

## Floriculture 2005

The floriculture statistics presented in this release were compiled from interviews and estimates of all known growers of floriculture crops in New Jersey. Growers must have annual gross sales exceeding \$10,000 of all floriculture crop to be included in state tabulations. Individual crop details, including quantity sold, price, and value, are summarized only from growers whose gross sales of floriculture crops are above \$100,000.

The 2005 expanded wholesale value of floriculture crops in the United States was up 1 percent from the revised 2004 value. New Jersey ranked ninth in the nation in expanded wholesale value of floriculture crops with a value of \$147 million. The total crop wholesale value for all New Jersey growers with \$100,000 or more in sales was estimated at \$140 million compared with \$139 million in 2004.

The number of growers with sales over \$10,000 in New Jersey totaled 359 in 2005, a decline of 8 percent when compared with the 2004 revised count of 390. This followed the national trend of a 7 percent decline in the total number of growers. The number of growers in New Jersey with sales of \$100,000 or more remained unchanged at 184.

Total covered area for floriculture crop production in the Garden State was recorded at 18.2 million square feet, 5 percent less than the revised area of 19.1 million square feet in 2004. Nationally, total covered area for

floriculture production was down 3 percent from 2004.

Greenhouse space in New Jersey accounted for 98 percent of the total covered area with 17.8 million square feet, down 5 percent from 2004. Film plastic structures, at 13.2 million square feet, were down 6 percent from the revised 2004 figure. Fiberglass and other rigid plastic covers were down 28 percent for the year, while glass greenhouse area, at 4.2 million square feet, was down 1 percent from the revised 2004 area. Shade and temporary cover constituted the remaining 340,000 square feet of covered area, up 18 percent from 2004. Open ground usage totaled 2,685 acres, down 3 percent from the 2004 total.

In New Jersey, the total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level reached \$140 million in 2005, up less than 1 percent from the 2004 total. These operations, which comprised 51 percent of all growers, accounted for 95 percent of the total value of floriculture crops.

Total bedding and garden plants, the largest contributor to total value of sales for growers with \$100,000 or more of sales, recorded an increase of 1 percent in wholesale value of sales to \$90.0 million. Potted flowering plants were up 2 percent in value to \$26.7 million. The foliage for indoor use category was valued at \$3.64 million in 2005, a decrease of 4 percent from the revised 2004 estimate. The value of cut flowers decreased by 8 percent, to \$8.06 million.

### NEW JERSEY GROWING AREA: BY TYPE OF COVER, 2004 - 2005

Type of Cover	All Operations with \$10,000 + Sales		All Operations with \$100,000 + Sales	
	2004	2005	2004	2005
<b><u>1,000 Square Feet</u></b>				
<b>Total Greenhouse Cover</b>	18,844	17,819	16,266	15,819
Glass Greenhouses	4,245	4,188	3,900	3,920
Fiberglass and Other Rigid Greenhouses	562	405	474	354
Film Plastic Greenhouse	14,037	13,226	11,892	11,545
<b>Shade and Temporary Cover</b>	287	340	251	303
<b>Total Covered Area</b>	19,131	18,159	16,517	16,122
<b><u>Acres</u></b>				
<b>Open Ground</b>	2,771	2,685	2,308	2,275