



United States Department of Agriculture
National Agricultural Statistics Service
New Jersey Field Office
Cooperating with New Jersey Department of Agriculture



2014 Blueberry Statistics

New Jersey Blueberry Crop Valued at \$79.5 Million

The total value of the 2014 blueberry crop in New Jersey was \$79.5 million, up 40 percent from the previous year. The overall season average price was \$1.40 per pound, up 22 cents from the previous year. The average fresh market price was \$1.44 per pound, while the processing price was \$1.05 per pound. The processing price per pound was 21 cents above the 2013 price level of \$0.84 per pound.

New Jersey ranked fifth in the nation in the production of cultivated blueberries in 2014. Georgia was ranked first. Utilized production was up 18 percent from 2013 to 56.7 million pounds. Prices showed a 19 percent increase. The state average yield was up by almost 1,000 pounds to 6,440 pounds per acre, compared to 5,450 pounds in 2013 and 5,850 pounds per acre in 2012. The area harvested, at 8,800 acres, was unchanged from 2013.

United States Blueberry Production Up by 5 Percent

The United States blueberry total production, at 5.67 million pounds in 2014, was up 5 percent from the 5.40 million pounds the previous year. Bearing acreage, at 82,630, increased 2,000 acres from the 2013 growing season. In 2014 Georgia, North Carolina and Washington increased their acreage, while New Jersey and Michigan remained unchanged from 2013. The average yield in 2014 was 6,700 pounds per acre nationwide, an increase of 230 pounds per acre from the 6,470 pounds in 2013.



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Who we are

The mission of USDA's National Agricultural Statistics Service (NASS) is to provide timely, accurate, and useful statistics in service to United States agriculture. Statistics are based on data collected from growers and agri-businesses through annual, quarterly, monthly, and weekly surveys and the Census of Agriculture.

Nationwide: About 500 national reports are issued annually covering about 120 crop and 45 livestock items in the major-producing states along with economic and demographic information. Each report is published according to a pre-set calendar of release dates. Strict security ensures that no one gains premature access to the information. The Census of Agriculture is conducted every five years to generate statistics for ALL agricultural commodities at the county, state, and national levels. The five-year program also includes special studies like the Census of Horticulture and Aquaculture. Census products and services are available from all field offices.

New Jersey: The New Jersey field office issues about 65 reports annually such as the New Jersey Farm Facts, Weekly Crop Weather Report, Jersey Fresh Fruit and Vegetable Crops, and an annual summary with historical comparisons and county statistics for our major commodities.

Reports are available via the Web at www.nass.usda.gov

**Blueberry Harvested Acres, Yield, Production, Price,
& Value of Utilized Production, by State, 2014 1/**

State	Area Harvested	Yield per Acre ^{1/}	Utilized Production
	- acres -	- lbs -	- 1,000 lbs -
Alabama	430	1,120	480
Arkansas	200	1,800	360
California	5,000	10,700	53,350
Florida	4,300	3,720	16,000
Georgia	16,600	5,540	92,000
Indiana	500	4,000	2,000
Michigan	19,000	4,840	92,000
Mississippi	2,100	4,070	8,550
New Jersey	8,800	6,440	56,680
New York	900	1,780	1,600
North Carolina	6,400	7,580	48,500
Oregon	9,300	9,260	86,100
Washington	9,100	10,600	96,100
US	82,630	6,700	553,720

1/ Yield is based on utilized production.

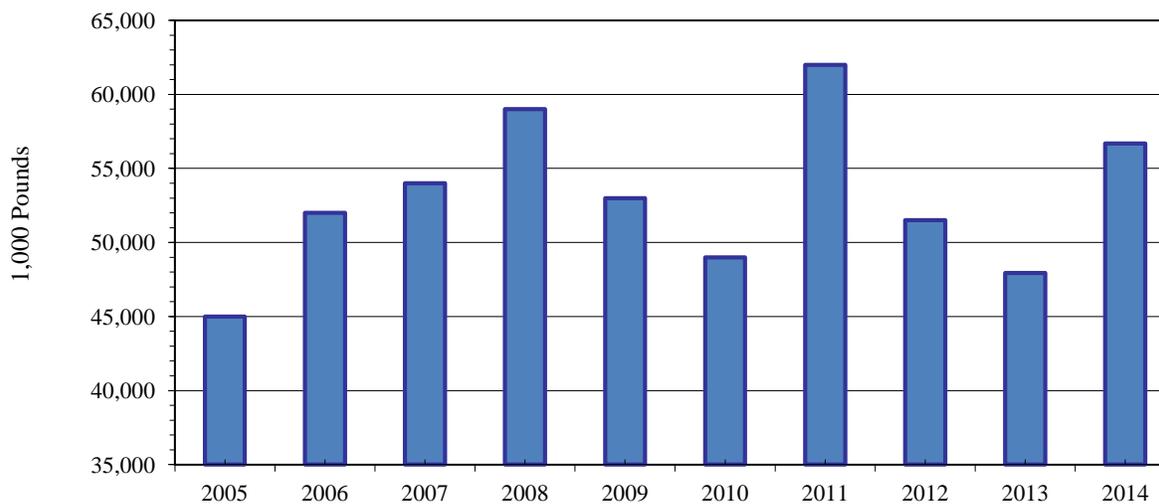
State	Value of Utilized Production	Price per Pound		
		Fresh	Processed	All
	- 1,000 dollars -	- - - dollars per pound - - -		
Alabama	1,181	2,460	*	2,460
Arkansas	619	1,720	*	1,720
California	126,132	(D)	*	2,380
Florida	69,760	4,360	*	4,360
Georgia	109,800	1,600	0.750	1.190
Indiana	2,780	(D)	(D)	1.390
Michigan	114,320	1,900	0.640	1.240
Mississippi	10,065	1,300	1.000	1.180
New Jersey	79,463	1.440	1.050	1.400
New York	4,208	2,630	*	2,630
North Carolina	71,808	1,760	0.550	1.480
Oregon	106,692	1,530	1.020	1.240
Washington	120,504	1,840	0.960	1.250
US	817,332	1,920	0.906	1.480

* Small quantities of processed blueberries are included in fresh to avoid disclosure of individual operations.

New Jersey Blueberry Price & Value of Production, 2012 - 2014

Year	Season Average Price			Value of Production
	Fresh	Processing	All	Utilized
	--- dollars per pound ---			- \$1,000 -
2012	1.640	1.210	1.570	80,805
2013	1.220	0.840	1.180	56,800
2014	1.440	1.050	1.400	79,463

New Jersey Blueberry Utilized Production, 2005 - 2014

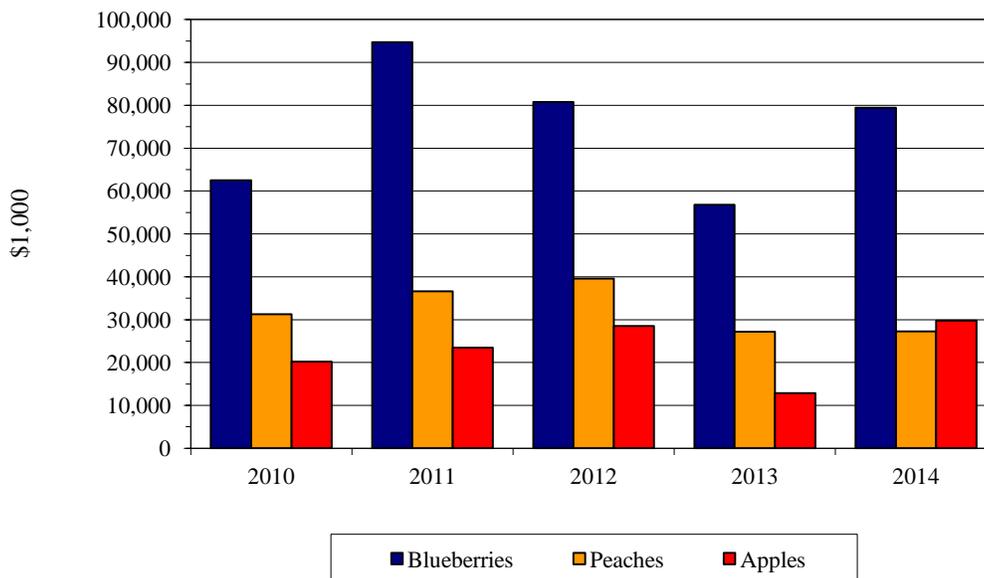


New Jersey Apple, Blueberry, & Peach Value of Utilized Production, 2005 – 2014 ^{1/}

Year	Apples	Blueberries	Peaches
	- \$1,000 -	- \$1,000 -	- \$1,000 -
2005	13,779	55,470	30,869
2006	18,060	83,720	35,700
2007	9,609	90,240	32,832
2008	14,841	81,990	23,920
2009	20,951	65,260	33,660
2010	20,180	62,510	31,280
2011	23,505	94,700	36,600
2012	28,540	80,805	39,600
2013	12,844	56,800	27,180
2014	29,750	79,463	27,295

1/ Preliminary.
2/ Not available at time of publication.

New Jersey Apple, Blueberry, & Peach Value of Utilized Production, 2010 - 2014



National Rankings Cultivated Blueberries by State, 2014

State	Rank	Harvested Acres
Michigan	1	19,000
Georgia	2	16,600
Oregon	3	9,300
Washington	4	9,100
New Jersey	5	8,800
North Carolina	6	6,400
California	7	5,000
Florida	8	4,300
Mississippi	9	2,100
New York	10	900
Indiana	11	500
Alabama	12	430
Arkansas	13	200

State	Rank	Yield per Acre ^{1/} (lbs)
California	1	10,700
Washington	2	10,600
Oregon	3	9,260
North Carolina	4	7,580
New Jersey	5	6,440
Georgia	6	5,540
Michigan	7	4,840
Mississippi	8	4,070
Indiana	9	4,000
Florida	10	3,720
Arkansas	11	1,800
New York	12	1,780
Alabama	13	1,120

1/ Yield is based on utilized production.

State	Rank	Utilized Production (1,000 lbs)
Washington	1	96,100
Georgia	2	92,000
Michigan	2	92,000
Oregon	3	86,100
New Jersey	4	56,680
California	5	53,350
North Carolina	6	48,500
Florida	7	16,000
Mississippi	8	8,550
New York	9	1,600
Indiana	10	2,000
Alabama	11	480
Arkansas	12	360

State	Rank	Value of Utilized Production (\$1,000)
California	1	126,132
Washington	2	120,504
Michigan	3	114,320
Georgia	4	109,800
Oregon	5	106,692
New Jersey	6	79,463
North Carolina	7	71,808
Florida	8	69,760
Mississippi	9	10,065
New York	10	4,208
Indiana	11	2,780
Alabama	12	1,181
Arkansas	13	619

Blueberries, 1929-1975

NJ Historic Blueberry Statistics

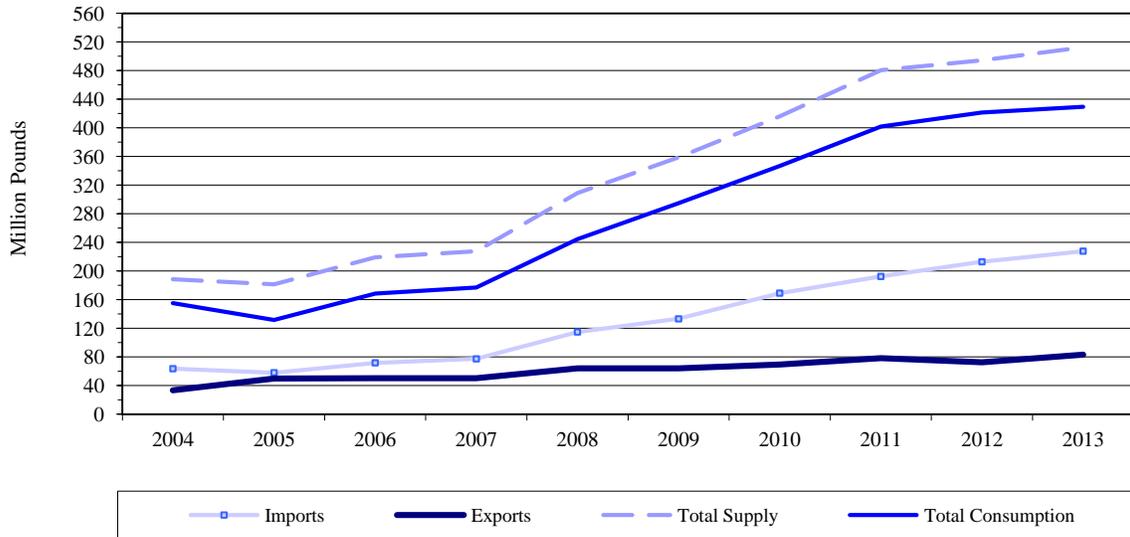
Year	Area Harvested	Yield Per Acre	Utilized Production	Price	Value of Utilized Production
	-acres-	-flats-	-flats-	-cents/lbs-	-dollars-
1929	150	140	21,000	-	-
1930	200	200	40,000	-	-
1931	300	167	50,000	-	-
1932	420	152	64,000	-	-
1933	500	150	75,000	-	-
1934	600	83	50,000	-	-
1935	600	167	100,000	-	-
1936	700	123	86,000	-	-
1937	800	159	127,000	-	-
1938	900	203	183,000	-	-
1939	1,050	122	128,000	-	-
1940	1,100	231	254,000	-	-
1941	1,200	291	349,000	-	-
1942	1,400	176	246,000	2.28	561
1943	1,500	267	400,000	2.85	1,140
1944	1,600	305	305,000	3.10	1,513
1945	1,800	140	252,000	3.85	970
1946	2,000	255	510,000	3.40	1,734
1947	2,200	290	638,000	2.75	1,754
1948	2,400	165	396,000	3.65	1,145
1949	2,800	285	810,000	2.70	2,155
1950	3,100	250	775,000	2.65	2,054
1951	3,600	275	990,000	2.60	5,574
1952	4,100	235	964,000	2.75	2,651
1953	4,600	280	1,288,000	2.85	3,671
1954	5,000	320	1,600,000	2.75	4,400
1955	5,200	315	1,638,000	2.65	4,341
1956	5,200	225	1,170,000	3.15	3,686
1957	5,600	265	1,484,000	2.75	4,081
1958	5,400	260	1,404,000	2.55	3,580
1959	6,100	240	1,464,000	2.90	4,246
1960	6,600	350	2,310,000	2.60	6,006
1961	6,700	220	1,474,000	2.90	4,246
1962	7,300	235	1,716,000	2.75	4,719
1963	7,900	210	1,659,000	2.10	5,143
1964	8,500	220	1,870,000	2.95	5,516
1965	7,900	260	2,054,000	2.60	6,059
1966	8,300	280	2,324,000	3.25	7,553
1967	7,500	270	2,025,000	3.15	5,229
1968	7,600	203	1,862,000	2.95	5,493
1969	7,100	290	2,059,000	3.00	6,177
1970	7,300	215	1,570,000	3.40	5,338
1971	7,200	285	2,052,000	3.35	6,874
1972	7,200	260	1,872,000	3.95	7,394
1973	7,300	310	2,063,000	4.25	9,618
1974	7,500	320	2,400,000	3.90	9,360
1975	7,700	270	2,079,000	4.25	8,836

Blueberries 1976-2014

NJ Historic Blueberries Statistics

Year	Area Harvested	Yield per Acre	Utilized Production	Price	Value of Utilized Production
	-acres-	-flats-	-flats-	-cents/lbs-	-dollars-
1976	7,600	315	2,394,000	5.00	11,970
1977	7,700	270	2,079,000	6.50	13,514
1978	7,800	260	2,028,000	7.63	15,482
1979	7,800	273	2,127,000	6.49	13,806
1980	8,100	292	2,364,000	6.71	15,860
Year	-acres-	-lbs-	-1,000 lbs-	-cents/lbs-	-dollars-
1981	7,800	3,590	28,000	65.0	18,201
1982	7,500	4,000	28,000	71.2	21,360
1983	7,800	2,950	23,000	79.4	19,260
1984	7,900	3,800	30,000	62.0	17,980
1985	7,700	4,550	35,000	75.6	25,688
1986	7,900	3,800	30,000	77.4	23,216
1987	7,600	3,030	23,000	82.8	19,053
1988	7,700	2,860	22,000	102.0	21,350
1989	7,800	3,850	30,000	89.3	24,560
1990	7,900	2,970	24,000	82.7	19,440
1991	8,200	3,780	32,000	78.2	24,235
1992	7,600	3,030	24,000	94.9	21,820
1993	8,100	3,890	32,500	79.4	25,005
1994	7,600	4,140	32,500	73.7	23,205
1995	7,600	4,610	36,000	75.7	26,500
1996	7,500	4,530	35,000	97.1	33,010
Year	-acres-	-lbs-	flats	-\$/lbs-	-dollars-
1997	7,400	4,590	35,000	0.999	33,980
1998	7,500	4,800	37,000	0.788	28,360
1999	7,500	5,200	41,000	0.938	36,590
2000	7,500	4,530	35,000	1.060	36,100
2001	7,400	5,000	38,000	0.990	36,730
2002	7,400	5,680	43,000	1.110	46,790
2003	7,500	5,330	41,000	1.140	45,690
2004	7,500	5,200	39,000	1.170	45,630
2005	7,500	6,000	45,000	1.230	55,470
2006	7,600	6,840	52,000	1.610	83,720
2007	7,600	7,110	54,000	1.670	90,240
2008	7,600	7,760	59,000	1.390	81,990
2009	7,700	6,880	53,000	1.230	65,260
2010	7,500	6,530	49,000	1.280	62,510
2011	7,700	8,050	62,000	1.530	94,700
2012	7,500	6,870	51,500	1.570	80,805
2013	8,800	5,540	47,940	1.180	56,800
2014	8,800	6,440	56,680	1.400	79,463

US Imports, Exports, Total Supply and Total Consumption of Fresh Blueberries, 2004 - 2013 ^{1/}



¹ Both cultivated and wild fresh blueberries are included.
 Source: Fruit and Tree Nuts Situation and Outlook Yearbook, November 2014,
 Economics Research Service, USDA.

2015 Blueberry Survey and Release Dates

Final Production, Disposition and Prices Received Survey	November 2015
USDA Release	January 2016

We ensure the confidentiality of all individual reports. No person (outside of Agricultural Statistics Service personnel), organization, or other local, state, or federal government agency has access to any report an individual submits to us. Individual reports are used only in combination with other reports and are summarized to develop county, state, and national blueberry production estimates.

The publication and dissemination of agricultural statistics are possible only through the support and cooperation of the New Jersey Department of Agriculture and the agricultural industry. The New Jersey Agricultural Statistics Service would like to thank those producers who responded to our surveys and furnished information for the Blueberry Program.