

2013 SEASON VEGETABLE HIGHLIGHTS

Beginning in 2012 year, NASS began estimating vegetable production on a calendar year basis. Data included in this publication reflects vegetable acreage, yield, production, and value for January 1, 2013 through December 31, 2013.

Value

The 2013 value of production for the published major berries, Irish potatoes, vegetable crops, and watermelons totaled \$1.88 billion, up 18 percent from the 2012 value of \$1.59 billion. The ranking from the highest to lowest value of the berry, Irish potato, vegetables, and watermelon crops are: (1) tomatoes, (2) strawberries, (3) bell peppers, (4) watermelons, (5) snap beans, (6) sweet corn, (7) Irish potatoes, (8) squash, (9) blueberries, (10) cucumbers, and (11) cabbage. Crops that increased in percentage and value increase were (70%) tomatoes, (40%) watermelons, (33%) strawberries, (23%) blueberries, (22%) cabbage, (17%) squash, (13%) cucumbers, and (7%) snap beans. Crops that decreased in value and percentage included (-1%) bell peppers, (-8%) sweet corn, and (-33%) Irish potatoes.

Acreage

The harvested acreage for 2013 for the published major berries, potatoes, vegetable crops, and watermelons totaled 232,900 acres, down 4 percent from the 242,000 acres harvested the previous year. Crops with increased acreage and percentages included (17%) tomatoes and (2%) sweet corn. Crops with less acreage and percentage decreased included (-1%) bell peppers, (-1%) cucumbers, (-1%) watermelons, (-2%) strawberries, (-4%) blueberries, (-6%) sweet potatoes, (-10%) cabbage, (-10%) squash, (-13%) snap beans, and (-19%) Irish potatoes.

Production

Production in 2013 of the published major berries, potatoes, vegetable crops, and watermelons totaled 45.7 million hundredweight, down 8 percent from the 49.8 million hundredweight the prior calendar year. Crops with increased percentage and production were (14%) blueberries, (11%) sweet potatoes, (4%) watermelons, and (2%) strawberries. Commodities with percentage decreases and less production were (-1%) bell peppers, (-6%) tomatoes, (-8%) snap beans, (-12%) cabbage, (-13%) sweet corn, (-14%) cucumbers, (-14%) squash, and (-21%) Irish potatoes.

Weather for the 2013 growing season

In **January** 2013, unseasonably warm conditions occurred which was favorable for vegetables, but posed problems for a very early bloom for some crops. Soil preparation for planting watermelon was underway in Suwannee and Gilchrist counties, for sweet corn in Suwannee County, and for tomatoes in Gadsden County. Strawberries were doing well, but budding was early due to warm weather. Farmers were harvesting tomatoes, peppers, eggplants, squash, and cucumbers. Some tomato growers were battling late blight.

In **February**, warmer temperatures during the beginning of the month accelerated the growth of many crops. Growers were irrigating vegetables due to lack of rainfall. Mid-February brought freezing temperatures to Florida. The cold weather caused minimal damage to strawberries, but winds in Charlotte, Collier, Glades, Hendry, and Lee counties whipped vegetable plants which resulted in produce being scarred and culled. Damage to the potato crop also occurred.

In **March**, parts of the Panhandle and north Florida received a hard freeze early in the month. Some areas received over five inches of rain. Cabbage, onions, and strawberries were harvested during the month. South Florida experienced several mornings in the mid-to-upper 30s. Strong winds and sunny days produced dry conditions prompting growers to irrigate crops. Miami-Dade County farmers were harvesting green beans, sweet corn, and winter vegetables.

In **April**, some watermelon farmers in the Panhandle, north, and central Florida were replanting due to previously unfavorable weather conditions. Crops being planted were cantaloupe, watermelon, tomatoes, sweet corn, peas, and squash. Potatoes in Flagler County were in poor condition due to excessive rain. Cabbage harvest continued in central and south Florida. Miami-Dade County farmers were also harvesting sweet corn, green beans, and sweet potatoes.

In **May**, early monthly heavy rains fell for St. John's and Putnam counties. Over ten inches of rain was received in some locations. Rainfall amounts were lighter the middle to end of the month, allowing farmers to continue planting spring vegetables. Harvesting of vegetables across the State also continued.

In **June**, vegetable harvest in south Florida was winding down. Tropical Storm Andrea drenched central Florida with areas in Hillsborough County receiving between 8.59 and 10.83 inches of rain. By the month's end tomatoes, okra, and watermelons were being harvested in the Panhandle. In north and central Florida, potatoes, squash, cabbage, green beans, cantaloupes, and watermelons were being harvested.

In **July**, the summer rainy season arrived in Florida. Excessive rain in Gulf County caused some watermelons to burst, while in north Florida watermelon harvest was completed. Farmers in the Panhandle and south Florida were preparing fields for fall planting.

In **August**, the moisture level in soil across the State was still high. Farmers across the State continued to prepare fields for fall planting. Avocados were harvested in Miami-Dade County and some plantings of tomatoes, peppers, okra, and sweet potatoes were in the ground.

In **September**, farmers in southwest Florida reported delays in preparing land and laying plastic for fall crops due to wet conditions. The end of the month brought dryer conditions to Florida and numerous vegetables were being planted across the State.

In **October**, strawberries were being planted in Bradford and DeSoto counties. Tomatoes and peppers were also being planted in DeSoto County. Spraying, staking, and tying field work continued in vegetable fields. Plastic mulch for tomatoes was being laid in Martin County. The end of October farmers in Charlotte, Collier, Glades, Hendry, and Lee counties harvested cucumbers, squash, eggplant, herbs, and fall watermelons.

In **November**, weather conditions were dry, but vegetable farmers in Charlotte, Collier, Glades, Hendry, and Lee counties were busy harvesting cucumbers, squash, tomatoes, peppers, eggplant, herbs, and fall watermelons in preparation for Thanksgiving. In Miami-Dade County harvesting and replanting of winter vegetables continued. Cabbage and leafy greens were being planted in Flagler and Putnam counties.

In **December**, early freezes occurred in the Panhandle and north Florida areas and very little rain fell throughout the State. Tomato harvest was completed in Gadsden County. Cabbage planting continued through the month in Flagler and Putnam counties. Ground preparation activities occurred in Flagler County for potato planting. Farmers in Miami-Dade County continued to plant sweet corn, squash, beans, and peppers.

DEFINITIONS AND EXPLANATIONS

Planted Acreage is the total acreage which has been planted for harvest during the crop year. Acreage lost and replanted to the same crop in time for harvest in the same quarter is counted only once. Acreage harvested and planted again to the same crop is counted twice.

Harvested Acreage is the acreage partially or completely harvested. Acreage lost before or at maturity through natural or economic causes is not included in the acreage for harvest.

Yield is the average production per harvested acre of merchantable quality harvested and sold or utilized for human consumption.

Production is the quantity actually harvested and sold or utilized for human consumption.

Unit Value for fresh market sales is the equivalent price received, f.o.b. shipping point basis and encompasses all grades and sizes marketed or utilized. Included are packing charges, selling charges, precooling, top ice, or other costs which contribute to the value of the product at shipping point. The value per unit for quantities sold to processors is the average value paid for usable quantities, on a "delivered to plant door" basis. This value includes transportation and other normal costs incident to delivery at plant door.

Total Value is the equivalent value of production sold or utilized based on the unit value. Cullage and other quantities not sold or utilized because of natural or economic factors are excluded.

Other Counties include harvested acreage for all counties for which either published data would result in the disclosure of individual operations or acreage totals for specific commodities of minor importance in the State.

Production And Price Unit - The official USDA vegetable crop estimates are published on a weight basis. For this bulletin, the official estimates for most vegetable crops have been converted to hundredweight. If changes in container weights are necessary, all data pertaining to the production of the commodity in question are revised to maintain comparability between years. The table below gives the net weight used per container and the number of containers per hundredweight for Florida produce.

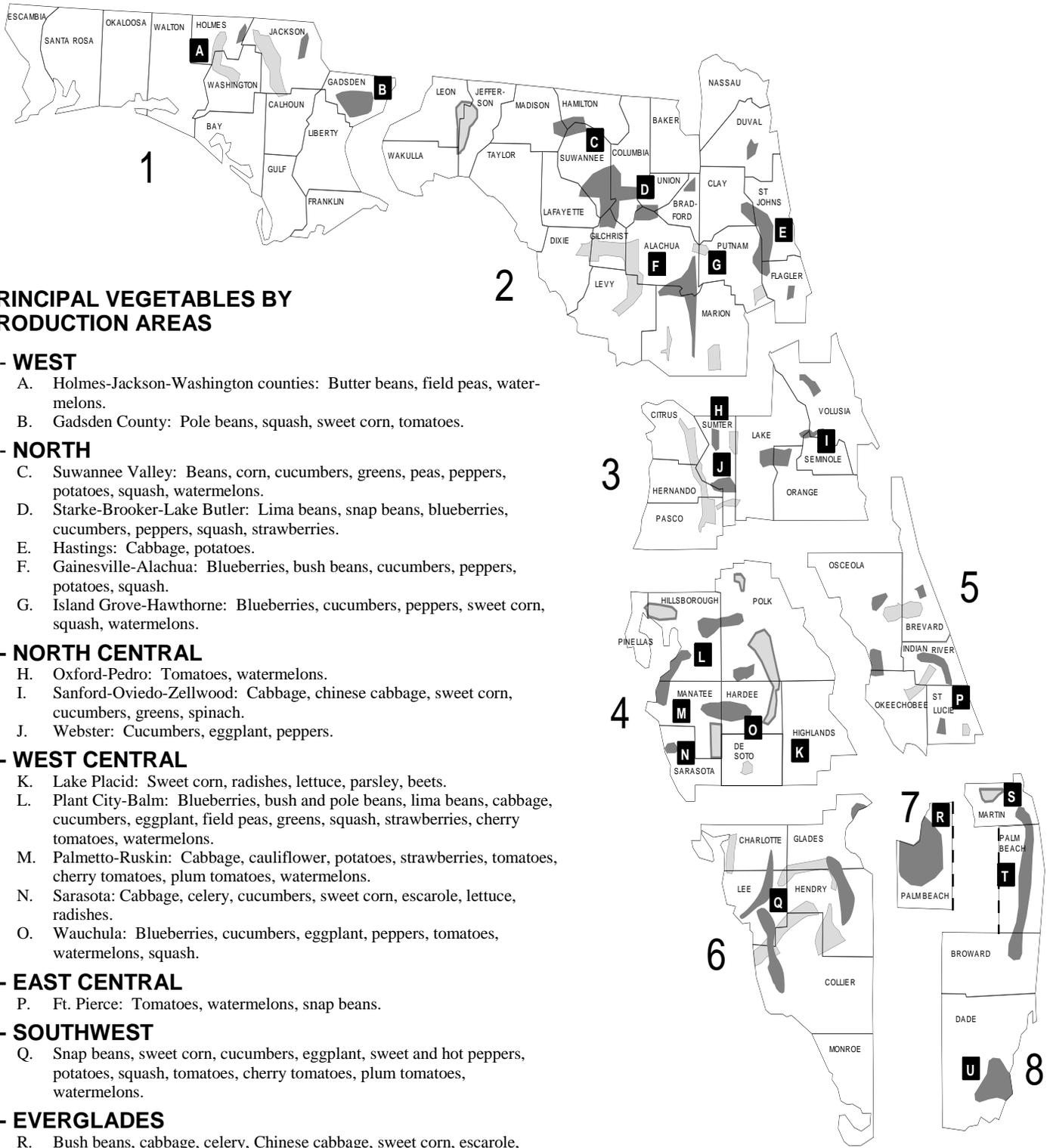
Florida Produce

[Most common unit, estimated net weight, and units per hundredweight, 2013 crop season]

| Commodity | Unit | Estimated net weight | Number of units per cwt | Commodity | Unit | Estimated net weight | Number of units per cwt |
|-----------------------|--------|----------------------|-------------------------|------------------------|--------|----------------------|-------------------------|
| | | (pounds) | | | | (pounds) | |
| Snap Beans | Bushel | 30 | 3.333 | Lettuce, Iceberg..... | Carton | 50 | 2.000 |
| Blueberries..... | Flat | 11 | 9.090 | Lettuce, Romaine | Carton | 40 | 2.500 |
| Cabbage | Crate | 50 | 2.000 | Lettuce, Leaf..... | Carton | 25 | 4.000 |
| Carrots | Sack | 48 | 2.083 | Okra | Bushel | 30 | 3.333 |
| Cauliflower | Carton | 25 | 4.000 | Parsley | Crate | 21 | 4.762 |
| Celery | Crate | 60 | 1.667 | Bell Pepper..... | Bushel | 28 | 3.571 |
| Chinese Cabbage | Crate | 50 | 2.000 | Potatoes | Sack | 100 | 1.000 |
| Sweet Corn | Crate | 42 | 2.381 | Radishes | Carton | 15 | 6.667 |
| Cucumbers | Bushel | 55 | 1.818 | Squash..... | Bushel | 42 | 2.381 |
| Eggplant..... | Bushel | 33 | 3.030 | Strawberries | Flat | 12 | 8.333 |
| Escarole..... | Crate | 25 | 4.000 | Sweet Potatoes | Crate | 50 | 2.000 |
| Lettuce, Bibb..... | Carton | 10 | 10.000 | Tomatoes | Carton | 25 | 4.000 |
| Lettuce, Boston..... | Carton | 20 | 5.000 | Watermelons | Cwt | 100 | 1.000 |

CONFIDENTIALITY OF COLLECTED DATA

All information collected from individual agricultural producers is held strictly confidential. Data provided by individual producers or other agricultural firms are used only to compile and publish statistics at the county, State, and national levels. Statistics at the county and State level are not published if they will potentially disclose information about an individual or operation. In addition, all names and addresses obtained by this office are held confidential.



PRINCIPAL VEGETABLES BY PRODUCTION AREAS

1 - WEST

- A. Holmes-Jackson-Washington counties: Butter beans, field peas, watermelons.
- B. Gadsden County: Pole beans, squash, sweet corn, tomatoes.

2 - NORTH

- C. Suwannee Valley: Beans, corn, cucumbers, greens, peas, peppers, potatoes, squash, watermelons.
- D. Starke-Brooker-Lake Butler: Lima beans, snap beans, blueberries, cucumbers, peppers, squash, strawberries.
- E. Hastings: Cabbage, potatoes.
- F. Gainesville-Alachua: Blueberries, bush beans, cucumbers, peppers, potatoes, squash.
- G. Island Grove-Hawthorne: Blueberries, cucumbers, peppers, sweet corn, squash, watermelons.

3 - NORTH CENTRAL

- H. Oxford-Pedro: Tomatoes, watermelons.
- I. Sanford-Oviedo-Zellwood: Cabbage, chinese cabbage, sweet corn, cucumbers, greens, spinach.
- J. Webster: Cucumbers, eggplant, peppers.

4 - WEST CENTRAL

- K. Lake Placid: Sweet corn, radishes, lettuce, parsley, beets.
- L. Plant City-Balm: Blueberries, bush and pole beans, lima beans, cabbage, cucumbers, eggplant, field peas, greens, squash, strawberries, cherry tomatoes, watermelons.
- M. Palmetto-Ruskin: Cabbage, cauliflower, potatoes, strawberries, tomatoes, cherry tomatoes, plum tomatoes, watermelons.
- N. Sarasota: Cabbage, celery, cucumbers, sweet corn, escarole, lettuce, radishes.
- O. Wauchula: Blueberries, cucumbers, eggplant, peppers, tomatoes, watermelons, squash.

5 - EAST CENTRAL

- P. Ft. Pierce: Tomatoes, watermelons, snap beans.

6 - SOUTHWEST

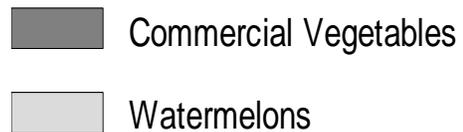
- Q. Snap beans, sweet corn, cucumbers, eggplant, sweet and hot peppers, potatoes, squash, tomatoes, cherry tomatoes, plum tomatoes, watermelons.

7 - EVERGLADES

- R. Bush beans, cabbage, celery, Chinese cabbage, sweet corn, escarole, greens, lettuce, radishes.

8 - SOUTHEAST

- S. Martin County: Cabbage, potatoes, tomatoes, watermelons.
- T. Pompano: Bush beans, lima beans, sweet corn, cucumbers, eggplant, sweet and hot peppers, squash, tomatoes, cherry tomatoes, plum tomatoes.
- U. Homestead: Bush and pole beans, cabbage, sweet corn, eggplant, okra, pickles, potatoes, squash, strawberries, tomatoes, cherry tomatoes, plum tomatoes.



Florida Vegetables, Watermelons, Potatoes, and Berries: Acreage, Yield, Production and Value, Crop Years 2012 and 2013

| Crop | Planted acreage | | Harvested acreage | | Yield per acre | |
|-----------------------------|-----------------|---------|-------------------|---------|----------------|-------|
| | 2012 | 2013 | 2012 | 2013 | 2012 | 2013 |
| | (acres) | (acres) | (acres) | (acres) | (cwt) | (cwt) |
| Vegetables | | | | | | |
| Snap beans | 46,000 | 40,000 | 42,700 | 37,200 | 57 | 60 |
| Cabbage..... | 9,900 | 8,900 | 9,200 | 8,300 | 340 | 330 |
| Sweet corn..... | 49,000 | 49,000 | 42,000 | 43,000 | 165 | 140 |
| Cucumbers | 11,200 | 11,100 | 10,800 | 10,700 | 260 | 225 |
| Bell peppers..... | 18,800 | 18,800 | 18,000 | 17,800 | 250 | 250 |
| Squash..... | 10,000 | 9,000 | 9,700 | 8,700 | 130 | 125 |
| Tomatoes..... | 30,000 | 35,000 | 29,000 | 34,000 | 330 | 265 |
| Total..... | 174,900 | 171,800 | 161,400 | 159,700 | (X) | (X) |
| Watermelons..... | 26,500 | 26,000 | 25,300 | 25,000 | 295 | 310 |
| Potatoes ¹ | 37,100 | 30,900 | 36,600 | 29,500 | 244 | 240 |
| Sweet potatoes..... | 6,400 | 6,000 | 6,300 | 5,900 | 120 | 142 |
| Strawberries..... | 8,900 | 8,500 | 8,700 | 8,500 | 210 | 220 |
| Blueberries..... | (X) | (X) | 4,500 | 4,300 | 38 | 45 |
| Total, all crops | 253,800 | 243,200 | 242,800 | 232,900 | (X) | (X) |

| Crop | Production | | Value per cwt | | Total value | |
|-----------------------------|-------------|-------------|-------------------|-------------------|-----------------|-----------------|
| | 2012 | 2013 | 2012 | 2013 | 2012 | 2013 |
| | (1,000 cwt) | (1,000 cwt) | (dollars per cwt) | (dollars per cwt) | (1,000 dollars) | (1,000 dollars) |
| Vegetables | | | | | | |
| Snap beans | 2,434 | 2,232 | 68.60 | 80.00 | 166,972 | 178,560 |
| Cabbage..... | 3,128 | 2,739 | 16.30 | 22.70 | 50,986 | 62,175 |
| Sweet corn | 6,930 | 6,020 | 26.00 | 27.50 | 180,180 | 165,550 |
| Cucumbers | 2,808 | 2,408 | 24.00 | 31.70 | 67,392 | 76,334 |
| Bell peppers..... | 4,500 | 4,450 | 46.00 | 46.00 | 207,000 | 204,700 |
| Squash..... | 1,261 | 1,087 | 52.90 | 72.10 | 66,707 | 78,373 |
| Tomatoes | 9,570 | 9,010 | 28.00 | 50.60 | 267,960 | 455,906 |
| Total | 30,631 | 27,946 | (X) | (X) | 1,007,197 | 1,221,598 |
| Watermelons..... | 7,464 | 7,750 | 18.50 | 25.00 | 138,084 | 193,750 |
| Potatoes ¹ | 8,917 | 7,080 | 20.30 | 17.00 | 180,569 | 120,360 |
| Sweet potatoes..... | 756 | 838 | 27.80 | (D) | 21,017 | (D) |
| Strawberries..... | 1,827 | 1,870 | 110.00 | 143.00 | 200,970 | 267,410 |
| Blueberries..... | 171 | 195 | 363.00 | 392.00 | 62,073 | 76,440 |
| Total, all crops | 49,766 | 45,679 | (X) | (X) | 1,609,910 | 1,879,558 |

X Not applicable.

D Withheld to avoid disclosing data for individual operations.

¹ 2013 data is preliminary.

Florida Snap Beans: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|------------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011 | 46,000 | 40,000 | 60 | 2,400 | 54.70 | 131,280 |
| 2012 | 46,000 | 42,700 | 57 | 2,434 | 68.60 | 166,972 |
| 2013 | 40,000 | 37,200 | 60 | 2,232 | 80.00 | 178,560 |

Florida Cabbage: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|------------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011 | 8,800 | 8,100 | 340 | 2,754 | 23.60 | 64,994 |
| 2012 | 9,900 | 9,200 | 340 | 3,128 | 16.30 | 50,986 |
| 2013 | 8,900 | 8,300 | 330 | 2,739 | 22.70 | 62,175 |

Florida Sweet Corn: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|------------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011 | 50,500 | 43,000 | 150 | 6,450 | 27.00 | 174,150 |
| 2012 | 49,000 | 42,000 | 165 | 6,930 | 26.00 | 180,180 |
| 2013 | 49,000 | 43,000 | 140 | 6,020 | 27.50 | 165,550 |

Florida Cucumbers: Acreage, Production and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|------------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011 | 10,000 | 9,500 | 250 | 2,375 | 21.90 | 52,013 |
| 2012 | 11,200 | 10,800 | 260 | 2,808 | 24.00 | 67,392 |
| 2013 | 11,100 | 10,700 | 225 | 2,408 | 31.70 | 76,334 |

Florida Bell Peppers: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|------------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (\$1,000 dollars) |
| 2011 | 18,700 | 17,600 | 250 | 4,400 | 56.30 | 247,720 |
| 2012 | 18,800 | 18,000 | 250 | 4,500 | 46.00 | 207,000 |
| 2013 | 18,800 | 17,800 | 250 | 4,450 | 46.00 | 204,700 |

Florida Potatoes: Acreage, Production, and Value, Crop Years 2011-2013

[Includes processing]

| Crop year | Area | | Yield per acre | Production | Value per cwt | Value of production |
|--------------------------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| Spring (Hastings) | | | | | | |
| 2011..... | 23,400 | 23,100 | 270 | 6,237 | 13.90 | 86,694 |
| 2012..... | 23,600 | 23,300 | 222 | 5,172 | 19.20 | 99,302 |
| 2013..... | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Spring (Other) | | | | | | |
| 2011..... | 13,000 | 12,500 | 230 | 2,875 | 20.20 | 58,075 |
| 2012..... | 13,500 | 23,300 | 282 | 3,745 | 21.70 | 81,267 |
| 2013..... | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Spring (Total) | | | | | | |
| 2011..... | 36,400 | 35,600 | 256 | 9,112 | 15.80 | 144,769 |
| 2012..... | 37,100 | 36,600 | 244 | 8,917 | 20.30 | 180,569 |
| 2013..... | 30,900 | 29,500 | 240 | 7,080 | 17.00 | 120,360 |

NA Not available

Florida Sweet Potatoes: Acreage, Production, and Value, Crop Years 2011-2013

[Estimates began in 2009]

| Crop year | Area | | Yield per acre | Production | Price per cwt | Value of production |
|-----------|---------------|---------------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (1,000 acres) | (1,000 acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011..... | 3.3 | 3.0 | 160 | 480 | (D) | (D) |
| 2012..... | 6.4 | 6.3 | 120 | 756 | 27.80 | 21,017 |
| 2013..... | 6.0 | 5.9 | 142 | 838 | (D) | (D) |

D Withheld to avoid disclosing data for individual operations.

Florida Squash: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|-----------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011..... | 9,600 | 9,300 | 150 | 1,395 | 55.00 | 76,725 |
| 2012..... | 10,000 | 9,700 | 130 | 1,261 | 52.90 | 66,707 |
| 2013..... | 9,000 | 8,700 | 125 | 1,087 | 72.10 | 78,373 |

Florida Strawberries: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|-----------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011..... | 9,900 | 9,900 | 250 | 2,475 | 148.00 | 366,300 |
| 2012..... | 8,900 | 8,700 | 210 | 1,827 | 110.00 | 200,970 |
| 2013..... | 8,500 | 8,500 | 220 | 1,870 | 143.00 | 267,410 |

Florida Tomatoes: Acreage, Fresh Market Production, and Value, Crop Years 2011-2013

[Includes round and plum or pear-shaped varieties, and U-Pic]

| Crop year | Acreage | | Yield per acre | Production ¹ | Price per cwt | Value of production |
|-----------|---------|-----------|----------------|-------------------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (\$1,000 dollars) |
| 2011..... | 30,000 | 28,500 | 320 | 9,120 | 47.70 | 435,024 |
| 2012..... | 30,000 | 29,000 | 330 | 9,570 | 28.00 | 267,960 |
| 2013..... | 35,000 | 34,000 | 265 | 9,010 | 50.60 | 455,906 |

¹ Fresh market only.

Florida Watermelons: Acreage, Production, and Value, Crop Years 2011-2013

| Crop year | Acreage | | Yield per acre | Production | Price per cwt | Value of production |
|-----------|---------|-----------|----------------|-------------|---------------|---------------------|
| | Planted | Harvested | | | | |
| | (acres) | (acres) | (cwt) | (1,000 cwt) | (dollars) | (1,000 dollars) |
| 2011..... | 25,900 | 24,400 | 310 | 7,564 | 14.80 | 111,947 |
| 2012..... | 26,500 | 25,300 | 295 | 7,464 | 18.50 | 138,084 |
| 2013..... | 26,000 | 25,000 | 310 | 7,750 | 25.00 | 193,750 |

2013 United States Fresh Market Vegetable Production Down 5 Percent from 2012

Fresh market vegetable and melon production for the 24 selected crops estimated in 2013 totaled 414 million hundredweight, down 5 percent from last year. Harvested area covered 1.63 million acres, down 2 percent from 2012. Value of the 2013 crop is estimated at 11.4 billion dollars, up 14 percent from a year ago. The three largest crops, in terms of production, were onions, head lettuce, and watermelons, which combined to account for 36 percent of the total production. Tomatoes, head lettuce, and onions claim the highest values, accounting for 28 percent of the total value when combined.

For the 24 selected vegetables and melons estimated in 2013, Florida was the second leading fresh market vegetable State, in 2012 accounting for 11 percent of the harvested area, 9 percent of production, and 11 percent of the value of production.

Leading Fresh Market Vegetable States in 2013

| Rank | Area harvested | | Production | | Value | |
|---------|----------------|------------------|------------|------------------|------------|------------------|
| | State | Percent of total | State | Percent of total | State | Percent of total |
| 1 | California | 45.1 | California | 49.2 | California | 51.6 |
| 2 | Florida | 11.3 | Florida | 8.6 | Florida | 12.4 |
| 3 | Arizona | 6.5 | Arizona | 7.2 | Arizona | 9.4 |
| 4 | Georgia | 6.0 | Georgia | 5.1 | Georgia | 4.4 |
| 5 | New York | 3.8 | Washington | 3.7 | New York | 3.1 |

Principal Fresh Market Vegetables Planted, Harvested, Production and Value – Florida: 2011-2013

[Only includes estimates for the selected crops in the NASS annual program. These crops are not estimated for all States that might produce them. See the 2007 Census of Agriculture for a comprehensive tally of total vegetable acres by State. Includes processing total for dual usage crops (asparagus, broccoli, and cauliflower)]

| Year | Area planted | Area harvested | Production | Value of production |
|------------|--------------|----------------|-------------|---------------------|
| | (acres) | (acres) | (1,000 cwt) | (1,000 dollars) |
| 2011 | 199,500 | 180,400 | 36,458 | 1,293,853 |
| 2012 | 201,400 | 186,700 | 38,095 | 1,145,281 |
| 2013 | 197,800 | 184,700 | 35,696 | 1,415,348 |

Planting and Harvesting Seasons of Selected Florida Vegetables, Berries, Melons

| CROP | Usual Planting Dates ¹ | | | | | Usual Harvesting Dates | | | | | | | |
|-------------------------------|-----------------------------------|-----|-----|-----|-----|------------------------|-------------|-----|-----|-----|-----|-----|-----|
| | | | | | | Begin | Most Active | | | End | | | |
| | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL |
| Snap Beans ² | | | | | | | | | | | | | |
| Blueberries..... | | | | | | | | | | | | | |
| Cabbage | | | | | | | | | | | | | |
| Carrots | | | | | | | | | | | | | |
| Cantaloupes..... | | | | | | | | | | | | | |
| Celery | | | | | | | | | | | | | |
| Sweet Corn | | | | | | | | | | | | | |
| Cucumbers..... | | | | | | | | | | | | | |
| Eggplant..... | | | | | | | | | | | | | |
| Escarole/Endive | | | | | | | | | | | | | |
| Lettuce/Romaine..... | | | | | | | | | | | | | |
| Peppers | | | | | | | | | | | | | |
| Potatoes..... | | | | | | | | | | | | | |
| Radishes..... | | | | | | | | | | | | | |
| Squash ³ | | | | | | | | | | | | | |
| Strawberries..... | | | | | | | | | | | | | |
| Tomatoes..... | | | | | | | | | | | | | |
| Watermelon..... | | | | | | | | | | | | | |
| | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL |

¹ Usual date direct seeded or transplanted.

² Includes pole beans.

³ A small acreage of summer squash is marketed locally during July and August.