



Pacific Region – Hawaii

Coffee Marketings

Final Season Estimates

In Cooperation with the Hawaii Department of Agriculture

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2017-2018 HAWAII COFFEE ACREAGE AND PRICE INCREASED; MARKETINGS AND VALUE DECREASED

The final Hawaii utilized coffee production is estimated at 24.6 million pounds (cherry basis) for the 2017-2018 season, a 14 percent decrease from the previous season, according to a recent report from USDA's National Agricultural Statistics Service. Bearing acreage totaled 7,200 acres, up 200 acres from the prior season. New coffee farms contributed to the increase in acreage. Average yield decreased to 3,530 pounds (cherry basis) from 4,180 pounds per acre last season. The statewide farm price

for coffee averaged \$1.78 per pound (cherry basis), up 4 percent from the previous season's price of \$1.71 per pound. The value of utilized production for coffee is estimated at \$43.8 million (cherry basis) for this season, 10 percent less than last season's \$48.9 million. Coffee berry borer remains a concern for the industry, though controlling measures are showing signs of progress. Growers expressed concern about the possible invasion of coffee rust.

Coffee Bearing Acreage, Yield, Production, Price, and Value – Hawaii: 2015-2016, 2016-2017, and 2017-2018

Season	Bearing acreage	Yield per acre (pounds) ¹	Total production (1,000 lbs) ¹	Utilized production (1,000 lbs) ¹	Price per pound ¹	Value of utilized production (1,000 dollars) ¹
2015-16	6,900	4,600	31,740	30,137	\$1.55	46,712
2016-17	7,000	4,180	29,260	28,571	\$1.71	48,856
2017-18	7,200	3,530	25,416	24,592	\$1.78	43,774

¹Cherry basis

Coffee Utilized Production and Price on Equivalent Basis – Hawaii: 2015-2016, 2016-2017, and 2017-2018

Season	Utilized production (1,000 lbs)		Price per pound		Harvested not sold (1,000 lbs) ¹
	Parchment	Green	Parchment	Green	
2015-16	6,600	5,280	\$9.38	\$10.50	1,603
2016-17	5,400	4,320	\$11.10	\$16.50	689
2017-18	6,050	4,840	\$11.10	\$17.20	824

¹Cherry basis