

HAWAII PINEAPPLES

Annual Summary

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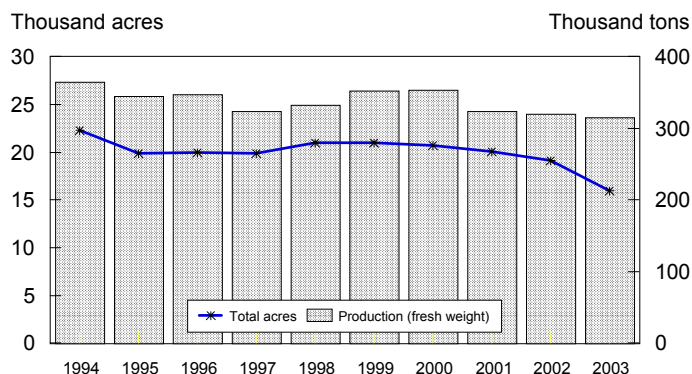
2003 PINEAPPLE OUTPUT LOWER

Hawaii 2003 pineapple utilization is estimated at 315,000 tons, 2 percent lower than last years 320,000 tons, according to the Hawaii Agricultural Statistics Service. Fresh sales totaled 132,000 tons, 13 percent higher than last seasons 117,000 tons. Processed utilization of 183,000 tons, was 10 percent lower than last years 203,000 tons.

Acreage totaled 16,000 acres, 16 percent lower than the 19,100 acres in 2002. The drop in acreage was not unexpected. Previously, a company made public its intention of reducing acreage to concentrate on fresh fruit sales.

The equivalent farm value of the 2003 pineapple crop is estimated at \$102.8 million, 2 percent higher than 2002's \$100.6 million. The farm-gate price of pineapple utilized as processed fruit was pegged at \$135 a ton, 1 percent lower than a year ago. Fresh market sales averaged \$592 a ton, 5 percent lower than 2002.

PINEAPPLES: Production and acreage
State of Hawaii, 1994-2003



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PINEAPPLES: Number of farms, acreage, production, disposition, price, and value,
State of Hawaii, 1999-2003

Year	Farms ¹	Acreage used for crop	Production (fresh weight)	Disposition		Farm price		Value of production (fresh weight)
				Processed (fresh weight)	Fresh market	Processed ²	Fresh market ³	
	Number	1,000 acres	1,000 tons	1,000 tons		Dollars per ton		Thousand dollars
1999	15	21.0	352	230	122	126	594	101,448
2000	15	20.7	354	232	122	130	585	101,530
2001	15	20.1	323	213	110	129	626	96,337
2002	15	19.1	320	203	117	136	624	100,616
2003	15	16.0	315	183	132	135	592	102,849

¹ Includes specialty pineapple.

² Estimate to reflect value of fresh fruit delivered processing plant door based on average contract prices of independent growers.

³ Estimate to reflect value at wholesale establishments for local sales and shipper dock for mainland and foreign sales.

PINEAPPLES: Value of fresh market and processed utilization, State of Hawaii, 1999-2003

Year	Fresh market sales ¹		Processor value of canned fruit and juice production ³	Total value: Fresh market and processed ⁴
	Quantity	Value ²		
	----- 1,000 tons -----		----- Million dollars -----	
1999	122	72.5	72.3	144.8
2000	122	71.4	60.8	132.2
2001	110	68.9	67.7	136.6
2002	117	73.0	71.0	144.0
2003	132	78.1	*	*

* = Available in July. ¹ Includes "fresh cut". ² Value FAS shipping point for outshipments, delivered wholesalers local sales. ³ Value of canned fruit and juices and by-product shipped out-of-State and sold within State. ⁴ Pineapple Growers Association of Hawaii.

PINEAPPLES: Outshipments of fresh pineapples, State of Hawaii, 1999-2003 ¹

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total
	1,000 pounds												
1999	13,564	12,237	18,052	16,603	18,477	18,805	20,645	13,305	15,929	16,490	17,700	15,388	197,195
2000	14,692	14,022	18,769	21,214	21,773	22,782	17,877	17,040	13,197	16,451	16,718	14,806	209,341
2001	13,864	13,519	16,254	16,276	19,480	17,541	18,073	14,212	9,901	12,671	12,307	16,058	180,156
2002	14,978	11,978	16,610	16,898	20,524	20,126	20,448	13,534	14,044	15,032	16,997	15,574	196,744
2003	13,692	13,142	20,374	19,963	21,637	20,434	24,650	22,079	15,024	15,477	22,131	19,712	228,315

¹ Excludes "fresh-cut".

Source of outshipment data: Market Analysis and News Branch of the State Department of Agriculture.

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