



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
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FOR IMMEDIATE RELEASE

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2022 CENSUS PROFILES HAWAII FARMERS AND AGRICULTURE

Number of farms and land in farms decreased as total agricultural sales increased

Honolulu, HI – February 13, 2024 – The U.S. Department of Agriculture’s (USDA) National Agricultural Statistics Service (NASS) today announced the results of the 2022 Census of Agriculture, spanning more than 6 million data points about America’s farms and ranches and the people who operate them down to the county level. The information collected directly from producers shows a decline in the total number of Hawaii farms. However, the data also show an increase in the value of agriculture sales in Hawaii. The full Census of Agriculture report as well as publication dates for additional ag census data products can be found at nass.usda.gov/AgCensus. Ag census data can also be found in NASS’s searchable online database, [Quick Stats](#).

The 2022 Census of Agriculture provides a wide range of demographic, economic, land, and crop and livestock production information as well as first-time or expanded data such as hemp, precision agriculture, and internet access.” said Gary R. Keough, Director, USDA NASS Pacific Region. “Many of these data about Hawaii and our counties are only collected and reported as part of the every-five-year census.”

The 2022 Census of Agriculture data show the following key trends for Hawaii:

- Hawaii’s number of farms decreased to 6,569, down 10 percent from 2017.
- Total land in farms decreased to 1.053 million acres from 1.135 million acres.
- Market value of agricultural products totaled \$673.8 million, up 20 percent from 2017. This increase came mainly from higher value of crop sales.
- Average sales per farm increased in all counties. Honolulu County leads with an average sales total of \$192 thousand per farm, followed by Kauai County, then Hawaii and Maui.
- The Aloha State leads the U.S. in Macadamia Nut, Papaya, Taro, Bananas, Coffee, and Ginger root acreage.
- At 2,259 farms, over one-third of Hawaii farms have renewable energy producing systems with solar panels being the most common.
- The average age of all Hawaii producers was 60.7, up 0.6 years from 2017. This is a smaller increase than average age increases between prior censuses.
- The number of female producers increased to 5,094 and accounted for 43% of all Hawaii producers. Sixty eight percent of all Hawaii farms had at least one female decision maker.

The national response rate for the 2022 Census of Agriculture was 61%; more than 40% of responses were submitted online. Hawaii’s response rate was 57%. To address questions about the 2022 Census of Agriculture data, NASS will host a live X Stat Chat ([@usda_nass](#)) for the public on Wednesday, Feb. 14, at 1 p.m. EST. Ag census data highlight publications are available at nass.usda.gov/Publications/Highlights. Additional products, including state and county profiles and congressional districts will be released throughout 2024.

First conducted in 1840 in conjunction with the decennial Census and conducted since 1997 by USDA NASS – the federal statistical agency responsible for producing official data about U.S. agriculture – the

Census of Agriculture remains the most comprehensive agricultural data for every state and county in the nation.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

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