

# horticulture

In calendar year 2001, the Maryland Agricultural Statistics Service, in cooperation with the Maryland Department of Agriculture and Maryland Nursery and Landscape Association, conducted a survey to profile the "Green Industry".

Horticulture is Maryland's second largest agricultural sector with total gross receipts from nursery and greenhouse crops and landscaping in 2000 was \$1.15 billion. The retail sales sector accounted for over two-thirds of the receipts, with a total value of \$781 million.

Sales of plants at the wholesale level was \$141.8 million, 12% of total gross receipts. Landscape sales accounted for 19% of sales in 2000, including \$141.2 million in landscape installation and \$76.8 million in maintenance. Sales of other nursery products, such as design work, contract watering, tree moving, and plant delivery, accounted for \$11.4, or 1% of all sales. Sales by nonprofit nurseries were not included in the survey results; however, 3 of the 16 non-profit organizations reported sales totaling \$247,830.

## *Maryland Horticultural Sales by Business Function, 2000*

Category	Thousand Dollars	Percent
Wholesale plant sales	141,769	12
Retail sales	781,446	68
Landscape installation	141,244	12
Landscape maintenance	76,847	7
Other sales and products	11,422	1
<b>Total</b>	<b>1,152,730</b>	<b>100</b>

## *Maryland Nursery and Landscape Sales by Region, 2000*

Category	Western Maryland	Central Maryland	Upper Southern Maryland	Lower Eastern Shore	Businesses Eastern Shore	Operating Statewide
	<i>Dollars</i>					
Wholesale plant sales	1,692,870	79,149,041	486,432	50,249,693	10,050,053	140,940
Retail sales	2,958,958	73,132,056	1,477,562	4,545,003	2,099,917	695,783,950
Landscape installation	2,590,426	128,087,383	1,851,891	5,244,934	1,574,760	1,895,138
Landscape maintenance	806,301	73,489,333	383,871	1,438,018	488,203	241,806
Other sales and products	1,374,703	9,054,812	642,589	267,810	49,500	32,960