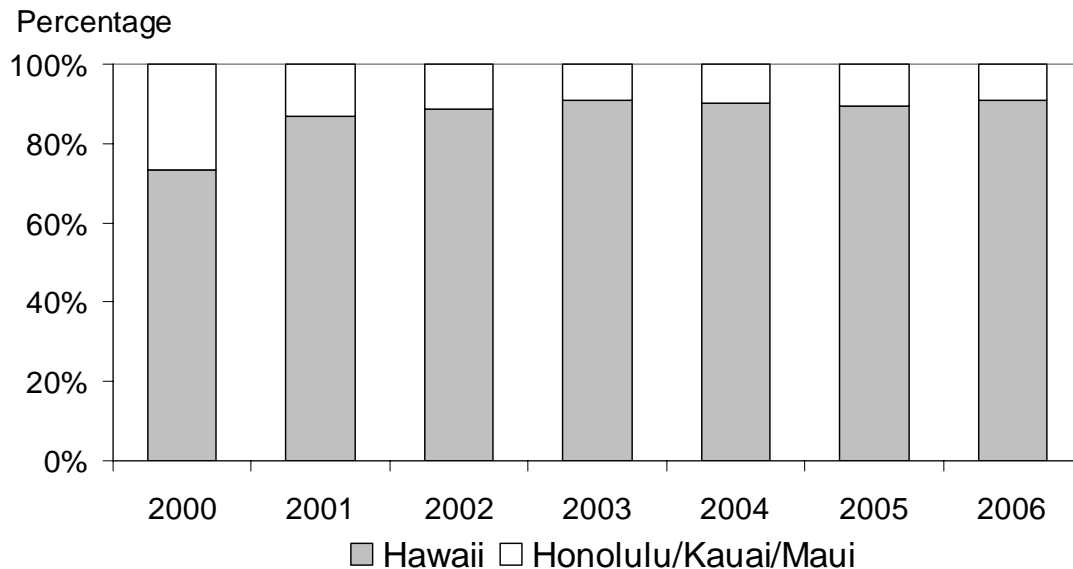


Papaya Acreage Survey 2006 Results

USDA, NASS, Hawaii Field Office had begun tracking papaya acreage by variety beginning August 2000. In the past seven years, there have been changes in acreage as well as county and variety distributions. In August 2000, papaya acreage Statewide totaled 2,775 of which Hawaii County accounted for 74 percent and Honolulu/Kauai/Maui County collectively made up 26 percent. Total acreage has decreased 22 percent from this period to 2,160 in August 2006. Hawaii County has increased its contribution to 91 percent with the remaining 9 percent on Honolulu/Kauai/Maui. Statewide bearing acreage fell 17 percent from August 2000 to 1,335 in August 2006.

PAPAYA: Total Acreage, County Distribution, State of Hawaii, August 2000 - August 2006



In August 2006, there were 125 farms reported on Hawaii County compared to 154 in August 2005. Despite the drop in farm count, the county still accounts for the majority of the State's total papaya acreage and harvested acreage. Growers cited changes in farming status, low prices, and the rising economic costs to maintain healthy papaya orchards. Honolulu/Kauai/Maui County reported 43 growers compared to 53 growers a year ago.

From February to April 2006, continuous rainy weather caused some growers in affected areas to harvest less fruits, to cut down infected trees, and to abandon acreage. Papaya ringspot virus remained a concern for growers especially in Hawaii County.

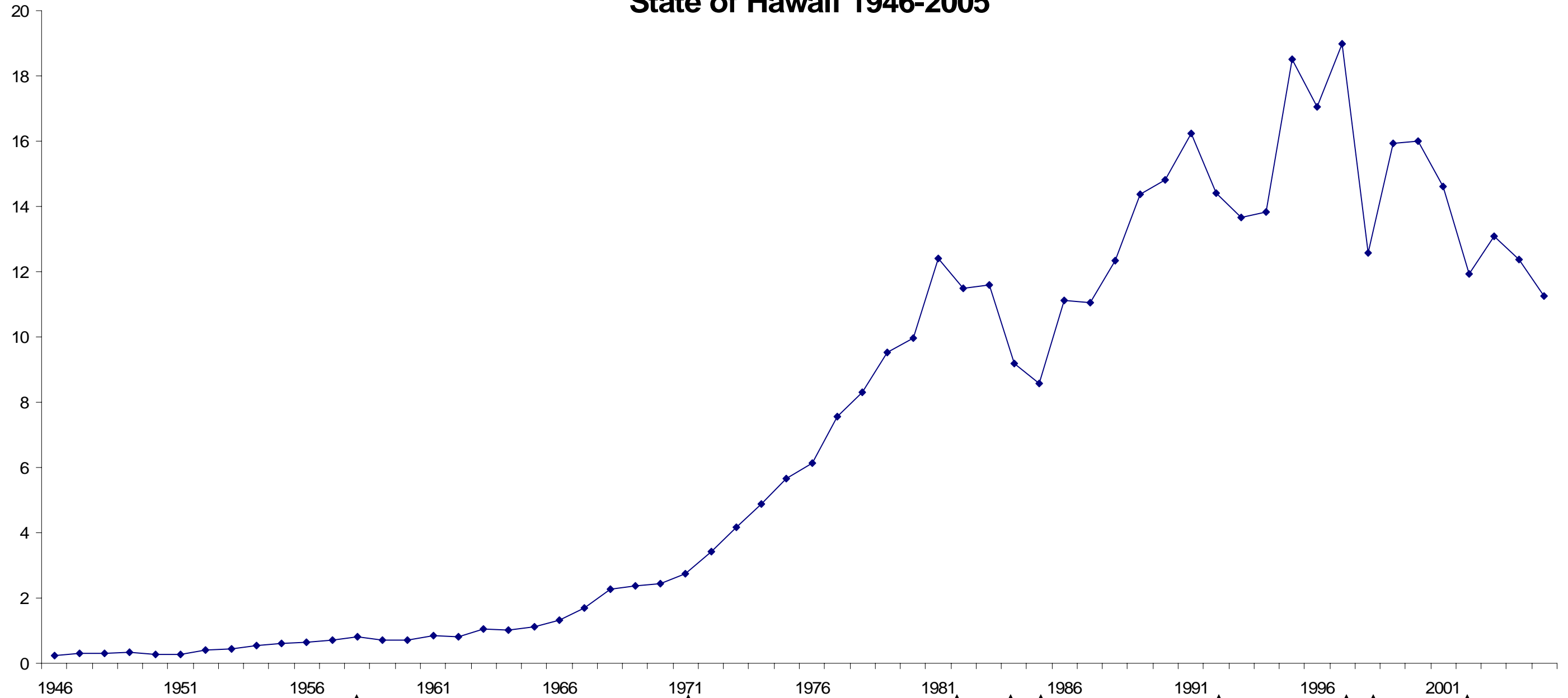
PAPAYA: Acreage, State of Hawaii, August 2006 with 2005 Comparisons

County	Farms		Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006	2005	2006
	---- Number ----		----- Acres -----					
Hawaii	154	125	1,265	1,215	835	750	2,100	1,965
Honolulu/Kauai/Maui ¹	53	43	170	120	80	75	250	195
State	207	168	1,435	1,335	915	825	2,350	2,160

¹ Kauai and Maui combined with Honolulu to avoid disclosure of individual operations.

Papaya: Value of Utilized Production, State of Hawaii 1946-2005

Million dollars



1958, majority of the papaya production came from Hawaii County. Honolulu County produced more papayas during the previous years.

1971, virgin soil technique was introduced.

1982, Hurricane Iwa destroys Kauai orchards.

1984, utilization reached a record 80.5 million pounds while the farm price dropped to 11.4 cents per pound (fresh and processed combined).

1985, storm causes 6 to 12 percent tree

1992, PRV found in Pahoia on Hawaii County. Hurricane Iniki hits Kauai county devastating orchards.

1997, farm price reached a record high 48.9 cents per pound (fresh and processed combined). Farm value reached a record \$19.0 million.

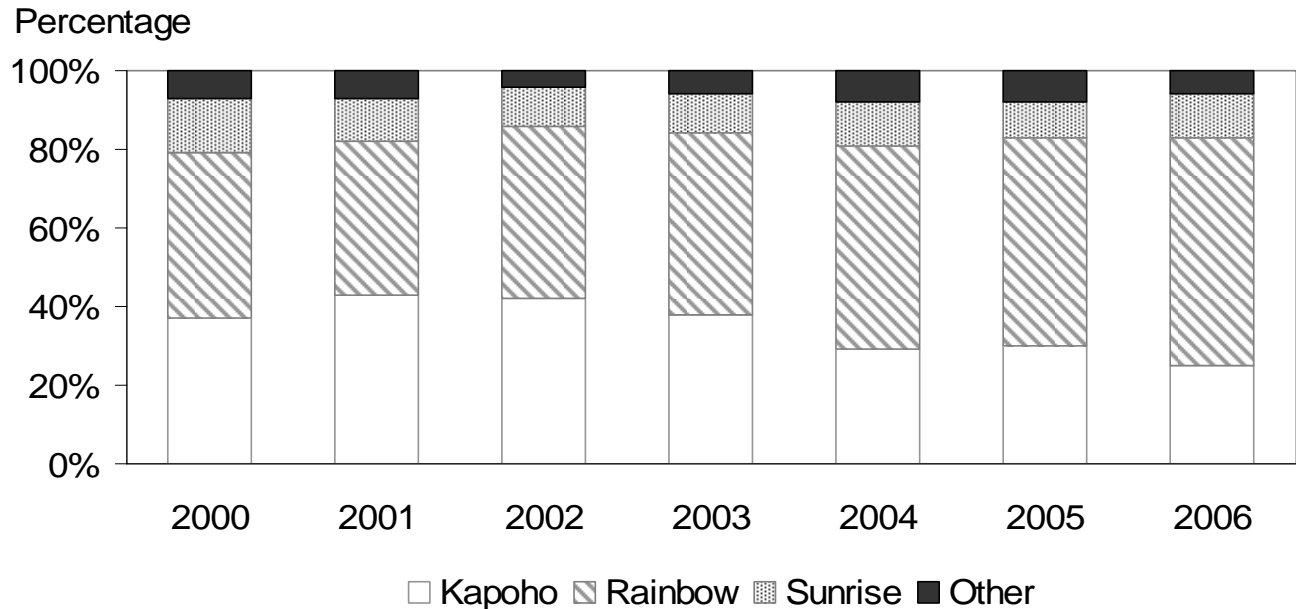
Summer 2002, Papaya Marketing Order ends.

May 1998, PRV resistant varieties released.

State 2006 Variety Summary

In August 2000, Rainbow and Kapoho ranked as the top two varieties Statewide with 42 and 37 percent, respectively. Over the years, a higher percentage of Rainbow has been planted. In August 2006, Rainbow and Kapoho accounted for 58 and 25 percent, respectively. Sunrise variety represented 11 percent of the acreage grown followed by “Other” varieties making up 6 percent.

PAPAYA: Total Acreage, Varietal Distribution, State of Hawaii, August 2000-August 2006



In August 2006, Rainbow represented 57 percent of the bearing acreage Statewide compared to 61 percent in August 2005. Kapoho was harvested from 27 percent of the bearing acreage compared to 21 percent a year ago. Sunrise made up 11 percent of the harvested acreage while “Other” varieties accounted for the remaining 5 percent for this year.

PAPAYA: Varietal Distribution, State of Hawaii, August 2006 with 2005 Comparison

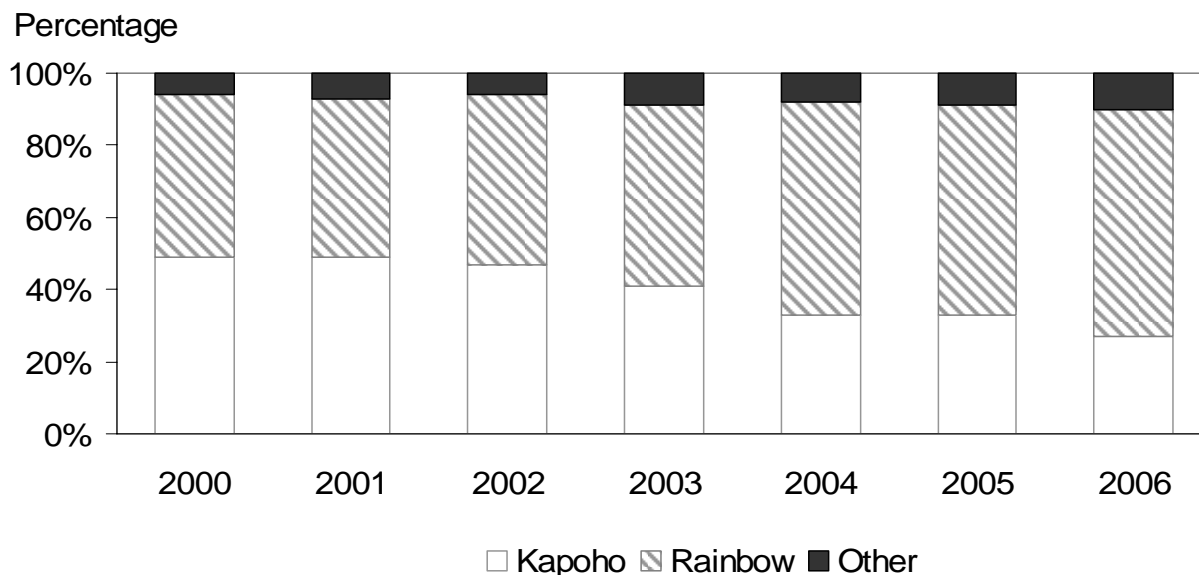
Variety	Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006
	<i>Percent</i>					
Kapoho	21	27	43	22	30	25
Rainbow	61	57	42	59	53	58
Sunrise	8	11	10	11	9	11
Other ¹	10	5	5	8	8	6
Total	100	100	100	100	100	100

¹ Sunup combined with “Other” to avoid disclosure.

Hawaii County 2006 Variety Summary

In August 2000, Hawaii County had 2,040 acres planted in papayas, Kapoho 49 percent, Rainbow 45 percent, and "Other" varieties 6 percent. In August 2006, Rainbow comprised of 63 percent, Kapoho 27 percent, and "Other" varieties 10 percent. When compared with the previous year, Rainbow represented 58 percent of the total acreage. Kapoho accounted for 33 percent and "Other" varieties made up the remaining 9 percent.

PAPAYA: Total Acreage, Varietal Distribution, Hawaii County, August 2000-August 2006



PAPAYA: Hawaii County Varietal Distribution, August 2006 with 2005 Comparison

Variety	Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006
	<i>Percent</i>					
Kapoho	23	30	47	24	33	27
Rainbow	68	62	44	64	58	63
Other ¹	9	8	9	12	9	10
Total	100	100	100	100	100	100

¹ Sunrise combined with "Other".

PAPAYA: Hawaii County Distribution within Variety, August 2006 with 2005 Comparison

Variety	Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006
	<i>Percent</i>					
Kapoho	43	66	57	34	100	100
Rainbow	70	61	30	39	100	100
Other ¹	61	51	39	49	100	100
Total	60	62	40	38	100	100

¹ Sunrise combined with "Other".