New Jersey Vegetable Growers Reap Record Sales in 2020 Bell Peppers

TRENTON, NJ --- New Jersey vegetable growers harvested bell peppers from 3,800 acres in 2020, up 300 acres from 2019 and the highest since 1998, according to Bruce Eklund, state statistician of the USDA’s National Agricultural Statistics Service, New Jersey Field Office. They reaped $56.0 million in value of utilized production from this acreage, an all-time record.

New Jersey vegetable growers harvested 3,700 acres of squash, up 500 acres from 2019. This acreage level was last seen in 2000 and 2001. They reaped $11.1 million in value of utilized squash production from this acreage.

New Jersey vegetable growers harvested spinach from 1,700 acres. They harvested asparagus from 1,900 acres, reaping $14.9 million in value of utilized production. New Jersey was fourth nationally in both asparagus acreage and value of sales.

Survey Procedures: Starting with the 2012 Crop year, acreage, production, marketing year price and value information included in this report is collected on an annual basis for fresh market and processing vegetables.

For the complete 2020 “Vegetable Annual Summary” go to: https://usda.library.cornell.edu/concern/publications/02870v86p

The “Vegetable Annual Summary” and all other NASS reports are available online at www.nass.usda.gov.

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