



Hawaii Vegetable and Melon Crops Report



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In Cooperation with the Hawaii Department of Agriculture
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HAWAII 2015 VEGETABLE CROP VALUE INCREASES TO \$45.4 MILLION

The farm gate value for Hawaii's vegetable and melon crops is estimated at \$45.4 million in 2015. Cumulative production for vegetables and melons was 48.9 million pounds, an increase of 11% from 2014. Most crops did well overall, though a few showed a decrease in production or value compared to the previous year.

The top volume-producing vegetable crop during 2015 was head cabbage, whose estimated production was 7.44 million pounds, up 12% from 2014. Cucumbers were the second largest published vegetable volume crop, estimated at 7.02 million pounds, up 22% from the previous year.

Leaf lettuce showed the most increased production over last year, increasing 193% to 2.19 million pounds from 1.13 million pounds in 2014.

The leading farm gate value was for cucumbers, estimated at \$6.49 million. Second is leaf lettuce, estimated at \$5.15 million. Head cabbage rounds out the top three farm gate values, at \$3.81 million, up 17% from 2014.

Hawaii Vegetables and Melons: Acreage, Production and Farm Value, 2014-2015

| Commodity | Area harvested (Acres) | | Production (1,000 lbs) | | Farm value (\$1,000) | |
|---------------------|------------------------|--------------|------------------------|---------------|----------------------|-----------------|
| | 2014 | 2015 | 2014 | 2015 | 2014 | 2015 |
| Cabbage, Chinese | 140 | 150 | 2,900 | 2,740 | \$1,500 | \$1,510 |
| Cabbage, head | 450 | 490 | 6,670 | 7,440 | \$3,240 | \$3,805 |
| Cabbage, mustard | 50 | 80 | 600 | 740 | \$390 | \$720 |
| Carrots | --- | 10 | -- | 50 | -- | \$160 |
| Cucumbers | 280 | 265 | 5,770 | 7,020 | \$4,300 | \$6,490 |
| Eggplant | 60 | 70 | 920 | 790 | \$900 | \$900 |
| Kale | 60 | 60 | 630 | 630 | \$1,040 | \$1,100 |
| Lettuce, head | 90 | 105 | 1,250 | 1,500 | \$2,700 | \$2,020 |
| Lettuce, leaf | 130 | 200 | 1,130 | 2,185 | \$2,900 | \$5,150 |
| Lettuce, Romaine | 130 | 170 | 1,150 | 1,700 | \$2,000 | \$2,100 |
| Onions, green | 80 | 80 | 980 | 820 | \$1,500 | \$1,450 |
| Potatoes, sweet | -- | 485 | -- | 1,490 | -- | \$1,180 |
| Squash, Oriental | 20 | 20 | 270 | 175 | \$200 | \$140 |
| Snap beans | 140 | 160 | 450 | 500 | \$1,130 | \$725 |
| Watercress | 40 | 65 | 760 | 620 | \$1,330 | \$1,150 |
| Other ^{1/} | 3,425 | 3,085 | 20,565 | 21,220 | \$16,660 | \$16,800 |
| TOTAL | 5,095 | 5,495 | 44,045 | 48,920 | \$39,790 | \$45,400 |

^{1/} Other vegetables were not published due to confidentiality reasons.