

# HAWAII FLOWERS & NURSERY PRODUCTS Poinsettias



National Agricultural Statistics Service

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FREQUENCY: Annual

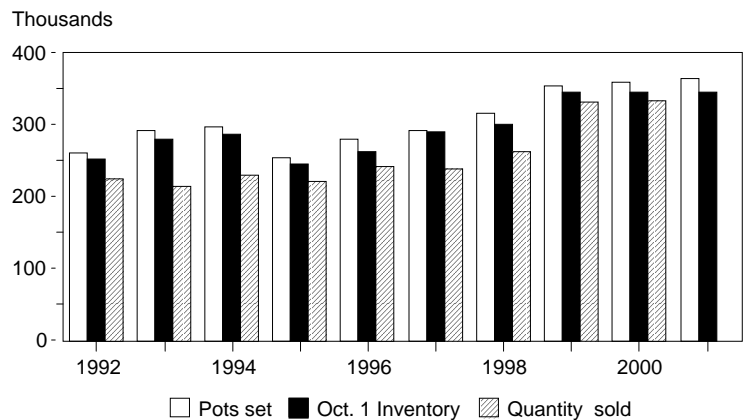
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## 2001 POINSETTIA INVENTORY ESTIMATED AT 345,000 POTS

Hawaii's October 1 poinsettia inventory is pegged at 345,000 pots, according to the *Hawaii Agricultural Statistics Service*. Total pot inventory available for the upcoming holiday season is unchanged from last year's level.

Historically, October 1 pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors which may affect the actual amount reaching markets during the peak holiday season.

**Poinsettia Inventory & Quantity Sold,  
State of Hawaii, 1992-2001**



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## POINSETTIAS: Fall inventory, State of Hawaii, 1997-2001, with comparisons

Year	Pots set	Plant inventory October 1					Pots sold
		Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total	
<i>Number of pots</i>							
1997	292,000	93,000	177,000	20,000	--	290,000	238,000
1998	317,000	81,000	204,000	15,000	--	301,000	263,000
1999	355,000	93,000	215,000	38,000	--	346,000	332,000
2000	360,000	103,500	203,550	37,950	--	345,000	334,000
<b>2001</b>	<b>365,000</b>	<b>96,600</b>	<b>224,250</b>	<b>24,150</b>	--	<b>345,000</b>	<b>NA</b>

NA = Not available.

-- = Negligible.

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A closer look at the reported data revealed pots in the 5-6 1/2 inch category made up the majority of the inventory with 224,250 pots or 65 percent of the total. Pots less than 5 inches comprised 28 percent while those in the over 6 1/2 inch category made up 7 percent of this year's October 1 pot inventory.

**POINSETTIAS: Percent of pots available for sale by size, 1997-2001**

Year	Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total
1997	32	61	7	--	100
1998	27	68	5	--	100
1999	27	62	11	--	100
2000	30	59	11	--	100
<b>2001</b>	<b>28</b>	<b>65</b>	<b>7</b>	<b>--</b>	<b>100</b>

-- Negligible or not applicable.

The proportion of pots grown under saran made up 53 percent of this season's inventory. Those grown under glass or glass substitute were 22 percent of the total and pots grown under open field conditions were 25 percent of total pots grown.

**POINSETTIAS: Percent of flowers grown by type of growing area, 1997-2001**

Year	Saran	Glass or glass substitute	Open field
1997	34	33	33
1998	26	36	38
1999	26	31	43
2000	49	28	23
<b>2001</b>	<b>53</b>	<b>22</b>	<b>25</b>

Varieties reported were Freedom red at 51 percent of the total, 4 percent to other Freedom varieties, and 5 percent Supjibi. The remaining pots were planted to other varieties with the red types making up the majority at 22 percent.

**POINSETTIAS: Percent of flowers grown by varieties, 1997-2001**

Year	Freedom		Supjibi	Others				
	Red	Other		Marbled	Pink	Red	White	Unspecified
1997	60	14	7	NA	NA	NA	NA	19
1998	69	8	6	NA	NA	NA	NA	17
1999	66	5	6	2	1	12	2	6
2000	48	10	5	2	1	25	5	4
<b>2001</b>	<b>51</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>4</b>	<b>22</b>	<b>5</b>	<b>8</b>

NA = Not available.