

HAWAII HERBS

Fresh production, farm price,
and farm value

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Production and farm value decline

The Hawaii Agricultural Statistics Service estimates the farm value of fresh herb sales at \$2.4 million for 1997, down 14 percent from 1996's record high. Total fresh herb production is estimated at 1.3 million pounds, down 7 percent from 1996.

Basil continued to make up over half of Hawaii's herb industry with 1997 production estimated at 850,000 pounds, down 6 percent from 1996. Total farm value of basil was pegged at \$1.3 million for 1997, down 20 percent from 1996. Production of **sweet basil** decreased 31 percent to 350,000 pounds in 1997. Sweet basil had a farm value of \$840,000 in 1997, down 25 percent from 1996. On the other hand, **Asian basil** production increased 28 percent to 500,000 pounds in 1996. Total farm value of Asian basil is estimated at \$500,000 for 1997, down 10 percent from 1996.

Parsley production remained steady at 200,000 pounds. Higher farm prices, increased the farm value of parsley to \$350,000 for 1997. **Chinese parsley** (more commonly known as Cilantro) production totaled 100,000 pounds, up 43 percent from 1996. Farm value of Chinese parsley is estimated at \$265,000 for 1997, up 40 percent from 1996.

A combined category of **other herbs** had 1997 production of 150,000 pounds in 1997, down 35 percent from 1996. Total farm value of all herbs in this category was estimated at \$405,000 for 1997, down 27 percent from 1996.



HAWAII AGRICULTURAL
STATISTICAL SERVICE

Fact finding for agriculture

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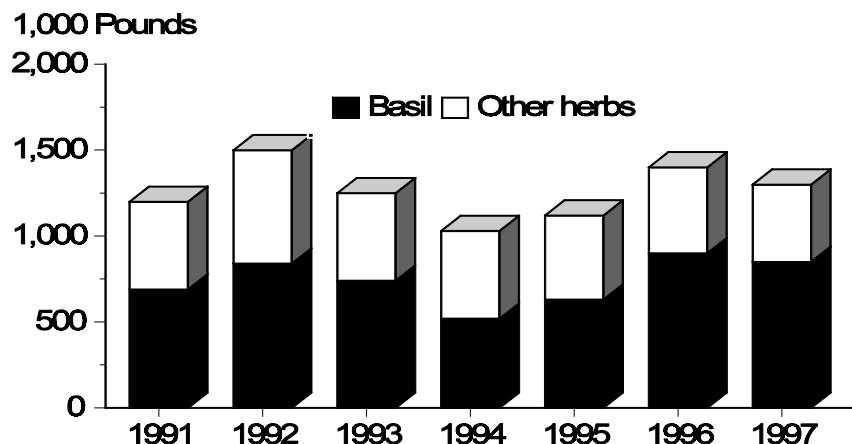
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Fresh Herb Production
State of Hawaii, 1991-97



FRESH HERBS: Production, farm price, and farm value by types
State of Hawaii, 1991-97

Year	Basil			Parsley	Chinese Parsley (Cilantro)	Other herbs ¹	All herbs
	Sweet (Italian)	Asian	Total				
Production - 1,000 pounds							
1991	260	130	390	220	130	160	900
1992	340	500	840	310	95	255	1,500
1993	355	385	740	230	60	220	1,250
1994	290	230	520	260	47	203	1,030
1995	390	240	630	230	60	200	1,120
1996	510	390	900	200	70	230	1,400
1997	350	500	850	200	100	150	1,300
Farm price - \$ per pound							
1991	2.35	0.80		0.94	1.05	2.35	
1992	2.60	0.95		1.18	1.15	1.15	
1993	1.87	1.05		1.37	2.06	2.35	
1994	2.30	0.85		1.23	2.14	2.40	
1995	1.95	0.85		1.30	1.70	2.60	
1996	2.20	1.40		1.70	2.70	2.40	
1997	2.40	1.00		1.75	2.65	2.70	
Farm value - \$1,000							
1991	611	104	715	207	137	376	1,435
1992	884	475	1,359	366	109	620	2,454
1993	664	404	1,068	315	124	517	2,024
1994	667	196	863	320	101	487	1,771
1995	761	204	965	299	102	520	1,886
1996	1,122	546	1,668	340	189	552	2,749
1997	840	500	1,340	350	265	405	2,360

¹ Includes spearmint, dill, and other herbs; some of which cannot be published separately to avoid disclosure. Also includes small amount of basil and parsley for which an individual total could not be obtained.