

United States Department of Agriculture National Agricultural Statistics Service

Minnesota Ag News – Farm Computer Usage and Ownership



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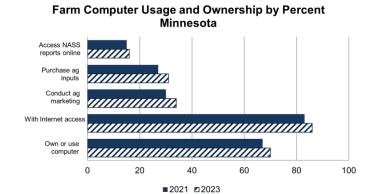
Cooperating with the Minnesota Department of Agriculture

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Seventy percent of Minnesota farms own or use a desktop or laptop computer, 1 percentage point higher than the U.S. percentage, according to the latest USDA, National Agricultural Statistics Service – *Farm Computer Usage and Ownership* report. Farms using smart phones for their farm business was 85 percent, 3 percentage points above the national percentage.

Eighty-six percent of Minnesota farms have internet access, up 3 percentage points from 2021. Cellular service is the most common method of accessing the Internet on Minnesota farms, with 79 percent of farms accessing the internet utilizing cellular methods. The proportion of Minnesota farms using broadband (DSL, cable, fiber optic) connection was the second most common method for accessing the internet with 52 percent. Satellite service at 23 percent was the third most common way for Minnesota farms to access the internet.



Farm Computer Usage – Minnesota and United States: 2021 and 2023

Farms	Minnesota		United States	
	2021	2023	2021	2023
	(percent)	(percent)	(percent)	(percent)
Own or use desktop or laptop computer	67	70	67	69
Own or use smartphone	76	85	77	82
Own or use a tablet or other portable wireless computer		30	29	32
Own or use some other type of computer	(Z)	1	2	2
With Internet access	83	86	82	85
Purchase agricultural inputs over Internet	27	31	29	32
Conduct agricultural marketing activities over Internet	30	34	21	23
Access USDA NASS reports over Internet	15	16	13	13
Access other USDA reports/services over Internet	25	27	22	20
Conduct business with any USDA website	19	28	16	16
Conduct business with any other Federal government website	9	16	12	11
Conduct business with any non-agricultural website	53	63	47	49
Primary method of Internet access ¹				
Dialup	3	2	2	2
Broadband (DSL, cable, fiber optic)	50	52	50	51
Cellular	71	79	70	75
Satellite	18	23	19	23
Other	1	(Z)	2	2
Using precision ag practices to manage crops or livestock	28	32	25	27

⁽Z) Less than half of the unit shown.

Does not add to 100% due to operators with multiple types of internet access

UNITED STATES

Nationally, 85 percent of farms reported having access to the internet. In 2023, 32 percent of farms used the internet to purchase agricultural inputs, which was an increase of 3 percent from 2021. Additionally, 23 percent of farms used the internet to market agricultural activities, which was an increase of 2 percent from 2021. Farms which conducted business with non-agricultural websites in 2023 increased by 2 percent to 49 percent.

In 2023, 51 percent of internet connected farms utilized a broadband connection while 75 percent of internet connected farms had access through a cellular data plan. Additionally, 69 percent of farms had a desktop or laptop computer while 82 percent of farms had a smart phone.

The complete report can be found on the USDA NASS website at www.nass.usda.gov/Publications.