



HAWAII HERBS

Fresh production, farm price,
and farm value

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Production and farm value up

*Complete statistics
on page 2*

The Hawaii Agricultural Statistics Service estimates the farm value of fresh herb sales at \$1.9 million for 1995, up 6 percent from 1994. Total fresh herb production is estimated at 1.1 million pounds, up 9 percent from 1994.

Basil made up the bulk of Hawaii's herb industry with 1995 production estimated at 630,000 pounds, up 21 percent from 1994. Total farm value of basil was pegged at \$965,000 for 1995, up 12 percent from 1994. Production of **sweet basil** increased 34 percent to 390,000 pounds in 1995. Sweet basil had a farm value of \$761,000 in 1995, up 14 percent from 1994. **Asian basil** production increased 4 percent to 240,000 pounds in 1995. Total farm value of Asian basil is estimated at \$204,000 for 1995, up 4 percent from 1994.

Parsley was one of the few herbs that showed a decrease in production during 1995 at 230,000 pounds, down 12 percent from 1994. Farm value of parsley was estimated at \$299,000 for 1995, down 7 percent from 1994. **Chinese parsley** (more commonly known as Cilantro) production totaled 60,000 pounds, up 28 percent from 1994. Farm value of Chinese parsley is estimated at \$102,000 for 1995, up 1 percent from 1994.

A combined category of **other herbs** had 1995 production of 200,000 pounds in 1995, down 1 percent from 1994. Total farm value of all herbs in this category was estimated at \$520,000 for 1995, up 7 percent from 1994.



HAWAII
AGRICULTURAL
STATISTICAL SERVICE

Fact finding for agriculture

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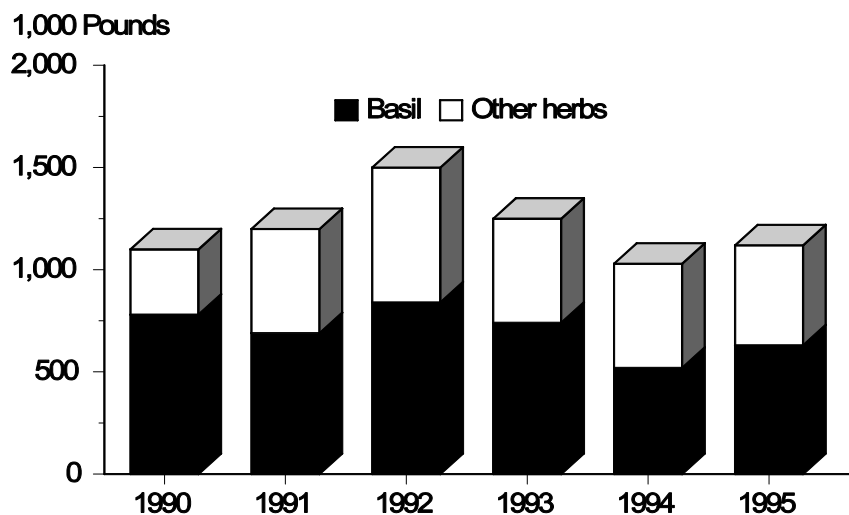
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**Fresh Herb Production
State of Hawaii, 1990-95**



FRESH HERBS: Production, farm price, and farm value by types
State of Hawaii, 1990-95

Year	Basil			Parsley	Chinese Parsley (Cilantro)	Other herbs ¹	All herbs
	Sweet (Italian)	Asian	Total				
Production - 1,000							
	440	70	510	180	50	90	830
	260	130	390	220	130	160	900
	340	500	840	310	95	255	1,500
	355	385	740	230	60	220	1,250
	290	230	520	260	47	203	1,030
	390	240	630	230	60	200	1,120
Farm price - \$ per pound							
	2.25	0.80		0.95	1.70	2.90	
	2.35	0.80		0.94	1.05	2.35	
	2.60	0.95		1.18	1.15	1.15	
	1.87	1.05		1.37	2.06	2.35	
	2.30	0.85		1.23	2.14	2.40	
	1.95	0.85		1.30	1.70	2.60	
Farm value - \$1,000							
	990	56	1,046	171	85	261	1,563
	611	104	715	207	137	376	1,435
	884	475	1,359	366	109	620	2,454
	664	404	1,068	315	124	517	2,024
	667	196	863	320	101	487	1,771
	761	204	965	299	102	520	1,886

¹ Includes spearmint, dill, and other herbs; some of which cannot be published separately to avoid disclosure. Also includes small amount of basil and parsley for which an individual total could not be obtained.