



# NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
Delta Regional Field Office (serving Arkansas, Louisiana, and Mississippi)  
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## USDA TO CONDUCT 2021 COMMERCIAL FLORICULTURE SURVEY

**Baton Rouge, LA** – The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct the 2021 Commercial Floriculture Survey with approximately 70 producers in Louisiana. Growers will be asked to provide information on production area, sales of floriculture commodities and the number of agricultural workers on their operation.

“The information obtained through this survey will help identify state and national trends in areas such as new product development and changing production practices so that growers can make vital business decisions and evaluate the results of the growing season,” said Kathy Broussard, Louisiana State Statistician.

“By participating in the survey, floriculture growers ensure that NASS can provide accurate data on floriculture production, thereby enabling USDA and the industry to be more responsive to domestic and international markets and consumer needs,” Broussard explained.

As with all NASS surveys, the information respondents provide is confidential by law. “NASS safeguards the privacy of all responses and publishes only state- and national-level data, ensuring that no individual operation or producer can be identified,” stated Broussard.

NASS will compile and analyze the survey information and publish the results on May 25, 2022 in the *Floriculture Crops* report. Survey results and all NASS reports are available online at [www.nass.usda.gov/Publications](http://www.nass.usda.gov/Publications). For more information, call the NASS Delta Regional Field Office at (800) 327-2970.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

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