

CRANBERRIES

Cranberry production in Massachusetts totaled 1.86 million barrels in 2010, two percent above 2009's production level. Growers harvested 13,000 acres of cranberries, unchanged from the previous year. Yields averaged 143.2 barrels per acre, compared with 139.8 barrels per acre a year earlier. Hot, dry conditions during the growing season limited full crop potential.

Cranberry handlers were contacted in the fall of 2010 to report price expected to be paid to Massachusetts growers for 2010 grown berries. Massachusetts 2010 preliminary price for fresh cranberries averaged \$65.60 per barrel and processed cranberries averaged \$42.60 per barrel.

MASSACHUSETTS CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 2001 – 2010

Year	Area Harvested	Yield per Acre ¹	Production		Utilization		Price per Barrel ^{2,3}			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres	Barrels	1,000 Barrels				Dollars			1,000 Dollars
2001	12,000	118.0	1,416	1,414	176	1,238	40.50	21.60	24.00	33,869
2002	14,500	100.1	1,452	1,452	154	1,298	50.30	30.70	32.80	47,595
2003	14,100	99.7	1,406	1,406	107	1,299	56.30	32.30	34.10	47,982
2004	13,900	130.1	1,808	1,808	152	1,656	54.80	30.60	32.60	59,004
2005	13,700	103.9	1,423	1,423	124	1,299	55.90	33.70	35.60	50,708
2006	13,500	139.7	1,886	1,886	155	1,731	63.50	39.30	41.30	77,871
2007	13,000	117.1	1,522	1,522	101	1,421	70.10	48.40	49.80	75,856
2008	13,000	182.6	2,374	2,374	128	2,246	75.20	57.30	58.30	138,322
2009	13,000	139.8	1,817	1,817	86	1,731	75.20	45.70	47.10	85,574
2010 ⁴	13,000	143.2	1,862	1,862	102	1,760	65.60	42.60	43.90	81,667

¹ Yield is based on total production.

² Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains and other retains.

³ One barrel weighs 100 pounds.

⁴ Preliminary. Revised Estimates will be published July 7, 2011 in the *Noncitrus Fruits and Nuts 2010 Summary*, National Agricultural Statistics Service, USDA.

MAINE CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 2001 – 2010

Year	Area Harvested	Yield per Acre ¹	Production		Utilization		Price per Barrel ²			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres	Barrels	1,000 Barrels				Dollars			1,000 Dollars
2001	250.5	71.9	18.00	17.50	1.60	15.90	*	*	41.10	719
2002	219.0	93.4	20.45	20.45	2.63	17.82	*	*	47.50	971
2003	226.0	86.7	19.60	19.40	2.54	16.86	200.00	39.00	60.10	1,166
2004	225.0	90.0	20.25	20.25	1.64	18.61	250.00	35.00	52.40	1,061
2005	219.5	78.7	17.27	17.27	1.44	15.83	175.00	35.00	46.70	806
2006	203.0	56.3	11.43	11.43	2.89	8.54	175.00	40.00	74.20	848
2007	214.9	57.9	12.45	12.45	2.67	9.78	180.00	55.00	81.80	1,019
2008	196.7	115.6	22.73	22.73	2.70	20.03	200.00	80.00	94.20	2,142
2009	198.5	131.2	26.05	24.75	2.23	22.52	200.00	35.00	49.90	1,234
2010	201.0	145.0	29.14	29.11	3.78	25.33	200.00	20.00	43.40	1,263

* Fresh and processed prices not available prior to 2003.

¹ Yield is based on total production.

² One barrel weighs 100 pounds.

SOURCE: *Maine Cranberries*, University of Maine Cooperative Extension, Cranberry Associate, 207-581-2967.