

In cooperation with:



**Department
of Agriculture**
STATE OF HAWAII

Agricultural Development Division

Hawaii Coffee

September 18, 2008

Coffee marketings 1 percent above year ago

The revised total farm revenue of coffee is estimated at \$31.9 million (parchment equivalent basis) for the 2007/08 season, fractionally above the revised 2006/07 season. This increase in revenue was the result of a 1 percent increase in production to 7.5 million pounds (parchment equivalent basis), which had offset a 1 percent decline in average farm price.

Production decrease on Big Island, but increases in other areas

Hawaii County produced 3.9 million pounds (parchment equivalent basis) during the 2007/08 season. This was 3 percent below last year's 4.0 million pounds. Production from the combined areas of Maui, Molokai, Kauai, and Oahu increased to 3.6 million pounds (parchment equivalent basis).

State yields remained unchanged at 1,200 pounds per acre.

Acreage for harvest increases 2 percent

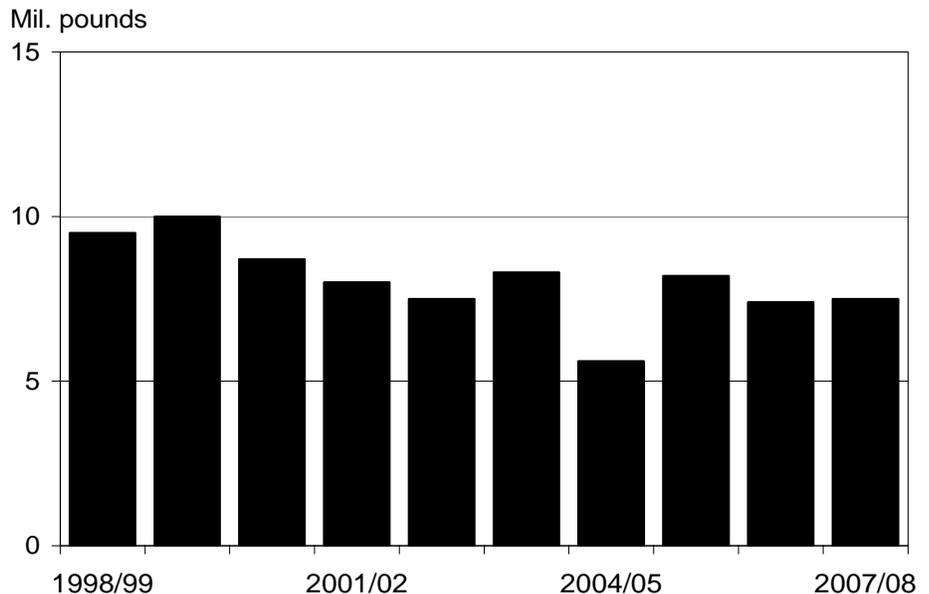
Total acreage harvested increased 2 percent from last season to 6,400 acres. Acreage harvested remained unchanged on the Big Island at 3,000 acres, while the other islands recorded an increase of 3 percent to 3,400 acres.

Total acreage in crop decreased from 8,200 acres during the 2006/07 season to 7,800 acres during the 2007/08 season.

Farm price 1 percent lower

The Statewide revised farm price for coffee averaged \$4.25 per pound (parchment equivalent basis) for the 2007/08 season, 1 percent below the revised 2006/07 season. Big Island growers received an average of \$6.50 per pound (parchment equivalent basis) during the 2007/08 season, 2 percent above the previous season. Growers on Kauai, Maui, and Honolulu counties received a revised average of \$1.81 per pound (parchment equivalent basis) for the 2007/08 coffee season.

Hawaii Coffee Production
Parchment Basis, 1998/99 - 2007/08 Seasons



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Hawaii Coffee Statistics

Number of farms, acreage, yield, marketings, price, and value by county,
1998/99 through 2007/08, State of Hawaii

County and crop year ^{1/}	Farms	Acreage		Yield ^{2/}	Marketings ^{3/}	Farm prices			Value of sales	Green production
		In crop	Harvested			Cherry	Parchment	All ^{4/}		
	<i>Number</i>	<i>----- Acres -----</i>	<i>----- 1,000 pounds -----</i>		<i>----- Cents per pound -----</i>			<i>\$1,000</i>	<i>1,000 pounds</i>	
State										
2002/03	710	7,200	5,900	1.3	7,500			310.0	23,250	5,900
2003/04	715	7,300	5,900	1.4	8,300			290.0	24,070	6,600
2004/05	750	7,700	5,800	1.0	5,600			355.0	19,880	4,500
2005/06	790	7,900	6,100	1.3	8,200			455.0	37,310	6,600
2006/07	820	8,200	6,300	1.2	7,400			^{5/} 430.0	^{5/} 31,820	^{5/} 5,900
2007/08	830	7,800	6,400	1.2	7,500			^{5/} 425.0	^{5/} 31,875	6,000
Hawaii										
2002/03	680	3,500	2,850	1.4	4,100	90.0	405.0	390.0	15,990	3,200
2003/04	690	3,600	3,000	1.3	4,000	85.0	365.0	380.0	15,200	3,200
2004/05	710	3,750	3,300	1.0	3,200	110.0	660.0	465.0	14,880	2,560
2005/06	745	3,800	3,300	1.8	5,800	120.0	670.0	535.0	31,030	4,700
2006/07	775	3,800	3,000	1.3	4,000	135.0	765.0	640.0	25,600	^{5/} 3,200
2007/08	790	3,800	3,000	1.3	3,900	140.0	820.0	650.0	25,350	3,100
Kauai/Maui/Honolulu ^{6/}										
2002/03	30	3,700	3,050	1.1	3,400			213.5	7,260	2,700
2003/04	25	3,700	2,900	1.5	4,300			206.3	8,870	3,400
2004/05	40	3,950	2,500	1.0	2,400			208.3	5,000	1,940
2005/06	45	4,100	2,800	0.9	2,400			261.7	6,280	1,900
2006/07	45	4,400	3,300	1.0	3,400			^{5/} 182.9	^{5/} 6,220	2,700
2007/08	40	4,000	3,400	1.1	3,600			^{5/} 181.3	^{5/} 6,525	2,900

^{1/} Coffee harvesting occurs throughout the year in Hawaii. The main harvest normally begins in late summer and extends to the early part of the following year. ^{2/} Average yields based on parchment equivalent marketings and harvested acreage. ^{3/} Expressed in parchment equivalent pounds. Coffee marketed in cherry form was converted to an equivalent parchment weight and added to parchment marketings. ^{4/} Represents an average farm price for parchment equivalent sales. Obtained by dividing farm revenues from the sale of cherry and parchment coffee by total marketings (parchment equivalent basis). ^{5/} Revised. ^{6/} Kauai, Maui, and Honolulu counties combined to avoid disclosure of individual operations.