

HAWAII FLOWERS & NURSERY PRODUCTS Poinsettias



National Agricultural Statistics Service

Hawaii Agricultural Statistics
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FREQUENCY: Annual

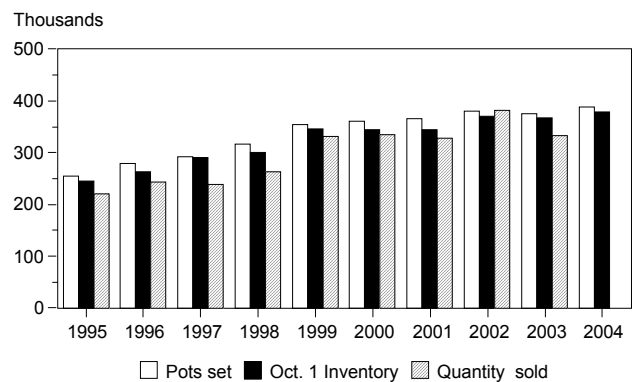
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2004 POINSETTIA INVENTORY ESTIMATED AT 378,000 POTS

Hawaii's October 1 poinsettia inventory is pegged at 378,000 pots, according to *Hawaii Agricultural Statistics*. Total pot inventory available for the upcoming holiday season is 3 percent more than last year.

Historically, October 1 pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors which may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold,
State of Hawaii, 1995-2004



POINSETTIAS: Fall inventory, State of Hawaii, 2000-2004, with comparisons

Year	Pots set	Plant inventory October 1					Pots sold
		Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging baskets	Total	
		<i>Number of pots</i>					
2000	360,000	103,500	203,550	37,950	--	345,000	334,000
2001	365,000	96,600	224,250	24,150	--	345,000	328,000
2002	381,000	125,800	214,600	29,600	--	370,000	382,000
2003	376,000	99,000	235,000	33,000	--	367,000	333,000
2004	388,000	117,000	227,000	34,000	--	378,000	NA

NA = Not available.
-- = Negligible.

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A closer look at the reported data revealed pots in the 5-6 ½ inch category made up the majority of the inventory with 227,000 pots or 60 percent of the total. Pots less than 5 inches comprised 31 percent while those in the over 6 ½ inch category made up 9 percent of this year's October 1 pot inventory.

POINSETTIAS: Percent of pots available for sale by size, 2000-2004

Year	Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging baskets	Total
2000	30	59	11	--	100
2001	28	65	7	--	100
2002	34	58	8	--	100
2003	27	64	9	--	100
2004	31	60	9	--	100

-- Negligible or not applicable.

The proportion of pots grown under saran made up 53 percent of this season's inventory. Those grown under glass or glass substitute were 21 percent of the total and pots grown under open field conditions were 26 percent of total pots grown.

POINSETTIAS: Percent of flowers grown by type of growing area, 2000-2004

Year	Saran	Glass or glass substitute	Open field
2000	49	28	23
2001	53	22	25
2002	50	19	31
2003	50	27	23
2004	53	21	26

Varieties reported were Freedom red at 47 percent of the total and 9 percent to other Freedom varieties. The remaining pots were planted to other varieties with the red types making up the majority at 26 percent.

POINSETTIAS: Percent of flowers grown by varieties, 2000-2004

Year	Freedom		Others				
	Red	Other	Marbled	Pink	Red	White	Unspecified
2000	48	10	2	1	25	5	9
2001	51	4	1	4	22	5	13
2002	44	16	2	2	21	3	12
2003	30	11	2	2	35	6	14
2004	47	9	2	3	26	2	11

NA = Not available.