



Massachusetts Cranberries

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NEW ENGLAND FIELD OFFICE

53 Pleasant Street, Rm 3450 Concord, NH 03301-9902



FOR IMMEDIATE RELEASE
July 18, 2016

Contact: Gary Keough
(603) 224-9639

2015 MASSACHUSETTS PRODUCTION ABOVE PREVIOUS YEAR

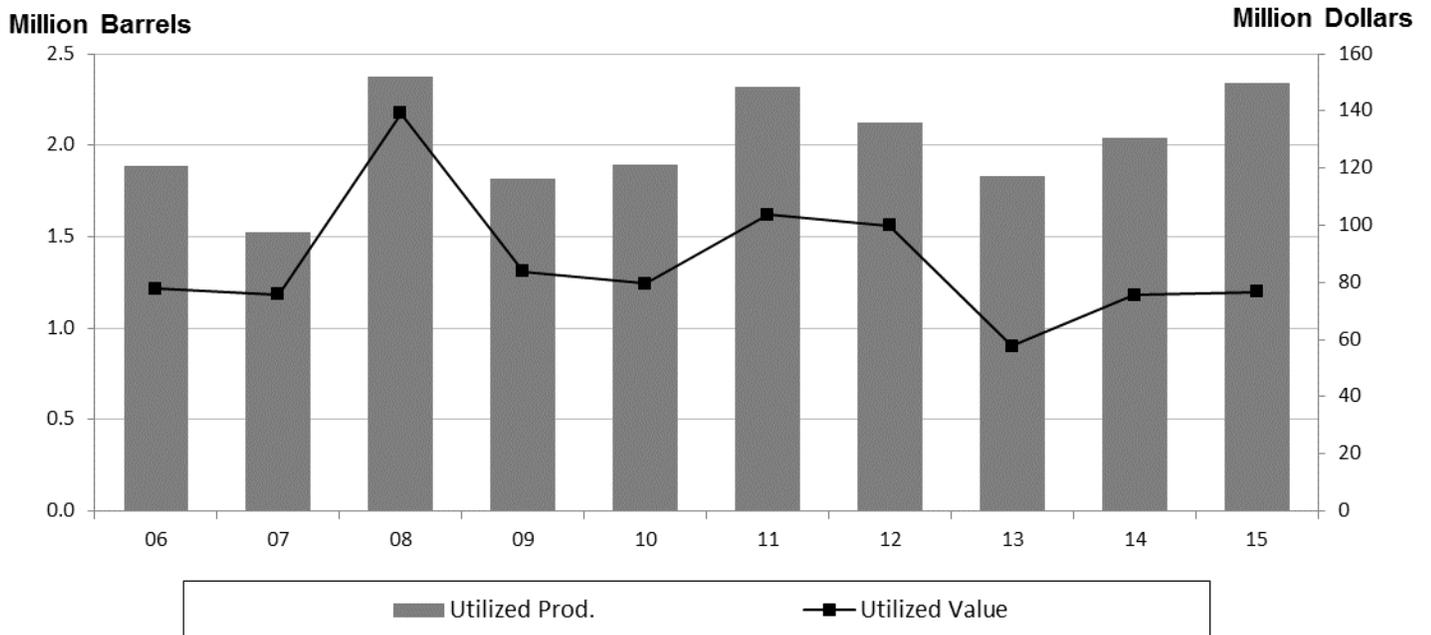
MASSACHUSETTS: Cranberry production totaled 2.35 million barrels in 2015, 14 percent above 2014's production and just 1 percent below the record production set in 2008. Growers harvested 13,200 acres of cranberries, 800 acres more than the previous year. Yields averaged 177.3 barrels per acre, compared with 164.3 barrels per acre a year earlier.

The 2015 price for fresh cranberries averaged \$59.60 per barrel, up from \$56.80 in 2014. The 2015 price for processed cranberries averaged \$30.50 per barrel, down from 36.60 in 2014.

UNITED STATES: Total 2015 United States cranberry production is estimated at 8.56 million barrels, up 2 percent from 2014. Harvested acreage totaled 40,900, up 300 acres from the previous season. The average yield, at 206.7 barrels per acre was up 2 percent from the previous year.

Wisconsin continues to be the largest cranberry producing State with 4.79 million barrels in total production. Total cranberry acreage harvested in the United States in 2015 was 40,900 acres, up 300 acres from the previous year. The United States 2015 price for fresh cranberries averaged \$62.70 per barrel and processed cranberries averaged \$29.90 per barrel.

Cranberries: Utilized Production and Value Massachusetts, 2006 – 2015



Cranberry Area Harvested, Yield, Production, Price, and Value – States and United States: 2013-2015

[A barrel weighs 100 pounds]

State	Area harvested			Yield per acre ¹		
	2013	2014	2015	2013	2014	2015
	(acres)	(acres)	(acres)	(barrels)	(barrels)	(barrels)
Massachusetts	13,200	12,400	13,200	138.5	164.3	177.3
New Jersey	3,000	3,000	3,000	180.8	204.7	189.7
Oregon	3,000	2,900	2,900	130.0	162.8	191.4
Washington	1,700	1,600	1,600	89.4	97.5	123.8
Wisconsin	21,100	20,700	20,200	282.8	239.5	237.3
United States	42,000	40,600	40,900	211.4	202.9	206.7

State	Total production			Utilized production		
	2013	2014	2015	2013	2014	2015
	(barrels)	(barrels)	(barrels)	(barrels)	(barrels)	(barrels)
Massachusetts	1,852,300	2,070,000	2,352,000	1,828,800	2,037,000	2,340,000
New Jersey	547,500	652,000	595,000	542,300	614,000	569,000
Oregon	390,000	500,000	562,000	390,000	472,000	555,000
Washington	152,000	156,000	198,000	152,000	156,000	198,000
Wisconsin	6,015,600	5,022,000	4,856,000	5,967,600	4,957,000	4,793,000
United States	8,957,400	8,400,000	8,563,000	8,880,700	8,236,000	8,455,000

State	Price per barrel			Value of utilized production		
	2013	2014	2015	2013	2014	2015
	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	31.60	37.10	32.80	57,737	75,523	76,783
New Jersey	37.50	36.90	37.30	20,336	22,657	21,224
Oregon	30.60	23.10	25.90	11,934	10,903	14,375
Washington	43.70	44.60	44.20	6,636	6,959	8,749
Wisconsin	32.00	27.90	30.50	190,679	138,370	146,396
United States	32.40	30.90	31.60	287,322	254,412	267,527

¹ Yield is based on utilized production.



Cranberry Utilization, Price, and Value by Utilization – States and United States: 2013-2015

Utilization and State	Utilized production					
	2013		2014		2015	
	(barrels)		(barrels)		(barrels)	
Fresh						
Massachusetts	88,800		48,000		186,000	
Washington	40,000		55,000		57,200	
Wisconsin	192,600		165,000		185,000	
United States	321,400		268,000		438,200	
Processed						
Massachusetts	1,740,000		1,989,000		2,154,000	
New Jersey ¹	542,300		514,000		569,000	
Oregon ¹	390,000		472,000		555,000	
Washington	112,000		101,000		130,800	
Wisconsin	5,775,000		4,792,000		4,608,000	
United States	8,559,300		7,968,000		8,016,800	
Utilization and State	Price per barrel ²			Value of production		
	2013	2014	2015	2013	2014	2015
	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Fresh						
Massachusetts	50.60	56.80	59.60	4,493	2,726	11,086
Washington	63.70	(D)	60.50	2,548	(D)	4,066
Wisconsin	78.50	(D)	66.50	15,119	(D)	12,303
Other	(X)	75.30	(X)	(X)	16,561	(X)
United States	68.90	72.00	62.70	22,160	19,287	27,455
Processed						
Massachusetts	30.60	36.60	30.50	53,244	72,797	55,697
New Jersey ¹	37.50	36.90	37.30	20,336	22,657	21,224
Oregon ¹	30.60	23.10	25.90	11,934	10,903	14,375
Washington	36.50	(D)	35.80	4,088	(D)	4,683
Wisconsin	30.40	(D)	29.10	175,560	(D)	134,093
Other	(X)	26.30	(X)	(X)	128,768	(X)
United States	31.00	29.50	29.90	265,162	235,125	240,072

(D) Withheld to avoid disclosing data for individual operations.

(X) Not applicable.

¹ Small quantities of fresh cranberries are included in process to avoid disclosure of individual operations.

² Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

Cranberry Unutilized Production – States and United States: 2013-2015

Crop and State	Unharvested production			Harvested not sold		
	2013	2014	2015 ¹	2013	2014	2015
	(barrels)	(barrels)	(barrels)	(barrels)	(barrels)	(barrels)
Massachusetts	11,400	13,000	(NA)	12,100	20,000	12,000
New Jersey	1,300	5,000	(NA)	3,900	33,000	26,000
Oregon	-	-	(NA)	-	28,000	7,000
Washington	-	-	(NA)	-	-	-
Wisconsin	14,000	8,000	(NA)	34,000	57,000	63,000
United States	26,700	26,000	(NA)	50,000	138,000	108,000

- Represents zero.

(NA) Not available.

¹ Estimates discontinued in 2015.

NASS provides accurate, timely, and useful statistics in service to U.S. agriculture. We invite you to provide occasional feedback on our products and services. Sign up at http://bit.ly/NASS_Subscriptions and look for "NASS Data User Community."

USDA is an equal opportunity provider, employer and lender. To file a complaint of discrimination, write: USDA, Director, Office of Civil Rights, 1400 Independence Ave., S.W., Washington, D.C. 20250-9410 or call (800) 795-3272 (voice), or (202) 720-6382 (TDD).