

HAWAII FLOWERS & NURSERY PRODUCTS Poinsettias



National Agricultural Statistics Service

Hawaii Agricultural Statistics Service
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FREQUENCY: Annual

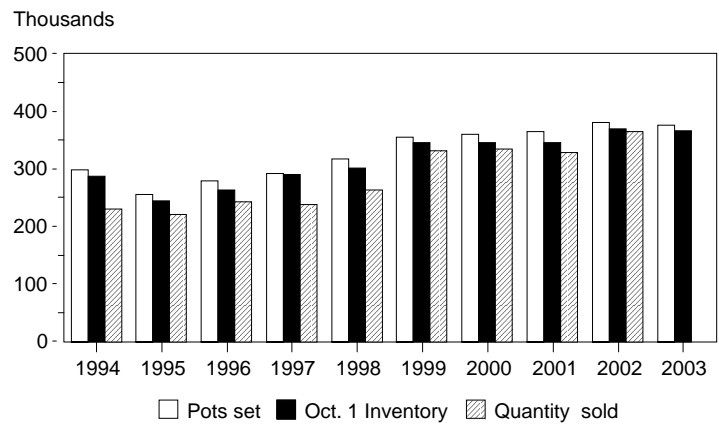
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2003 POINSETTIA INVENTORY ESTIMATED AT 367,000 POTS

Hawaii's October 1 poinsettia inventory is pegged at 367,000 pots, according to the *Hawaii Agricultural Statistics Service*. Total pot inventory available for the upcoming holiday season is 1 percent lower than last year.

Historically, October 1 pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors which may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold,
State of Hawaii, 1994-2003



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POINSETTIAS: Fall inventory, State of Hawaii, 1999-2003, with comparisons

Year	Pots set	Plant inventory October 1					Pots sold
		Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total	
<i>Number of pots</i>							
1999	355,000	93,000	215,000	38,000	--	346,000	332,000
2000	360,000	103,500	203,550	37,950	--	345,000	334,000
2001	365,000	96,600	224,250	24,150	--	345,000	328,000
2002	381,000	125,800	214,600	29,600	--	370,000	365,000
2003	376,000	99,000	235,000	33,000	--	367,000	NA

NA = Not available.
-- = Negligible.

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A closer look at the reported data revealed pots in the 5-6 1/2 inch category made up the majority of the inventory with 235,000 pots or 64 percent of the total. Pots less than 5 inches comprised 27 percent while those in the over 6 1/2 inch category made up 9 percent of this year's October 1 pot inventory.

POINSETTIAS: Percent of pots available for sale by size, 1999-2003

Year	Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total
1999	27	62	11	--	100
2000	30	59	11	--	100
2001	28	65	7	--	100
2002	34	58	8	--	100
2003	27	64	9	--	100

-- Negligible or not applicable.

The proportion of pots grown under saran made up 50 percent of this season's inventory. Those grown under glass or glass substitute were 27 percent of the total and pots grown under open field conditions were 23 percent of total pots grown.

POINSETTIAS: Percent of flowers grown by type of growing area, 1999-2003

Year	Saran	Glass or glass substitute	Open field
1999	26	31	43
2000	49	28	23
2001	53	22	25
2002	50	19	31
2003	50	27	23

Varieties reported were Freedom red at 30 percent of the total and 11 percent to other Freedom varieties. The remaining pots were planted to other varieties with the red types making up the majority at 35 percent.

POINSETTIAS: Percent of flowers grown by varieties, 1999-2003

Year	Freedom		Others				
	Red	Other	Marbled	Pink	Red	White	Unspecified
1999	66	5	2	1	12	2	12
2000	48	10	2	1	25	5	9
2001	51	4	1	4	22	5	13
2002	44	16	2	2	21	3	12
2003	30	11	2	2	35	6	14

NA = Not available.