Large	52,754	1,812,129	0				1,864,883	1,924,442
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	24,427	402,070	0				426,497	454,075
Colossal	4,730	118,298	0				123,028	128,368
Sup. Colossal	956	65,768	0				66,724	67,803
Green Ripe Whole	0	153,374	0				153,374	153,374
Total	176,747	6,020,038	44,921				6,241,706	
Conv. Total	376,294	6,020,038	26,099					6,422,431
Prior Year	319,591	4,872,149	27,168					5,218,908
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	13,200	0	0	0	9,264		22,464	37,788
Sliced	519,686	126,189	333,261	0	738,433		1,717,569	2,016,541
Chopped	13,353	875	484	302,035	0		316,747	287,924
Total	546,239	127,064	333,745	302,035	747,697		2,056,780	
Conv. Total	1,423,377	149,697	228,546	234,077	306,556			2,342,253
Prior Year	2,407,133	186,462	263,194	264,438	316,177			3,437,404
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	69,501					69,506	69,512
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	69,501					69,506	
Conv. Total	11	69,501						69,512
Prior Year	11	69,668						69,679

Converted Total 8,861,159

*Conversion factor changed as of December 2008.

Consumer 7,058,454
Food Service 1,802,705

Sales - Month Ending May 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	204	0				204	204
Large	0	230	0				230	230
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	39	0	0				39	83
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	39	434	0				473	
Conv. Total	83	434	0					517
Prior Year	187	629	0					816
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,436	57,972	200				59,608	61,145
Medium	7,738	165,812	847				174,397	182,778
Large	2,082	243,816	1,391				247,289	249,057
Ex. Large	3,431	79,407	0				82,838	86,712
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	944	51,669	0				52,613	53,679
Colossal	413	6,072	0				6,485	6,951
Sup. Colossal	0	833	0				833	833
Green Ripe Whole	0	14,460	0				14,460	14,460
Total	16,044	620,041	2,438				638,523	
Conv. Total	34,158	620,041	1,416					655,615
Prior Year	34,258	603,351	2,535					640,144
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	828	0	0	0	460		1,288	2,321
Sliced	92,424	18,876	85,328	0	176,435		373,063	390,779
Chopped	701	0	0	32,654	0		33,355	27,994
Total	93,953	18,876	85,328	32,654	176,895		407,706	
Conv. Total	242,812	22,085	58,364	25,307	72,527			421,095
Prior Year	273,990	16,244	53,792	27,789	80,260			452,075
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,278					2,278	2,278
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,278					2,278	
Conv. Total	0	2,278						2,278
Prior Year	0	1,500						1,500

Converted Total 1,079,505

Consumer 802,453
Food Service 277,052

Cumulative Sales - Month Ending May 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	816	0				816	816
Large	0	5,259	0				5,259	5,259
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,151	816	0				1,967	3,266
Colossal	0	859	0				859	859
Super Colossal	0	340	0				340	340
Green Ripe Whole	0	0	0				0	0
Total	1,151	8,396	0				9,547	
Conv. Total	2,450	8,396	0					10,846
Prior Year	3,062	8,505	0					11,567
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	8,188	744,138	4,300				756,626	764,069
Medium	78,540	1,725,167	12,729				1,816,436	1,899,774
Large	17,480	2,486,347	12,078				2,515,905	2,530,579
Ex. Large	31,411	874,464	0				905,875	941,338
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,540	515,132	0				525,672	537,572
Colossal	4,608	69,445	0				74,053	79,255
Sup. Colossal	0	9,339	0				9,339	9,339
Green Ripe Whole	0	132,596	0				132,596	132,596
Total	150,767	6,556,628	29,107				6,736,502	
Conv. Total	320,983	6,556,628	16,911					6,894,522
Prior Year	362,098	6,784,464	18,874					7,165,436
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,325	0	0	0	3,080		10,405	20,125
Sliced	948,746	146,966	745,611	0	1,648,549		3,489,872	3,800,874
Chopped	5,782	586	5,993	319,495	0		331,856	278,525
Total	961,853	147,552	751,604	319,495	1,651,629		3,832,133	
Conv. Total	2,484,051	173,327	517,369	247,609	677,168			4,099,524
Prior Year	2,631,527	138,714	493,756	249,651	720,097			4,233,745
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	19,289					19,289	19,289
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	19,289					19,289	
Conv. Total	0	19,289						19,289
Prior Year	0	13,013						13,013

Converted Total 11,024,182

Consumer 8,216,697
Food Service 2,807,484

Consecutive Sales - 12 Months Month Ending May 31, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	816	0				816	816
Large	0	5,616	0				5,616	5,616
Ex. Large	0	612	0				612	612
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,609	1,020	0				2,629	4,446
Colossal	0	1,093	0				1,093	1,093
Super Colossal	0	377	0				377	377
Green Ripe Whole	0	0	0				0	0
Total	1,609	9,636	0				11,245	
Conv. Total	3,426	9,636	0					13,062
Prior Year	3,719	9,713	0					13,432
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	8,953	917,137	5,300				931,390	939,277
Medium	96,040	2,061,493	15,540				2,173,073	2,274,991
Large	21,004	3,001,041	15,214				3,037,259	3,054,598
Ex. Large	38,342	1,051,793	0				1,090,135	1,133,423
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,138	586,757	0				599,895	614,728
Colossal	5,706	80,717	0				86,423	92,865
Sup. Colossal	0	12,104	0				12,104	12,104
Green Ripe Whole	0	151,457	0				151,457	151,457
Total	183,183	7,862,499	36,054				8,081,736	
Conv. Total	389,997	7,862,499	20,947					8,273,443
Prior Year	427,665	8,116,065	22,552					8,566,282
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,101	0	0	0	3,860		12,961	25,018
Sliced	1,155,783	176,459	911,868	0	2,019,985		4,264,095	4,634,510
Chopped	8,085	926	6,155	389,750	0		404,916	342,801
Total	1,172,969	177,385	918,023	389,750	2,023,845		4,681,972	
Conv. Total	3,030,574	208,633	631,288	302,056	829,776			5,002,328
Prior Year	3,144,385	172,926	612,320	305,410	885,696			5,120,737
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,331					23,331	23,331
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	23,331					23,331	
Conv. Total	0	23,331						23,331
Prior Year	0	16,792						16,792

Converted Total 13,312,164

Consumer 9,888,168
Food Service 3,423,996