



California Vegetable Review

Cooperating with the California Department of Food and Agriculture

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Released: October 11, 2011 · Frequency: Jan., Apr., July, Sept. & Oct. · (USPS 598-210) VOL. 32 NO. 5

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FALL FRESH MARKET VEGETABLE AND MELON ACREAGE

Broccoli: California's area for fall harvest is forecast at 28.0 thousand acres, up 8 percent from 2010. Crop quality was reported to be excellent.

Cantaloupes: California's area for fall harvest is forecast at 4.70 thousand acres, 4 percent above 2010. In the San Joaquin Valley, field preparation and plantings were underway. Nationally, fall cantaloupe area for harvest is forecast at 14.7 thousand acres, up 11 percent from 2010. Arizona's harvest was expected to be in full swing by mid-October.

Carrots: California's area for fall harvest is forecast at 21.5 thousand acres, 30 percent above 2010. The harvest was underway in the Bakersfield area and crop quality was reported to be good. Nationally, the area for fresh market harvest is forecast at 21.6 thousand acres, up 30 percent from last year. In Texas, planting for the early fall crop was underway.

Cauliflower: Area for fall harvest in California is forecast at 9.30 thousand acres, up 3 percent from last year. The cauliflower crop was reported to be in mostly good to excellent condition due to ideal late summer weather.

Celery: California's area for fall harvest is forecast at 7.80 thousand acres, up 4 percent from 2010. Harvest was ongoing in the Salinas and Santa Maria growing areas. Harvest in the Oxnard growing region is expected to begin in November. Size and quality were reported to be good.

Corn, sweet: Area for fall harvest in California is forecast at 4.60 thousand acres, 5 percent above 2010. The crop was in good condition due to favorable weather during the summer season. No pest or disease problems have been reported. Nationally, the fresh market area for harvest is forecast at 11.6 thousand acres, up 12 percent from last year. In Florida, land preparation and planting was on schedule. Fall harvesting is expected to begin on schedule.

Honeydews: In California, area for fall harvest is forecast at 1.80 thousand acres, 10 percent below last year. Land preparation and planting was underway in the San Joaquin Valley. Nationally, the fresh market area for fall harvest is forecast at 3.80 thousand acres, up 12 percent from last year. Arizona's harvest is expected to be in full swing by mid-October.

Head lettuce: California's area for fall harvest is forecast at 26.0 thousand acres, down 4 percent from last year. Harvest was underway in the Salinas Valley.

Tomatoes: Area for fall harvest in California is forecast at 12.0 thousand acres, 2 percent below 2010. Growing conditions were reported to be good. Nationally, the fresh market area for fall harvest is forecast at 18.0 thousand acres, down 2 percent from 2010. In Florida, land preparation and planting began on schedule.

FALL SEASON FRESH MARKET VEGETABLE AND MELON ACREAGE

Crop and State	Usual Harvest Period	Area Harvested		For Harvest 2011	2011 2010
		2009	2010		
		Acres			Percent
BROCCOLI 1/					
California	Oct-Dec	26,000	26,000	28,000	108
CANTALOUPE					
Arizona	Oct-Dec	9,800	8,800	10,000	114
California	Oct-Dec	3,700	4,500	4,700	104
TOTAL		13,500	13,300	14,700	111
CARROTS					
California	Oct-Dec	16,700	16,500	21,500	130
Texas	Oct-Dec	100	100	100	100
TOTAL		16,800	16,600	21,600	130
CAULIFLOWER 1/					
California	Oct-Dec	9,500	9,000	9,300	103
CELERY 1/					
California	Oct-Dec	7,400	7,500	7,800	104
CORN, SWEET					
California	Oct-Dec	4,400	4,400	4,600	105
Florida	Sep-Dec	6,100	6,000	7,000	117
TOTAL		10,500	10,400	11,600	112
HONEYDEW					
Arizona	Oct-Dec	1,600	1,400	2,000	143
California	Oct-Dec	1,700	2,000	1,800	90
TOTAL		3,300	3,400	3,800	112
LETTUCE, HEAD					
California	Oct-Dec	27,000	27,000	26,000	96
TOMATOES					
California	Oct-Dec	12,500	12,300	12,000	98
Florida	Sep-Dec	7,300	6,000	6,000	100
TOTAL		19,800	18,300	18,000	98

1/ Includes fresh market and processing.

SUMMER STORAGE ONION PRODUCTION DOWN SLIGHTLY

California's 2011 summer storage onion production is estimated to be 13.0 million cwt., 1 percent below 2010. Harvested area is expected to be 29.5 thousand acres, 2 percent higher than last year. The yield is estimated at 440 cwt. per acre, 10 cwt. below last year. The harvest was behind schedule due to cool, wet weather during the growing season.

Nationally, summer storage onion production is forecast at 55.9 million cwt., down slightly from last year. Harvested area is forecast at 102 thousand acres, down 3 percent from 2010. The yield, at 551 cwt. per acre, is up 15 cwt. from last year. Colorado growers reported some hail damage during the growing season. In Idaho, onion harvest was behind schedule due to a cool, wet spring and mild summer conditions. Michigan growers reported wet spring conditions during the growing season. In Oregon, harvest was delayed due to cool and wet weather during the summer season. In Washington, cold spring conditions followed by warm summer temperatures aided crop development. In Wisconsin, crop quality was reported to be good.

SUMMER ONION ACREAGE, YIELD, AND PRODUCTION

Commodity	Harvested		For Harvest 2011	Yield Per Acre			Production		
	2009	2010		2009	2010	2011	2009	2010	2011
	Acres		Cwt. Per Acre			1,000 Cwt.			
Non-Storage Total	17,400	18,700	18,000	551	533	534	9,584	9,963	9,610
Storage Total	106,160	104,670	101,560	542	536	551	57,492	56,152	55,934
California Storage 1/	31,400	29,000	29,500	455	450	440	14,287	13,050	12,980
U.S. TOTAL ONIONS 2/	151,060	149,270	149,160	500	493	504	75,599	73,599	75,173

1/ Primarily for dehydrated and other processing.

2/ Includes spring and summer onions.

Cash Income by Commodity Groups, California, 2008-2010 1/

Source of Income	2008	2009	2010
	\$1,000		
VEGETABLE CROPS			
Artichokes	54,683	60,415	46,350
Asparagus	52,625	52,000	59,241
Beans, Snap, Fresh	40,499	70,646	70,770
Broccoli, All	663,319	750,600	606,082
Cabbage	75,686	74,070	67,507
Carrots, All	517,663	499,766	525,858
Cauliflower	231,789	284,705	210,631
Celery	354,979	389,141	380,974
Corn, Sweet	94,022	121,520	91,819
Cucumbers, Fresh	13,986	18,915	16,224
Garlic	176,715	188,127	259,616
Lettuce	1,580,831	1,743,573	1,642,249
Melons, Cantaloupe	179,010	157,620	134,316
Melons, Honeydew	37,604	34,898	31,218
Melons, Watermelon	104,209	67,500	83,391
Mushrooms, Agaricus	195,448	194,135	184,536
Onions	169,998	176,420	205,745
Peppers, Chili	44,041	47,379	67,345
Peppers, Green	290,692	230,239	227,461
Pumpkins	18,550	20,558	18,786
Spinach, All	148,749	207,881	194,185
Squash	33,500	32,160	34,017
Tomatoes, Fresh	388,112	393,588	396,207
Tomatoes, Processing	929,209	1,146,335	878,006
Other Vegetable Crops	517,566	492,007	447,932
TOTAL	6,913,485	7,454,198	6,880,466

Source of Income	2008	2009	2010
	\$1,000		
FIELD CROPS	4,584,229	3,668,924	3,534,345
FRUIT AND NUT CROPS	11,180,992	12,117,869	13,495,410
CHRISTMAS TREES	10,701	4,312	7,900
NURSERY, GREENHOUSE, AND FLORICULTURE	3,741,559	3,446,979	3,757,121
LIVESTOCK, POULTRY, AND PRODUCTS	10,622,736	7,861,748	9,845,714
TOTAL CASH INCOME FROM MARKETINGS	37,053,703	34,554,030	37,520,956
FARM RELATED INCOME 2/	2,683,691	2,929,694	3,335,141
GROSS CASH INCOME FROM FARMING	39,737,394	37,483,724	40,856,097

1/ Totals may not add due to rounding.

2/ Includes value of home consumption, value of inventory adjustments, machine hire and custom work, forest products sold, rental value of farm dwelling, government payments, and other miscellaneous farm income.

Source: USDA's Economic Research Service

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