

HAWAII POINSETTIAS



USDA, NASS, Hawaii Field Office
National Agricultural Statistics Service

In cooperation with Hawaii Department of Agriculture
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FREQUENCY: Annual

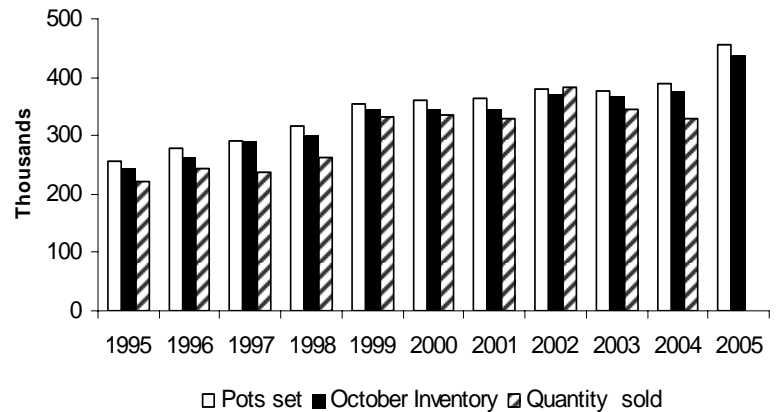
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MORE POINSETTIAS AVAILABLE FOR 2005 HOLIDAY SEASON

More poinsettias are available for the upcoming 2005 holiday season according to USDA, NASS, Hawaii Field Office. Based on the October 2005 poinsettia grower survey taken earlier in the month, inventory is pegged at 438,000 pots and 16 percent above the 2004 total.

Historically, October pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors that may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold,
State of Hawaii, 1995-2005



USDA, NASS, Hawaii Field Office

POINSETTIAS: Fall inventory, State of Hawaii, 2001-2005, with comparisons

Year	Pots set	Plant inventory October					Pots sold
		Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging Baskets	Total	
<i>Number of pots</i>							
2001	365,000	96,600	224,250	24,150	--	345,000	328,000
2002	381,000	125,800	214,600	29,600	--	370,000	382,000
2003	376,000	99,000	235,000	33,000	--	367,000	344,000
2004	388,000	117,000	227,000	34,000	--	378,000	328,000
2005	455,000	115,000	278,000	45,000	--	438,000	N.A.

NA = Not available.
-- = Negligible.

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A closer look at the October 2005 inventory revealed pots in the 5-6 ½ inch category made up the majority of the inventory with 278,000 pots or 64 percent of the total. Pots less than 5 inches accounted for 26 percent or 115,000 pots while those in the Over 6 ½ inch category made up 10 percent or 45,000 pots.

The proportion of pots grown under saran made up 48 percent of this season's inventory. Those grown under glass or glass substitute were 27 percent of the total and pots grown under open field conditions were 25 percent of the total.

Red continued to be the popular color for the upcoming season with Freedom Red and other red making up nearly 75 percent of the inventory. The remaining 25 percent was divided among the other varieties.

POINSETTIAS: Percent of pots available for sale by size, in October, 2001-2005

Year	Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging Baskets	Total
2001	28	65	7	--	100
2002	34	58	8	--	100
2003	27	64	9	--	100
2004	31	60	9	--	100
2005	26	64	10	--	100

POINSETTIAS: Percent of flowers grown by type of growing area, in October, 2001-2005

Year	Saran	Glass or glass Substitute	Open field
2001	53	22	25
2002	50	19	31
2003	50	27	23
2004	53	21	26
2005	48	27	25

POINSETTIAS: Percent of flowers grown by varieties, in October, 2001-2005

Year	Freedom		Others				
	Red	Other	Marbled	Pink	Red	White	Unspecified
2001	51	4	1	4	22	5	13
2002	44	16	2	2	21	3	12
2003	30	11	2	2	35	6	14
2004	47	9	2	3	26	2	11
2005	24	6	5	6	50	6	3