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Wholesale Value of Floriculture Crops up 13% in Connecticut

CONCORD, NH--- The 2020 wholesale value of floriculture crops in Connecticut is up 13% from the 2019 valuation according to Pam Hird, New England State Statistician for USDA’s National Agricultural Statistics Service (NASS), New England Field Office. The total crop value at wholesale for all growers with $10,000 or more in sales is estimated at $154 million for 2020, compared with $136 million for 2019.

Wholesale Value of All Sales (Bedding Plants): Sales were up 10% at 137 million from 2019 figure of 125 million.

Number of Producers: The number of producers for 2020, at 198, is up 32% from the 2019 count of 150.

Area Used for Production: Total covered area for floriculture crop production was 25.2 million square feet in 2020, up 3% from the 2019 area of 24.5 million square feet.

For the complete ‘Floriculture Crops’ report, go to: https://usda.library.cornell.edu/concern/publications/0p0966899

This report and all other NASS reports are available online at www.nass.usda.gov.

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