NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NEW JERSEY FIELD OFFICE
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New Jersey Floriculture Sales Up, Fourth Highest in U.S.

TRENTON, NJ --- The 2019 wholesale value of New Jersey floriculture crops is up 29% from the 2018 valuation. The total crop value at wholesale for all growers with $10,000 or more in sales is estimated at $297 million for 2018, fourth highest nationally.

For the U.S, the 2019 wholesale value of floriculture crops is down 7% from the 2018 valuation. The total crop value at wholesale for all growers with $10,000 or more in sales is estimated at $4.42 billion for 2019, compared with $4.77 billion for 2018.

The statistics contained in this report represent data from all known growers in the 17 Program States with $10,000 or more in annual gross sales (both retail and wholesale) of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, herbaceous perennials, cut cultivated florist greens, propagative floriculture material, and/or unfinished plants.

For the complete 'Floriculture Crops' report, go to:
https://usda.library.cornell.edu/concern/publications/0p0966899

This report and all other NASS reports are available online at www.nass.usda.gov.

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