

Direct Marketing, Agri-tourism, and Organic Production

All fruit: Farms by size and direct marketing sales, 2011

All fruit size group by acres	All farms	Farms with direct marketing	Direct marketing percentage
	<i>number</i>	<i>number</i>	<i>percent</i>
1-10	790	393	49.7
11-25	397	151	38.0
26-50	259	72	27.8
51-100	234	64	27.4
101-249	207	49	23.7
250+	98	21	21.4
Michigan	1,985	750	37.8

All fruit: Farms by species and direct marketing method, 2011

Fruit	All farms	Farms with u-pick	Farms with stand or store	Farms selling at a farmers' market	Community Supported Agriculture	Direct marketing total
	<i>number</i>	<i>number</i>	<i>number</i>	<i>number</i>	<i>number</i>	<i>number</i>
Apples	825	120	285	130	9	365
Tart cherries	450	24	29	11	(¹)	38
Sweet cherries	400	48	85	43	(¹)	115
Blueberries	600	140	100	41	7	190
Grapes	455	20	22	16	(¹)	40
Peaches	360	60	135	89	7	195
Plums	150	8	28	20	(¹)	43
Pears	170	19	36	24	(¹)	52
Brambles	195	73	70	40	4	120
Strawberries	160	85	81	42	4	125
Nectarines	65	5	5	5	(¹)	10
Nectarines						
	1,985	385	475	220	16	750

¹ Fewer than 3.

All fruit: Farms by size and agri-tourism activity, 2011

All fruit size group by acres	All farms	Farms with agri-tourism	Agri-tourism percentage
	<i>number</i>	<i>number</i>	<i>percent</i>
1-10	790	72	9.1
11-25	397	53	13.4
26-50	259	27	10.4
51-100	234	20	8.5
101-249	207	13	6.3
250+	98	5	5.1
Michigan	1,985	190	9.6

All fruit: Farms by agri-tourism activity, 2011

Activity	Farms	Percent of agri-tourism farms with activity
	<i>number</i>	<i>percent</i>
Winery/Cidery	44	23.2
Petting zoo	35	18.4
Corn maze	26	13.7
Group tours	86	45.3
Wagon rides	61	32.1
Gift shop	52	27.4
Retail food	82	43.2
Special events	32	16.8
Cider mill	56	29.5
Other	23	12.1
Michigan	190	

All fruit: Farms and acres of certified organic production by species, 2011

Fruit	Farms	Bearing acres
	<i>number</i>	<i>acres</i>
Apples	16	515
Tart cherries	8	214
Blueberries	8	97
Grapes	3	14
Peaches and pears	5	30
Brambles and strawberries	8	15
Michigan	35	885