



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office
P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: July 31, 2016 Released: August 29, 2016

Summary Report - Sales Month Ending July 31, 2016 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,053,449	940,658	11.99	12,658,432	13,217,772	-4.23	12,658,432	13,217,772	-4.23
Markets									
Consumer	784,714	700,841	11.97	9,694,647	9,990,132	-2.96	9,694,647	9,990,132	-2.96
Food Service	268,735	239,817	12.06	2,963,786	3,227,640	-8.17	2,963,786	3,227,640	-8.17
Styles									
Whole	3,198	621	415.38	12,471	11,941	4.44	12,471	11,941	4.44
Pitted	607,948	556,532	9.24	7,915,074	8,199,230	-3.47	7,915,074	8,199,230	-3.47
Wedged	935	2,521	-62.90	23,177	26,358	-12.07	23,177	26,358	-12.07
Sliced	416,982	357,227	16.73	4,432,319	4,677,552	-5.24	4,432,319	4,677,552	-5.24
Chopped	21,283	20,017	6.32	250,745	275,556	-9.00	250,745	275,556	-9.00
Broken Pitted	3,102	3,740	-17.06	24,647	27,136	-9.17	24,647	27,136	-9.17
Key Items									
24/300 Pitted	579,890	522,936	10.89	7,559,668	7,786,839	-2.92	7,559,668	7,786,839	-2.92
6/10 Pitted	26,076	31,748	-17.86	336,199	394,223	-14.72	336,199	394,223	-14.72
6/10 Sliced	237,830	204,635	16.22	2,581,195	2,779,640	-7.14	2,581,195	2,779,640	-7.14
24/300 Whole	1,078	561	92.16	8,202	9,671	-15.19	8,202	9,671	-15.19
6/10 Whole	2,120	60	3457.14	4,269	2,270	88.09	4,269	2,270	88.09
6/10 Wedged	577	2,439	-76.35	21,457	24,965	-14.05	21,457	24,965	-14.05
2.25 Sliced	69,911	60,751	15.08	758,151	822,458	-7.82	758,151	822,458	-7.82
4.25 Chopped	19,151	19,081	0.37	225,286	245,018	-8.05	225,286	245,018	-8.05

CHRIS MESSER, Director
TRAVIS AVERILL & CURT STOCK, Deputy Regional Directors
JENNIFER VAN COURT & BONNIE SPENCER, Statisticians

Comments or questions should be directed to:

USDA, NASS, Pacific Regional Office
P.O. Box 1258, Sacramento, CA 95812

Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending July 31, 2016

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	396,417	526,306	-24.68	10,442,791	9,090,482	14.88	6,770,021	8,178,359	-17.22
Markets									
Consumer	347,623	355,240	-2.14	8,018,202	7,119,038	12.63	5,500,472	6,585,126	-16.47
Food Service	48,794	171,066	-71.48	2,424,589	1,971,445	22.99	1,269,549	1,593,232	-20.32
Styles									
Whole	0	0	0.00	114,767	181,225	-36.67	19,070	18,093	5.40
Pitted	255,298	296,386	-13.86	6,748,970	5,552,897	21.54	4,865,579	5,709,622	-14.78
Wedged	0	0	0.00	11,654	30,576	-61.88	21,835	33,519	-34.86
Sliced	140,152	229,921	-39.04	3,385,478	3,127,624	8.24	1,708,589	2,217,742	-22.96
Chopped	966	0	0.00	161,116	185,033	-12.93	136,063	175,894	-22.65
Broken Pitted	0	0	0.00	20,806	13,127	58.50	18,885	23,489	-19.60
Key Items									
24/300 Pitted	255,298	279,147	-8.54	6,328,124	5,359,780	18.07	4,561,417	5,462,797	-16.50
6/10 Pitted	0	17,239	-100.00	389,490	186,662	108.66	273,887	230,426	18.86
6/10 Sliced	48,794	153,828	-68.28	1,906,659	1,729,288	10.26	942,811	1,296,906	-27.30
24/300 Whole	0	0	0.00	10,533	181,225	-94.19	18,527	16,036	15.53
6/10 Whole	0	0	0.00	104,234	0	0.00	543	2,057	-73.60
6/10 Wedged	0	0	0.00	11,654	28,078	-58.49	20,935	30,779	-31.98
2.25 Sliced	62,858	1,936	3146.09	601,314	517,142	16.28	292,510	329,702	-11.28
4.25 Chopped	966	0	0.00	147,776	155,177	-4.77	104,689	139,714	-25.07

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	6,770,021
Converted Storage	3,257,370
Approximate Supply*	10,027,391

**Storage Report
Month Ending July 31, 2016**

Whole Canning Sizes	
Size	Tons
Small	4,124
Medium	6,351
Large	3,308
Ex. Large	1,679
Ex. Large Sev. "C"	222
Jumbo	770
Colossal	551
Super Colossal	0
Orchard Run	0
Total Canning	17,003
Limited	4,012
Total	21,015
Total Converted (*155)	3,257,370

Packout - Month Ending July 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	14,168	0				14,168	14,168
Large	0	101,241	0				101,241	101,241
Ex. Large	0	139,889	0				139,889	139,889
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	255,298	0				255,298	
Conv. Total	0	255,298	0					255,298
Prior Year	17,239	279,147	0					296,386
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	18,949	3,717	35,309	0	153,313		211,288	140,152
Chopped	0	0	0	1,247	0		1,247	966
Total	18,949	3,717	35,309	1,247	153,313		212,535	
Conv. Total	48,794	4,349	24,151	966	62,858			141,119
Prior Year	153,828	0	74,157	0	1,936			229,921
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 396,417

*Conversion factor changed as of December 2008.

Consumer	347,623
Food Service	48,794

Cumulative Packout - Month Ending July 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,477	0				1,477	1,477
Large	14,764	4,051	0				18,815	35,484
Ex. Large	33,606	0	0				33,606	71,547
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	589	1,905	0				2,494	3,159
Colossal	0	3,100	0				3,100	3,100
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	48,959	10,533	0				59,492	
Conv. Total	104,234	10,533	0					114,767
Prior Year	0	181,225	0					181,225
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,471	60,353	0				62,824	65,614
Medium	108,871	1,140,611	18,082				1,267,564	1,382,903
Large	19,607	1,847,730	35,887				1,903,224	1,910,324
Ex. Large	16,133	2,744,815	0				2,760,948	2,779,162
Ex. Large Sev "C"	0	311	0				311	311
Jumbo	12,547	227,463	0				240,010	254,176
Colossal	13,036	181,401	0				194,437	209,155
Sup. Colossal	10,280	29,150	0				39,430	51,036
Green Ripe Whole	0	96,290	0				96,290	96,290
Total	182,945	6,328,124	53,969				6,565,038	
Conv. Total	389,490	6,328,124	31,356					6,748,970
Prior Year	186,662	5,359,780	6,455					5,552,897
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,526	0	0	0	0		4,526	11,654
Sliced	740,450	231,119	887,568	0	1,466,619		3,325,756	3,385,478
Chopped	3,274	335	0	190,679	0		194,288	161,116
Total	748,250	231,454	887,568	190,679	1,466,619		3,524,570	
Conv. Total	1,930,866	271,196	607,097	147,776	601,314			3,558,249
Prior Year	1,784,782	374,910	508,724	155,177	519,641			3,343,233
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	20,806					20,806	20,806
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	20,806					20,806	
Conv. Total	0	20,806						20,806
Prior Year	0	13,127						13,127

Converted Total 10,442,791

*Conversion factor changed as of December 2008.

Consumer	8,018,202
Food Service	2,424,589

Inventory - Month Ending July 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,095	0				2,095	2,095
Large	0	6,117	0				6,117	6,117
Ex. Large	0	2,089	0				2,089	2,089
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	255	2,914	0				3,169	3,457
Colossal	0	4,336	0				4,336	4,336
Super Colossal	0	655	0				655	655
Green Ripe Whole	0	0	0				0	0
Total	255	18,527	0				18,782	
Conv. Total	543	18,527	0					19,070
Prior Year	2,057	16,036	0					18,093
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,943	132,174	2,783				137,900	140,057
Medium	69,049	539,546	15,668				624,263	695,654
Large	13,282	1,115,310	33,657				1,162,249	1,163,142
Ex. Large	12,968	2,130,973	0				2,143,941	2,158,582
Ex. Large Sev "C"	0	386	0				386	386
Jumbo	14,171	264,297	0				278,468	294,467
Colossal	5,953	222,494	0				228,447	235,168
Sup. Colossal	10,280	40,628	0				50,908	62,514
Green Ripe Whole	0	115,609	0				115,609	115,609
Total	128,646	4,561,417	52,108				4,742,171	
Conv. Total	273,887	4,561,417	30,275					4,865,579
Prior Year	230,426	5,462,797	16,399					5,709,622
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,130	0	0	0	2,196		10,326	21,835
Sliced	366,140	208,093	335,965	0	713,439		1,623,637	1,708,589
Chopped	8,183	0	0	135,083	0		143,266	136,063
Total	382,453	208,093	335,965	135,083	715,635		1,777,229	
Conv. Total	995,119	243,469	229,800	104,689	293,410			1,866,487
Prior Year	1,360,750	304,629	289,621	139,714	332,442			2,427,156
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	18,885					18,885	18,885
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	18,885					18,885	
Conv. Total	0	18,885						18,885
Prior Year	0	23,489						23,489

Converted Total 6,770,021

*Conversion factor changed as of December 2008.

Consumer	5,500,472
Food Service	1,269,549

Sales - Month Ending July 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	892	0				892	892
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	996	0	0				996	2,120
Colossal	0	0	0				0	0
Super Colossal	0	186	0				186	186
Green Ripe Whole	0	0	0				0	0
Total	996	1,078	0				2,074	
Conv. Total	2,120	1,078	0					3,198
Prior Year	60	561	0					621
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	928	39,984	0				40,912	41,960
Medium	4,981	155,523	3,412				163,916	168,110
Large	851	257,514	0				258,365	259,326
Ex. Large	1,993	88,355	0				90,348	92,598
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	562	17,379	0				17,941	18,575
Colossal	2,933	6,036	0				8,969	12,280
Sup. Colossal	0	1,218	0				1,218	1,218
Green Ripe Whole	0	13,881	0				13,881	13,881
Total	12,248	579,890	3,412				595,550	
Conv. Total	26,076	579,890	1,982					607,948
Prior Year	31,748	522,936	1,849					556,532
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	224	0	0	0	874		1,098	935
Sliced	92,361	30,118	108,192	0	170,515		401,186	416,982
Chopped	556	0	0	24,711	0		25,267	21,283
Total	93,141	30,118	108,192	24,711	171,389		427,551	
Conv. Total	240,538	35,238	74,003	19,151	70,269			439,200
Prior Year	208,009	29,201	62,640	19,081	60,833			379,765
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,102					3,102	3,102
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	3,102					3,102	
Conv. Total	0	3,102						3,102
Prior Year	0	3,740						3,740

Converted Total 1,053,449

Consumer 784,714
Food Service 268,735

Cumulative Sales - Month Ending July 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	4,226	0				4,226	4,226
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,005	1,122	0				3,127	5,391
Colossal	0	1,091	0				1,091	1,091
Super Colossal	0	505	0				505	505
Green Ripe Whole	0	0	0				0	0
Total	2,005	8,202	0				10,207	
Conv. Total	4,269	8,202	0					12,471
Prior Year	2,270	9,671	0					11,941
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	6,256	562,840	5,061				574,157	579,099
Medium	84,476	1,933,669	12,201				2,030,346	2,120,607
Large	16,876	3,390,858	15,797				3,423,531	3,435,965
Ex. Large	33,561	1,125,834	0				1,159,395	1,197,285
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,500	287,320	0				296,820	307,546
Colossal	7,245	91,445	0				98,690	106,870
Sup. Colossal	0	5,300	0				5,300	5,300
Green Ripe Whole	0	162,402	0				162,402	162,402
Total	157,914	7,559,668	33,059				7,750,641	
Conv. Total	336,199	7,559,668	19,207					7,915,074
Prior Year	394,223	7,786,839	18,168					8,199,230
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,333	0	0	0	4,194		12,527	23,177
Sliced	1,002,406	327,572	1,037,592	0	1,849,149		4,216,719	4,432,319
Chopped	5,390	2,040	0	290,691	0		298,121	250,745
Total	1,016,129	329,612	1,037,592	290,691	1,853,343		4,527,367	
Conv. Total	2,623,318	388,053	709,713	225,286	759,871			4,706,241
Prior Year	2,831,148	373,090	706,358	245,018	823,852			4,979,466
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,647					24,647	24,647
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	24,647					24,647	
Conv. Total	0	24,647						24,647
Prior Year	0	27,136						27,136

Converted Total 12,658,432

Consumer 9,694,647
Food Service 2,963,786

Consecutive Sales - 12 Months Month Ending July 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	4,226	0				4,226	4,226
Ex. Large	0	510	0				510	510
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,005	1,122	0				3,127	5,391
Colossal	0	1,091	0				1,091	1,091
Super Colossal	0	505	0				505	505
Green Ripe Whole	0	0	0				0	0
Total	2,005	8,202	0				10,207	
Conv. Total	4,269	8,202	0					12,471
Prior Year	2,270	9,671	0					11,941
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	6,256	562,840	5,061				574,157	579,099
Medium	84,476	1,933,669	12,201				2,030,346	2,120,607
Large	16,876	3,390,858	15,797				3,423,531	3,435,965
Ex. Large	33,561	1,125,834	0				1,159,395	1,197,285
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,500	287,320	0				296,820	307,546
Colossal	7,245	91,445	0				98,690	106,870
Sup. Colossal	0	5,300	0				5,300	5,300
Green Ripe Whole	0	162,402	0				162,402	162,402
Total	157,914	7,559,668	33,059				7,750,641	
Conv. Total	336,199	7,559,668	19,207					7,915,074
Prior Year	394,223	7,786,839	18,168					8,199,230
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,333	0	0	0	4,194		12,527	23,177
Sliced	1,002,406	327,572	1,037,592	0	1,849,149		4,216,719	4,432,319
Chopped	5,390	2,040	0	290,691	0		298,121	250,745
Total	1,016,129	329,612	1,037,592	290,691	1,853,343		4,527,367	
Conv. Total	2,623,318	388,053	709,713	225,286	759,871			4,706,241
Prior Year	2,831,148	373,090	706,358	245,018	823,852			4,979,466
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	24,647					24,647	24,647
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	24,647					24,647	
Conv. Total	0	24,647						24,647
Prior Year	0	27,136						27,136

Converted Total 12,658,432

Consumer 9,694,647
Food Service 2,963,786