



# NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
NORTHEASTERN REGIONAL FIELD OFFICE  
4050 Crums Mill Rd., Suite 203  
Harrisburg, PA 17112



FOR IMMEDIATE RELEASE  
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Contact: Karen Powell  
(717) 787-3904  
[Karen.Powell@nass.usda.gov](mailto:Karen.Powell@nass.usda.gov)

## USDA to Measure Fruit and Berry Production

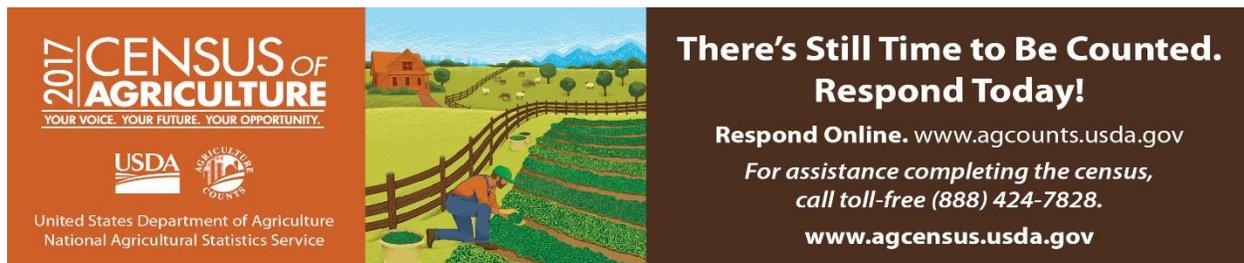
**HARRISBURG, PA** –The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct its end of season surveys for 2017 fruit and berry production beginning in April 2018. The surveys will collect information about acres, production and prices from more than 3,000 growers in the Northeastern region of the United States.

“The information from these surveys directly impacts our regions’ fruit and berry growers in many positive ways,” said King Whetstone, director of NASS, Northeastern Regional Field Office. “Growers can use the survey results when making business plans and marketing decisions. USDA’s Farm Service Agency (FSA) relies on the average yields and prices to administer farm programs. Cooperative Extension uses the data to provide needed outreach and education, and State Departments and agencies of agriculture use the information to aid growers.”

In these survey, NASS asks participants to answer a variety of questions about apples, blueberries, cherries (tart), cranberries, grapes, peaches, and pears; depending on state and version of the questionnaire. For their convenience, survey participants have the option to respond online. As with all NASS surveys, information provided by respondents is confidential by law. NASS safeguards the confidentiality of all responses and publishes only state and national level data, ensuring that no individual producer or operation can be identified.

NASS will compile, analyze, and publish survey results in the June 26, 2018 *Noncitrus Fruit and Nuts* Report. All previous *Noncitrus Fruit and Nuts* publications are available online at <https://www.nass.usda.gov/Publications>. For more information on NASS surveys and reports, call the NASS Northeastern Regional Field Office at 1-800-498-1518.

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The banner features the 2017 Census of Agriculture logo on the left, which includes the text "2017 CENSUS OF AGRICULTURE" and "YOUR VOICE. YOUR FUTURE. YOUR OPPORTUNITY." Below the logo is the USDA and Agriculture Counts logo, and the text "United States Department of Agriculture National Agricultural Statistics Service". The central image shows a farmer in a field with a fence and a barn in the background. On the right, a dark brown box contains the text: "There's Still Time to Be Counted. Respond Today! Respond Online. [www.agcounts.usda.gov](http://www.agcounts.usda.gov) For assistance completing the census, call toll-free (888) 424-7828. [www.agcensus.usda.gov](http://www.agcensus.usda.gov)

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