

HAWAII FLOWERS & NURSERY PRODUCTS Poinsettias

Hawaii
Agricultural
Statistics
Service
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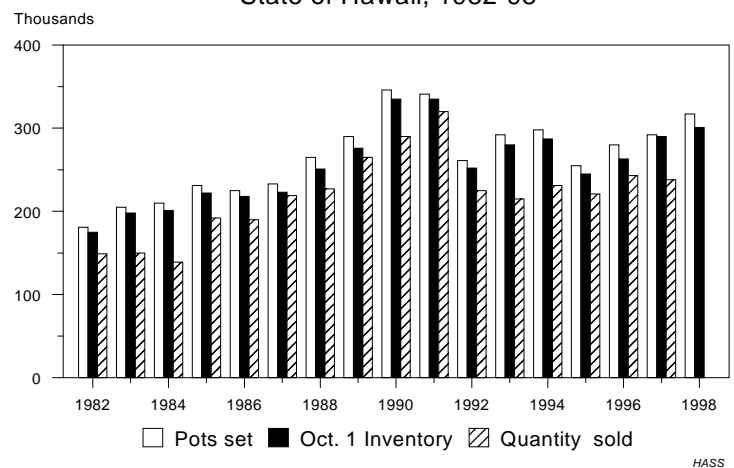
FREQUENCY: Annual

1998 POINSETTIA INVENTORY PEGGED AT 301,000 POTS

Hawaii's October 1 poinsettia inventory is pegged at 301,000 pots, according to the *Hawaii Agricultural Statistics Service*. Total pot inventory available for the upcoming holiday season is 4 percent higher than 1997's level.

Historically, October 1 pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors which may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold
State of Hawaii, 1982-98



POINSETTIAS: Fall inventory, State of Hawaii, 1994-98, with comparisons

Year	Pots set	Plant inventory October 1					Pots sold
		Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total	
<i>Number of pots</i>							
1994	298,000	66,900	205,100	14,000	1,000	287,000	231,000
1995	255,000	66,000	164,000	14,000	1,000	245,000	221,000
1996	280,000	76,000	168,000	18,000	1,000	263,000	243,000
1997	292,000	93,000	177,000	20,000	--	290,000	238,000
1998	317,000	81,000	204,000	15,000	--	301,000	NA

NA = Not available.

-- = Negligible.

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A closer look at the reported data revealed pots in the 5-6 1/2 inch category made up the majority of the inventory with 68 percent of the total. Pots less than 5 inches comprised 27 percent while those in the 6 1/2 inch category made up 5 percent of this year's October 1 pot inventory.

The proportion of pots grown under saran made up 26 percent of this season's inventory. Those grown under glass or glass substitute were 36 percent of the total and pots grown under open field conditions were 38 percent of total pots grown.

Varieties reported were Freedom red at 69 percent of the total, 8 percent to other Freedom varieties, 6 percent Supjibi, and the remaining 17 percent to other varieties.

POINSETTIAS: Percent of pots available for sale by size, 1994-98

Year	Under 5 inches	5-6 1/2 inches	Over 6 1/2 inches	Hanging baskets	Total
1994	24	71	5	--	100
1995	27	67	6	--	100
1996	29	64	7	--	100
1997	32	61	7	--	100
1998	27	68	5	--	100

-- Negligible or not applicable.

POINSETTIAS: Percent of flowers grown by type of growing area, 1994-98

Year	Saran	Glass or glass substitute	Open field
1994	29	39	32
1995	30	32	38
1996	38	31	31
1997	34	33	33
1998	26	36	38

POINSETTIAS: Percent of flowers grown by varieties, 1994-98

Year	Supjibi	Freedom		Others
		red	other	
1994	34	38	6	22
1995	14	58	10	18
1996	13	57	9	21
1997	7	60	14	19
1998	6	69	8	17

NA = Not available.