



NEWS RELEASE



United States Department of Agriculture
National Agricultural Statistics Service
Delta Regional Field Office (serving Arkansas, Louisiana, and Mississippi)
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USDA TO SURVEY MILK PRODUCERS

Baton Rouge, LA – Milk producers across the country, including Louisiana producers, will receive a survey from the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS), as the agency collects information for the April *Milk Production* report.

“NASS surveys a sample of milk producers quarterly to create an accurate estimate of milk production in Louisiana and the nation,” explained Kathy Broussard, State Statistician, Louisiana Field Office. NASS conducts the Milk Production Survey every January, April, July, and October. The survey asks milk producers to provide the number of milk cows in the herd, number of cows milked, and total milk production for the first day of the month.

The dairy industry relies on the quarterly *Milk Production* reports to make decisions about the marketing of milk. By participating in the survey, milk producers can ensure that NASS provides timely, accurate, and objective data that all sectors of the U.S. milk industry depend on to help make sound business decisions. To make it as easy as possible for producers to participate in the survey, NASS offers the option of responding via the Internet, mail or telephone with a local NASDA representative.

“At NASS we have a strong commitment to respondent confidentiality,” said Broussard. “We are required by law to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified,” she said.

Survey results will be published in the *Milk Production* report on April 21, 2021. All NASS reports are available online at <https://www.nass.usda.gov/Publications/>. For more information, please call NASS Delta Regional Office at (800) 327-2970.

NASS provides accurate, timely, and useful statistics in service to U.S. agriculture. We invite you to provide occasional feedback on our products and services. Sign up at <http://usda.mannlib.cornell.edu/subscriptions> and look for “NASS Data User Community.”

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