



# REGIONAL NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
MOUNTAIN REGIONAL FIELD OFFICE  
P.O. BOX 150969 · Lakewood, CO 80215-9966



FOR IMMEDIATE RELEASE  
May 23, 2019

Contact: Bill Meyer  
(800) 392-3202

## COLORADO FLORICULTURE CROPS

Starting in 2019, Colorado was added to the USDA's National Agricultural Statistics Service (NASS) floriculture program.

Value of all production: The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$122.9 million for 2018.

Number of Producers: The number of producers for 2018, was 121.

Area used for production: Total covered area for floriculture crop production was 8.2 million square feet in 2018.

## U.S. Floriculture Crop Highlights

Value of all production: The 2018 wholesale value of floriculture crops is up 6 percent from the 2015 valuation. The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$4.63 billion for 2018, compared with \$4.37 billion for 2015. California continues to be the leading State with crops valued at \$1.20 billion. Florida, the next largest producer, was down 9 percent from 2015 to \$946 million in wholesale value. These two States account for 46 percent of the total value. For 2018, the top 5 States are California, Florida, Michigan, New Jersey and Pennsylvania, which account for \$3.04 billion, or 66 percent, of the total value.

Number of producers: The number of producers for 2018, at 6,386, is up 8 percent from the 2015 count of 5,913.

Area used for production: Total covered area for floriculture crop production was 859 million square feet in 2018, up 12 percent from the 2015 area of 767 million square feet.

For a full copy of the 2018 *Floriculture Crops* report, please visit <https://release.nass.usda.gov/reports/floran19.pdf>.

For specific questions or further information please contact the Regional Director and State Statistician, William R. Meyer, at 1-800-392-3202.