



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
DELAWARE FIELD OFFICE
2320 S. DuPont Hwy. Dover, DE 19901



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Contact: Shareefah Williams
(301) 347-8179

Delaware Producers: Respond Now to the 2020 Local Food Marketing Practices Survey

As part of the continued support of local and regional food systems in Delaware and around the country, USDA's National Agricultural Statistics Service is conducting the Local Food Marketing Practices Survey to produce official data on the local food sector in the United States – and there's still time to respond! Delaware farmers and ranchers who receive the survey may complete it securely and conveniently online at www.agcounts.usda.gov or by mail. **The deadline for response is February 16, 2021 and results will be available in November 2021.**

The 2020 Local Food Marketing Practices Survey is part of the Census of Agriculture Program and as such is required and protected by law (Title 7 USC 2204(g) Public Law 105-113). These federal laws require producers to respond and USDA to keep identities and answers confidential.

As consumer interest in the demand for local foods has grown, local foods has been at the center of Federal, State, and local government policy. Now as communities are using these programs to help grow the local food sector, efforts like the Local Food Marketing Practices Survey will show where the sector is today and help identify future needs. **Your response means stronger data. Good data inform better decisions.**

For more information about the 2020 Local Food Marketing Practices Survey, visit www.nass.usda.gov/go/local-food.

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