

# FLORICULTURE

Sales represent both retail and wholesale quantities sold in the calendar year shown. Flowers, plants, or materials purchased from others for immediate resale are excluded. Potted flowering plants and foliage plants purchased but held less than four weeks are excluded. All data for cut flower, total foliage for indoor or patio use, and potted flowering crops are on a "gross wholesale" basis, before deductions for sales commissions or transportation costs. Value of sales at wholesale is an equivalent value calculated by applying the average wholesale price to total sales.

## FLORICULTURE: Growers, growing area and wholesale value of sales, Illinois and U.S., 1998-99

Item	Illinois		United States	
	1998	1999	1998	1999
Number of growers 1/	346	342	12,259	11,480
Expanded wholesale value 1/ (thousand dollars)	88,583	93,562	3,947,517	4,092,411
Total covered area 1/ (thousand square feet)	13,860	13,717	947,102	925,397
Open ground (acres) 1/	855	565	38,507	35,394
	<b>Thousand dollars</b>			
Cut flowers	2,810	877	411,595	425,958
Potted flowering plants	19,073	23,282	736,837	764,983
African violets	269	365	19,493	21,017
Azaleas	1,629	2,085	39,635	43,984
Chrysanthemums	2,880	2,117	73,408	71,669
Cyclamens	505	557	16,259	17,761
Easter lilies	1,475	1,411	37,273	36,742
Kalanchoes	394	591	16,907	16,554
Orchids	2,317	2,609	64,885	79,017
Poinsettias	7,554	9,791	224,441	228,192
All other potted flowering plants	1,999	3,712	241,357	246,425
Foliage plants	690	2,020	436,243	428,311
Bedding/garden plants	56,814	54,831	1,872,610	1,946,652
Geraniums (flats)	347	335	28,189	31,255
Impatiens (flats)	2,636	2,613	112,105	114,974
New Guinea (flats)	57	128	6,277	13,276
Petunias (flats)	2,131	2,026	85,189	87,177
Other flowering and foliar type (flats)	11,257	9,985	478,431	557,701
Vegetable type (flats)	1,489	1,532	92,723	96,708
Potted hardy/garden chrysanthemums	3,789	3,517	93,787	103,692
Potted geraniums (cuttings)	4,850	4,456	110,425	109,240
Potted geraniums (seed)	896	692	37,889	38,752
Other potted flowering and foliar type	18,269	20,237	520,239	467,638
Potted impatiens	201	475	20,078	23,451
Potted new guinea impatiens	1,270	903	29,789	34,360
Potted petunias	124	234	12,042	14,411
Potted vegetable type bedding plants	1,218	1,121	37,926	32,601
Geraniums hanging baskets	1,194	1,154	31,058	33,555
Impatiens hanging baskets	881	732	20,536	21,756
New guinea impatiens hanging baskets	1,306	1,028	28,668	31,031
Petunias hanging baskets	649	403	11,822	15,792
Other flowering hanging baskets	4,250	3,260	115,437	119,282
Total wholesale value of reported crops	80,183	82,627	3,641,232	3,774,096

1/ Includes all growers with gross value of sales of \$10,000 or more. Expanded wholesale value includes sales reported by growers with \$100,000 or more in sales plus a calculated value for growers with sales below \$100,000. All other estimates represent growers with value of sales of \$100,000 or more. 2/ Not published to avoid disclosing individual operations.