

FLORIDA CROPS

AVOCADOS
May 10, 1974

FLORIDA: The 1973-74 Avocado production was a record high volume produced, being about 8 percent above last season, and 5 percent above the record crop of 1971-72. Value of production was also the highest of record. The price per bushel increased 6 percent above the record set in 1971-72. Contributing to this was the lower

production in California.

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CALIFORNIA: The 1973-74 production and value figures are not yet available for California. These will be available in early July. The early forecast of production for this crop was down about one-third from the previous season.

Table 1 -- Florida Avocados: Bearing Acreage, Production, Utilization, Season Average Price and Value of Production at Packinghouse Door for Crop Years 1966-67 through 1973-74

Season	Bearing Acres	Total Production	Certified Shipments	Local Fresh Use	Processing	Price per Bushel	Value of Production
	Acres	Bushels	Bushels	Bushels	Bushels	Dollars	Dollars
1966-67	5,100	232,000	218,000	14,000	--	5.60	1,299,200
1967-68	5,200	588,000	567,000	19,500	1,500	4.70	2,763,600
1968-69	5,300	504,000	475,000	19,400	9,600	5.93	2,988,720
1969-70	5,300	560,000	525,000	7,000	28,000	7.20	4,032,000
1970-71	5,300	752,000	680,000	14,000	58,000	7.25	5,452,000
1971-72	5,400	772,000	729,000	8,000	35,000	8.40	6,466,000
1972-73	5,600	752,000	705,000	10,000	37,000	8.05	6,053,000
1973-74	5,800	812,000	755,000	11,000	46,000	8.90	7,208,000

Table 2 -- California Avocados: Bearing Acreage, Production, Season Average Price and Value of Production at Packinghouse Door for Crop Years 1966-67 through 1973-74

Season	Bearing Acres	Total Production ^{1/}	Price per Bushel	Value of Production
	Acres	Bushels	Dollars	Dollars
1966-67	18,620	2,980,000	5.05	15,049,000
1967-68	18,730	1,496,000	11.50	17,204,000
1968-69	19,220	2,444,000	7.50	18,330,000
1969-70	18,040	1,320,000	16.50	21,780,000
1970-71	18,380	2,584,000	7.25	18,734,000
1971-72	17,040	1,040,000	23.80	24,752,000
1972-73	19,610	2,800,000	13.62	38,150,000
1973-74	21,000	NA	NA	NA

^{1/} Pounds converted to bushels at 50 pounds per bushels, rounded to nearest thousands.

This public document was promulgated at a cost of 12-1/2 cents per copy to the State of Florida. It is published to inform growers and others of trends in Florida avocado production.

FLORIDA CROP AND LIVESTOCK REPORTING SERVICE

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