



NEWS RELEASE



United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE

Delta Regional Office (serving Arkansas, Louisiana, and Mississippi)
Cooperating with the University of Arkansas – Division of Agriculture, the

Louisiana Department of Agriculture and Forestry, and the Mississippi Department of Agriculture and Commerce

FOR IMMEDIATE RELEASE
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USDA TO SURVEY MILK PRODUCERS

Baton Rouge, LA – Milk producers across the country, including Louisiana milk producers will receive surveys from the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS), as the agency collects information for the October *Milk Production* report.

“NASS surveys milk producers quarterly to create an accurate estimate of milk production in Louisiana and the nation,” said Delta Regional Director, Becky Cross.

NASS conducts the Milk Production Survey every January, April, July, and October. The survey asks milk producers to provide the number of milk cows in the herd, number of cows milked, and total milk production for the first day of the month.

The dairy industry relies on the quarterly *Milk Production* reports to make decisions about the marketing of milk. By participating in the survey, milk producers can ensure that NASS provides timely, accurate and objective data that all sectors of the U.S. milk industry depend on to help make sound business decisions.

“At NASS we have a strong commitment to respondent confidentiality,” Cross said. “We are required by law to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified,” she said.

Survey results will be published in the quarterly *Milk Production* report. All NASS reports are available online at www.nass.usda.gov. For more information, call the NASS Delta Regional Office at (800) 327-2970.

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