



# HAWAII BANANAS

## ANNUAL SUMMARY

FREQUENCY: Annual

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### 2002 HAWAII BANANA OUTPUT AND VALUE LOWER

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Hawaii banana output for 2002 totaled **19.5** million pounds, down 30 percent from 2001 and declining for the second consecutive year, according to the Hawaii Agricultural Statistics Service. In addition to smaller output, the value also fell 21 percent from the previous year to \$8.4 million in 2002. A large reduction of Cavendish banana acreage caused a sharp decline in both supply and revenue for the year. Banana Bunchy Top Virus (BBTV) remains a concern for growers. Last September the disease was found again in Kailua-Kona on Hawaii Island after undergoing an eradication effort. In January 2003, the virus was confirmed in Pukalani, the first incidence for Maui. Growers on Kauai and Oahu continued to monitor and rogue infected plantings to control the disease. Weather for 2002 was favorable with no major wind damage to orchards.

**ACREAGE**

Total acreage as of February 2003 was 1,440 acres, 220 acres less than February last year. Harvested acreage totaled 1,300 in 2002, down 190 acres from a year earlier. More than half of the acreage was located on Hawaii island followed by Honolulu, Maui, and Kauai counties, respectively. Cavendish and Hawaii Apple total acreage were about equally divided at the State level.

*(Continued on page 4)*



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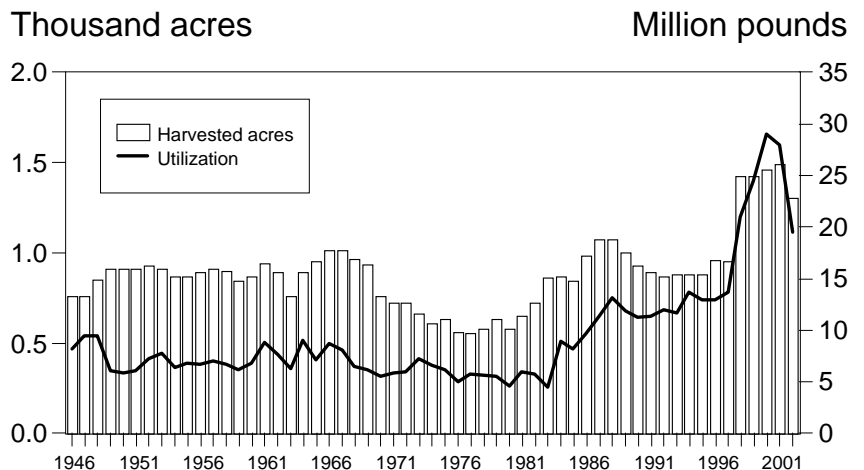
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**BANANAS: Acres Harvested and Utilization,  
State of Hawaii, 1946-2002**



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# BANANA STATISTICS BY COUNTY

**Table 1. BANANAS: Acreage by variety, State of Hawaii, 2001-2002<sup>1</sup>**

	Variety			
	Hawaii Apple <sup>2</sup>		Cavendish <sup>3</sup>	
	2001	2002	2001	2002
<i>Acres</i>				
<b>State</b>	<b>760</b>	<b>715</b>	<b>900</b>	<b>725</b>

<sup>1</sup>As of February following year, i.e., acreage data shown for 2002 is as of February 2003. <sup>2</sup>Includes Dwarf Hawaii Apple and Apple bananas, formerly called Brazilian. <sup>3</sup>Includes Chinese, Williams, Valery, and Grand Nain. Bluefields, Dwarf Bluefields, and other bananas are also included with Cavendish.

**Table 2. BANANAS: Number of farms, acreage, yield, utilization, price, and value, by county, 1998-2002**

Year	Farms	Acreage		Yield per acre (harvested)	Utilization Fresh	Farm price	Value of sales
		In crop <sup>1</sup>	Harvested <sup>2</sup>				
		<i>Number</i>	<i>----- Acres -----</i>	<i>----- 1,000 pounds -----</i>	<i>Cents per pound</i>	<i>1,000 dollars</i>	
<b>State<sup>3</sup></b>							
1998	200	1,600	1,420	14.8	21,000	35.0	7,350
1999	210	1,760	1,420	17.3	24,500	35.0	8,575
2000	210	1,710	1,460	19.9	29,000	36.0	10,440
2001	200	1,660	1,490	18.8	28,000	38.0	10,640
<b>2002</b>	<b>210</b>	<b>1,440</b>	<b>1,300</b>	<b>15.0</b>	<b>19,500</b>	<b>43.0</b>	<b>8,385</b>
<b>Counties:</b>							
<b>Hawaii</b>							
1998	50	740	665	16.7	11,100	31.0	3,430
1999	45	830	650	18.2	11,800	32.5	3,819
2000	45	815	665	21.4	14,200	34.5	4,927
2001	50	790	730	23.0	16,800	37.5	6,302
<b>2002</b>	<b>50</b>	<b>815</b>	<b>740</b>	<b>20.4</b>	<b>15,100</b>	<b>42.0</b>	<b>6,340</b>
<b>Honolulu</b>							
1998	75	715	655	13.1	8,600	38.0	3,268
1999	85	785	670	16.9	11,300	35.5	4,039
2000	80	760	685	19.7	13,500	35.5	4,826
2001	75	710	645	15.7	10,100	37.5	3,768
<b>2002</b>	<b>70</b>	<b>460</b>	<b>440</b>	<b>7.5</b>	<b>3,300</b>	<b>44.0</b>	<b>1,459</b>
<b>Kauai</b>							
1998	40	60	50	10.0	500	42.5	212
1999	40	60	50	10.2	510	42.5	218
2000	45	60	50	11.0	550	43.0	236
2001	45	75	55	9.5	520	45.5	237
<b>2002</b>	<b>50</b>	<b>80</b>	<b>60</b>	<b>9.2</b>	<b>550</b>	<b>46.5</b>	<b>256</b>
<b>Maui</b>							
1998	35	85	50	16.0	800	55.0	440
1999	40	85	50	17.8	890	56.0	499
2000	40	75	60	12.5	750	60.0	451
2001	30	85	60	9.7	580	57.5	333
<b>2002</b>	<b>40</b>	<b>85</b>	<b>60</b>	<b>9.2</b>	<b>550</b>	<b>60.0</b>	<b>330</b>

<sup>1</sup>As of February following year, i.e., acreage data shown for 2002 is as of February 2003. <sup>2</sup>Acreage reflects quarterly average during the year. <sup>3</sup>County totals may not add to State totals due to rounding.

# BANANA STATISTICS BY VARIETY

**Table 3. BANANAS: Utilization, acreage, and price, State of Hawaii, 1998-2002**

Year	Utilization Fresh <sup>1</sup>												Acreage		
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total or average	In crop	Harvested
----- 1,000 pounds -----												----- Acres -----			
<b>All Bananas</b>															
1998	1,196	1,096	1,261	1,359	1,516	1,943	2,163	2,117	2,112	2,095	2,063	2,079	21,000	1,600	1,420
1999	1,739	1,743	1,968	1,714	2,124	2,090	2,323	2,500	2,363	2,151	1,820	1,965	24,500	1,760	1,420
2000	2,148	2,221	2,583	2,371	2,442	2,620	2,553	2,350	2,638	2,465	2,603	2,006	29,000	1,710	1,460
2001	2,145	2,025	2,390	2,285	2,480	2,520	2,530	2,620	2,490	2,295	2,175	2,045	28,000	1,660	1,490
<b>2002</b>	<b>1,445</b>	<b>1,315</b>	<b>1,450</b>	<b>1,415</b>	<b>1,490</b>	<b>1,815</b>	<b>1,740</b>	<b>2,025</b>	<b>1,695</b>	<b>1,725</b>	<b>1,640</b>	<b>1,745</b>	<b>19,500</b>	<b>1,440</b>	<b>1,300</b>
<b>Hawaii Apple <sup>2</sup></b>															
1998	344	345	388	367	308	281	322	367	385	390	397	506	4,400	660	510
1999	487	442	418	392	398	402	360	386	390	429	403	393	4,900	700	530
2000	410	438	496	479	407	447	440	445	454	458	518	508	5,500	735	550
2001	425	495	615	565	635	630	560	590	565	565	475	580	6,700	760	600
<b>2002</b>	<b>505</b>	<b>455</b>	<b>500</b>	<b>460</b>	<b>495</b>	<b>495</b>	<b>540</b>	<b>470</b>	<b>465</b>	<b>480</b>	<b>450</b>	<b>485</b>	<b>5,800</b>	<b>715</b>	<b>610</b>
<b>Cavendish <sup>3</sup></b>															
1998	852	751	873	992	1,208	1,662	1,841	1,750	1,727	1,705	1,666	1,573	16,600	940	910
1999	1,252	1,301	1,550	1,322	1,726	1,688	1,963	2,114	1,973	1,722	1,417	1,572	19,600	1,060	890
2000	1,738	1,783	2,087	1,892	2,035	2,173	2,113	1,905	2,184	2,007	2,085	1,498	23,500	975	910
2001	1,720	1,530	1,775	1,720	1,845	1,890	1,970	2,030	1,925	1,730	1,700	1,465	21,300	900	890
<b>2002</b>	<b>940</b>	<b>860</b>	<b>950</b>	<b>955</b>	<b>995</b>	<b>1,320</b>	<b>1,200</b>	<b>1,555</b>	<b>1,230</b>	<b>1,245</b>	<b>1,190</b>	<b>1,260</b>	<b>13,700</b>	<b>725</b>	<b>690</b>

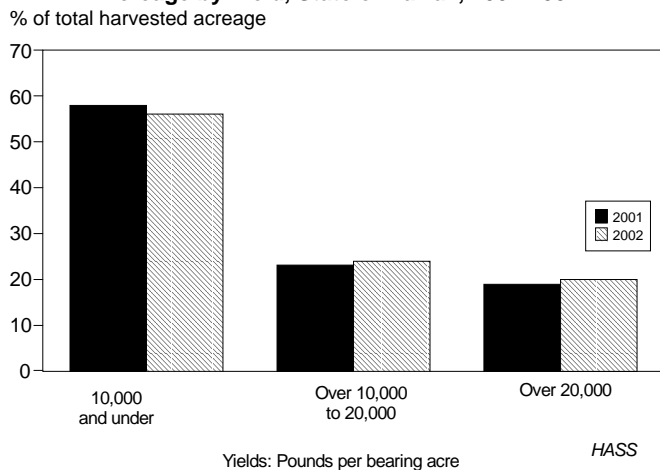
FARM PRICE FOR FRESH MARKET

Cents per pound															
<b>All Bananas <sup>4</sup></b>															
1998	36.0	38.5	37.5	38.0	37.5	35.5	34.5	33.5	33.0	32.5	33.5	34.5	35.0	35.0	35.0
1999	37.0	38.5	38.0	37.5	35.0	33.5	32.5	33.0	33.0	33.5	36.5	35.0	36.0	36.0	36.0
2000	36.0	38.5	37.5	39.0	37.5	34.5	33.0	32.0	33.0	36.5	36.5	38.0	36.0	36.0	36.0
2001	38.5	42.0	40.0	38.0	40.5	37.5	37.0	36.0	36.0	36.0	35.0	39.5	38.0	38.0	38.0
<b>2002</b>	<b>43.0</b>	<b>45.0</b>	<b>45.5</b>	<b>45.0</b>	<b>46.0</b>	<b>42.5</b>	<b>41.5</b>	<b>39.0</b>	<b>41.5</b>	<b>43.5</b>	<b>43.5</b>	<b>42.5</b>	<b>43.0</b>	<b>43.0</b>	<b>43.0</b>
<b>Hawaii Apple <sup>2</sup></b>															
1998	49.5	49.5	49.0	49.0	50.0	53.0	53.0	51.0	50.5	50.0	49.5	48.5	50.0	50.0	50.0
1999	48.0	47.5	47.0	47.0	47.5	47.5	47.5	48.0	47.5	47.5	48.0	48.0	47.5	47.5	47.5
2000	46.5	46.5	46.0	47.5	47.0	47.0	47.0	47.5	47.5	47.0	46.5	47.5	47.0	47.0	47.0
2001	50.0	50.0	51.0	51.0	51.5	50.5	50.0	50.5	51.0	51.0	50.0	50.0	50.5	50.5	50.5
<b>2002</b>	<b>49.5</b>	<b>50.5</b>	<b>49.5</b>	<b>49.0</b>	<b>50.5</b>	<b>51.0</b>	<b>51.0</b>	<b>50.5</b>	<b>51.5</b>	<b>51.5</b>	<b>51.5</b>	<b>49.5</b>	<b>50.5</b>	<b>50.5</b>	<b>50.5</b>
<b>Cavendish <sup>5</sup></b>															
1998	30.0	33.5	32.5	33.5	34.0	32.5	31.0	29.5	28.5	28.5	29.5	30.0	30.5	30.5	30.5
1999	32.5	35.0	35.5	34.5	31.5	30.0	29.5	30.0	30.0	29.5	33.0	31.5	31.5	31.5	31.5
2000	33.5	36.0	35.5	36.5	35.5	31.5	30.0	28.0	30.0	34.0	34.0	34.5	33.0	33.0	33.0
2001	36.0	39.0	36.0	34.0	36.5	33.5	33.0	32.0	31.5	31.5	30.5	35.5	34.0	34.0	34.0
<b>2002</b>	<b>39.5</b>	<b>41.5</b>	<b>42.5</b>	<b>42.5</b>	<b>43.5</b>	<b>39.5</b>	<b>37.0</b>	<b>35.5</b>	<b>37.5</b>	<b>40.5</b>	<b>40.0</b>	<b>39.5</b>	<b>39.5</b>	<b>39.5</b>	<b>39.5</b>

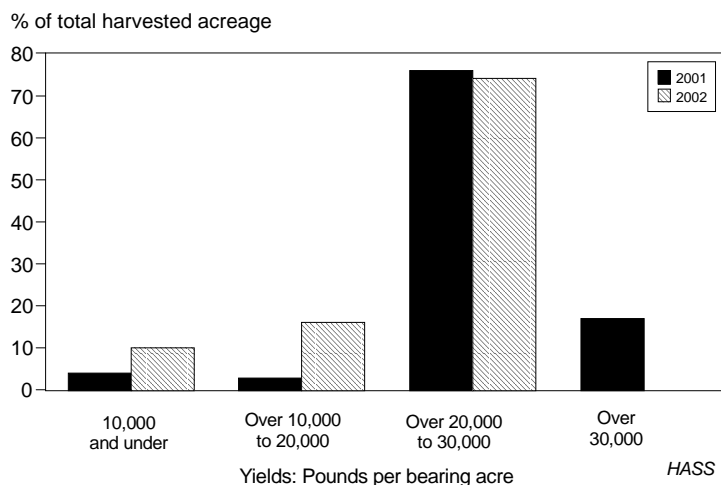
<sup>1</sup> Monthly production rounded to the nearest 5,000 pounds beginning 2001. <sup>2</sup> Includes Dwarf Hawaii Apple and Apple bananas, formerly called Brazilian. <sup>3</sup> Includes Chinese, Williams, Valery, and Grand Nain. Bluefields, Dwarf Bluefields, and other bananas are combined with Cavendish beginning 1993. Previous publications provide a breakdown for Bluefields. <sup>4</sup> Includes Bluefields, Dwarf Bluefields, and other bananas. <sup>5</sup> Includes Chinese, Williams, Valery, and Grand Nain.

# BANANA ACREAGE DISTRIBUTED BY YIELD

**BANANAS: Distribution of Harvested Hawaii Apple Acreage by Yield, State of Hawaii, 2001-2002**



**BANANAS: Distribution of Harvested Cavendish Acreage by Yield, State of Hawaii, 2001-2002**



**Table 4. BANANAS: Distribution of harvested acreage by yield, State of Hawaii, 2001-2002**

Stratum: Yield per harvested acre	Variety							
	Hawaii Apple <sup>1</sup>				Cavendish <sup>2</sup>			
	Harvested acres		Average yield		Harvested acres		Average yield	
	2001	2002	2001	2002	2001	2002	2001	2002
<i>Pounds</i>	----- Pounds -----							
Over 30,000	<sup>3</sup>	<sup>3</sup>	<sup>3</sup>	<sup>3</sup>	150	<sup>3</sup>	30,700	<sup>3</sup>
20,001 - 30,000	<sup>4</sup> 116	<sup>4</sup> 122	<sup>4</sup> 25,000	<sup>4</sup> 24,200	677	510	24,000	<sup>4</sup> 23,600
10,001 - 20,000	135	147	14,400	11,100	26	108	12,100	12,400
10,000 and Under	349	341	5,400	4,300	37	72	3,600	4,700
<b>Total</b>	<b>600</b>	<b>610</b>	<b>11,200</b>	<b>9,500</b>	<b>890</b>	<b>690</b>	<b>23,900</b>	<b>19,900</b>

<sup>1</sup> Includes Dwarf Hawaii Apple and Apple bananas, formerly called Brazilian.

<sup>2</sup> Includes Chinese, Williams, Valery, and Grand Nain. Bluefields, Dwarf Bluefields, and other bananas are included with Cavendish.

<sup>3</sup> Data not shown separately but combined and included in "20,001-30,000" pounds per acre.

<sup>4</sup> Includes "Over 30,000" pounds per acre.

## SALES AND YIELD

Overall Statewide yields averaged 15,000 pounds per acre in 2002, compared to 18,800 pounds during the previous year. Cavendish production totaled 13.7 million pounds, down 36 percent from 2001 and accounting for 70 percent of the State total. The overall average yield for Cavendish was 19,900 pounds per acre, down 4,000 pounds from the previous year's level. Hawaii Apple output was 16 percent less than last year to 5.8 million pounds in 2002. The overall average yield for Hawaii Apple was 9,500 pounds per acre, 1,700 pounds below 2001.

## FARM PRICES AND VALUE

The 2002 farm price for all varieties of local bananas averaged 43.0 cents per pound, a nickle more than the previous year. The average farm price for Cavendish bananas averaged 39.5 cents per pound, up 5.5 cents from last year. The average farm price for Hawaii Apple was unchanged from 2001 to 50.5 cents.

# HISTORICAL DATA

**Table 5. BANANAS: State of Hawaii, 1946-2002**

Year	Farms	Acreage		Yield per acre (harvested)	Utilization	Farm price <sup>1</sup>	Value of sales
		In crop	Harvested				
	<i>Number</i>	<i>Acres</i>		<i>1,000 pounds</i>		<i>Cents per pound</i>	<i>1,000 dollars</i>
1946	NA	1,000	760	10.7	8,163	4.6	373
1947	NA	1,020	760	12.5	9,475	6.4	608
1948	NA	1,020	850	11.2	9,510	6.0	572
1949	NA	1,010	910	6.7	6,115	7.6	464
1950	NA	1,020	910	6.5	5,870	7.2	424
1951	NA	990	910	6.7	6,085	7.4	451
1952	NA	1,010	930	7.8	7,250	6.7	489
1953	NA	980	910	8.5	7,760	6.5	503
1954	NA	930	870	7.4	6,430	6.8	436
1955	NA	950	870	7.9	6,850	6.5	444
1956	NA	1,000	890	7.6	6,725	6.8	454
1957	NA	1,050	910	7.7	6,985	5.7	398
1958	NA	1,050	900	7.4	6,665	6.8	435
1959	NA	1,010	840	7.4	6,210	7.1	438
1960	NA	1,130	970	7.8	6,810	6.4	435
1961	NA	1,160	940	9.4	8,835	6.7	592
1962	NA	1,110	890	8.7	7,710	6.6	509
1963	NA	1,040	760	8.2	6,245	7.8	484
1964	246	1,090	890	10.1	9,010	7.7	690
1965	243	1,160	950	7.5	7,160	7.7	545
1966	229	1,150	1,010	8.6	8,730	7.7	668
1967	216	1,155	1,010	8.0	8,095	7.0	567
1968	207	1,115	965	6.7	6,485	7.7	499
1969	170	1,038	933	6.6	6,170	9.4	580
1970	182	820	760	7.4	5,600	10.6	594
1971	172	810	725	8.1	5,865	11.6	680
1972	172	795	720	8.3	6,000	12.0	720
1973	171	730	660	11.1	7,295	10.6	773
1974	173	670	610	10.8	6,600	13.1	865
1975	154	690	630	9.8	6,200	13.8	856
1976	152	615	560	9.0	5,030	15.5	780
1977	153	610	550	10.5	5,800	15.6	905
1978	147	660	580	9.8	5,700	18.5	1,055
1979	148	690	630	8.8	5,550	20.5	1,138
1980	159	730	580	7.9	4,600	23.9	1,099
1981	152	760	650	9.2	6,000	25.7	1,542
1982	179	940	720	8.0	5,750	28.6	1,645
1983	183	1,100	860	5.2	4,470	31.2	1,395
1984	180	990	870	10.2	8,900	30.0	2,670
1985	178	1,060	840	9.7	8,160	30.3	2,472
1986	185	1,140	980	9.9	9,700	30.0	2,910
1987	175	1,220	1,070	10.7	11,400	29.7	3,386
1988	160	1,220	1,070	12.3	13,200	33.0	4,356
1989	150	1,150	1,000	11.9	11,900	36.5	4,344
1990	150	1,000	930	12.2	11,300	38.0	4,294
1991	145	970	890	12.8	11,400	41.0	4,674
1992	135	960	870	13.8	12,000	41.0	4,920
1993	130	980	830	14.1	11,700	38.0	4,446
1994	145	1,020	880	15.6	13,700	37.0	5,069
1995	170	1,120	880	14.8	13,000	40.0	5,200
1996	170	1,240	960	13.5	13,000	40.0	5,200
1997	170	1,590	950	14.4	13,700	38.0	5,206
1998	200	1,600	1,420	14.8	21,000	35.0	7,350
1999	210	1,760	1,420	17.3	24,500	35.0	8,575
2000	210	1,710	1,460	19.9	29,000	36.0	10,440
2001	200	1,660	1,490	18.8	28,000	38.0	10,640
<b>2002</b>	<b>210</b>	<b>1,440</b>	<b>1,300</b>	<b>15.0</b>	<b>19,500</b>	<b>43.0</b>	<b>8,385</b>

<sup>1</sup> Price rounded to nearest 0.5 cent beginning 1994.

# HAWAII FRESH BANANA MARKET SUPPLY

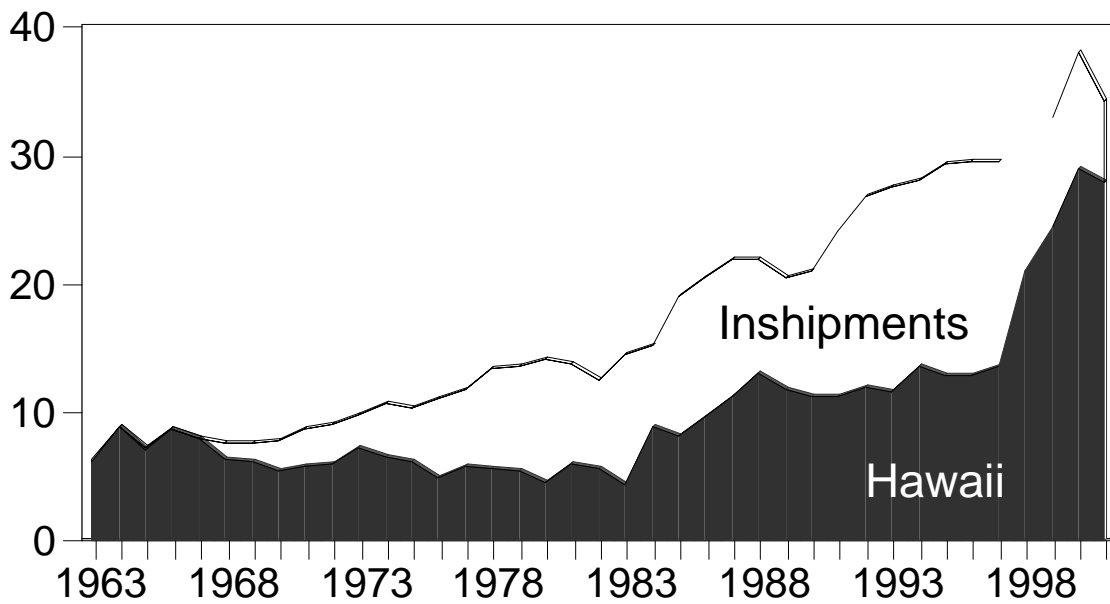
**Table 6. BANANAS: Fresh Cavendish banana inshipments into Honolulu, 1998-2002<sup>1</sup>**

Year	Jan.	Feb.	Mar.	Apr.	May	Jun	Jul	Aug.	Sep.	Oct.	Nov.	Dec.	Honolulu	State <sup>1</sup>
<i>1,000 pounds</i>														
1998	1,282	1,274	864	822	NA	NA	604	494	603	433	644	484	NA	NA
1999	678	880	967	756	465	673	453	379	503	714	837	1,138	8,443	8,484
2000	974	920	1,085	709	1,014	678	528	465	714	708	723	492	9,010	9,055
2001	580	604	566	613	588	532	494	532	508	369	326	553	6,265	6,293
<b>2002</b>	<b>902</b>	<b>762</b>	<b>797</b>	<b>794</b>	<b>952</b>	<b>591</b>	<b>574</b>	<b>491</b>	<b>599</b>	<b>530</b>	<b>395</b>	<b>750</b>	<b>8,137</b>	<b>NA</b>

<sup>1</sup> Annual totals for 1997, 1999-2001 were estimated to include direct inshipments to the outer islands. NA = Not available. Source: Hawaii Department of Agriculture, Market Analysis and News Branch.

## MARKET SUPPLY: Fresh Market Bananas, State of Hawaii, 1963-2001

Million pounds



Inshipments data source: Market Analysis and News Branch. Exports are included in the graph.  
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# U.S. FRESH BANANA IMPORTS

**Table 7. BANANAS: U.S. fresh banana imports, quantity and value, 1998-2002**

Year	Quantity	Custom value
	<i>Metric tons</i>	<i>1,000 dollars</i>
1998	3,914,797	1,092,703
1999	4,291,425	1,080,236
2000	4,030,618	1,026,390
2001	<sup>1</sup> 3,840,623	<sup>1</sup> 1,069,351
<b>2002</b>	<b>3,906,939</b>	<b>1,064,309</b>

The conversion for 1 metric ton = 2,204.6 pounds. Source: U.S. Department of Commerce.

<sup>1</sup> Revised.

**Table 8. BANANAS: U.S. fresh banana imports, quantity and value, by country, 2002<sup>1</sup>**  
**Harmonized number: 0803002020**

*In 2002, the U.S. imported 3.9 million metric tons of fresh bananas from foreign sources, up 2 percent from the previous year. Ecuador, Guatemala, and Costa Rica were the top three exporters of bananas to the U.S. The value posted \$1.1 billion, unchanged from the 2001 value.*

Country	Quantity	Custom value
	<i>Metric tons</i>	<i>1,000 dollars</i>
Mexico	42,358	13,284
Guatemala	925,216	246,765
Honduras	449,171	119,709
Costa Rica	901,485	245,689
Panama	259	65
Dominican Republic	3,573	1,486
Colombia	506,441	149,291
Venezuela	3,684	1,559
Ecuador	1,021,830	271,414
Nicaragua	29,702	8,476
Philippines	3	2
Peru	23,196	6,556
Dominica	18	9
Thailand	5	4
<b>Total</b>	<b>3,906,939</b>	<b>1,064,309</b>

The conversion for 1 metric ton = 2,204.6 pounds.

<sup>1</sup> Data may not add due to rounding.

Source: U.S. Department of Commerce.