

HAWAII FLOWERS & NURSERY PRODUCTS Poinsettias



National Agricultural Statistics Service

Hawaii Agricultural Statistics Service
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FREQUENCY: Annual

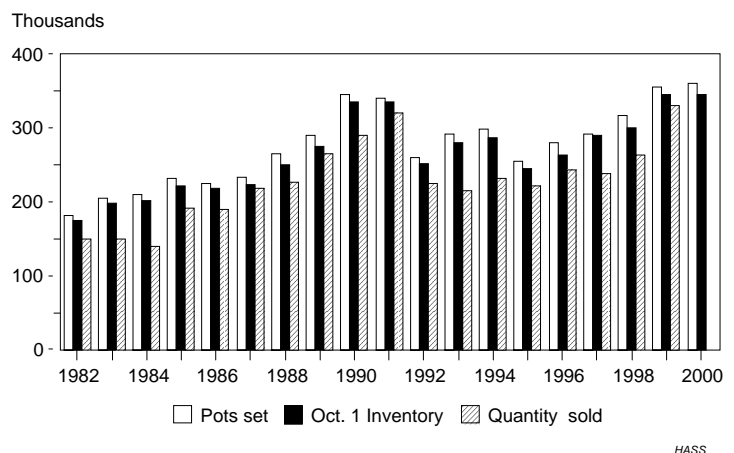
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2000 POINSETTIA INVENTORY ESTIMATED AT 345,000 POTS

Hawaii's October 1 poinsettia inventory is pegged at 345,000 pots, according to the *Hawaii Agricultural Statistics Service*. Total pot inventory available for the upcoming holiday season is relatively unchanged from 1999's level.

Historically, October 1 pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors which may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold,
State of Hawaii, 1982-2000



POINSETTIAS: Fall inventory, State of Hawaii, 1996-2000, with comparisons

Year	Pots set	Plant inventory October 1					Pots sold
		Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total	
<i>Number of pots</i>							
1996	280,000	76,000	168,000	18,000	1,000	263,000	243,000
1997	292,000	93,000	177,000	20,000	--	290,000	238,000
1998	317,000	81,000	204,000	15,000	--	301,000	263,000
1999	355,000	93,000	215,000	38,000	--	346,000	331,000
2000	360,000	103,500	203,550	37,950	--	345,000	NA

NA = Not available.
-- = Negligible.

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A closer look at the reported data revealed pots in the 5-6 1/2 inch category made up the majority of the inventory with 203,550 pots or 59 percent of the total. Pots less than 5 inches comprised 30 percent while those in the 6 1/2 inch category made up 11 percent of this year's October 1 pot inventory.

POINSETTIAS: Percent of pots available for sale by size, 1996-2000

Year	Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total
1996	29	64	7	--	100
1997	32	61	7	--	100
1998	27	68	5	--	100
1999	27	62	11	--	100
2000	30	59	11	-	100

-- Negligible or not applicable.

The proportion of pots grown under saran made up 49 percent of this season's inventory. Those grown under glass or glass substitute were 28 percent of the total and pots grown under open field conditions were 23 percent of total pots grown.

POINSETTIAS: Percent of flowers grown by type of growing area, 1996-2000

Year	Saran	Glass or glass substitute	Open field
1996	38	31	31
1997	34	33	33
1998	26	36	38
1999	26	31	43
2000	49	28	23

Varieties reported were Freedom red at 48 percent of the total, 10 percent to other Freedom varieties, and 5 percent Supjibi. The remaining pots were planted to other varieties with the red types making up the majority at 25 percent.

POINSETTIAS: Percent of flowers grown by varieties, 1996-2000

Year	Freedom		Supjibi	Others				
	Red	Other		Marbled	Pink	Red	White	Unspecified
1996	57	9	13	NA	NA	NA	NA	21
1997	60	14	7	NA	NA	NA	NA	19
1998	69	8	6	NA	NA	NA	NA	17
1999	66	5	6	2	1	12	2	6
2000	48	10	5	2	1	25	5	4

NA = Not available.