New Jersey Floriculture Sales at $356 Million, Fourth Highest in U.S.

TRENTON, NJ --- The 2021 value of New Jersey floriculture sales were $356 million, fourth highest in the US, according to Bruce Eklund, state statistician of the USDA’s National Agricultural Statistics Service, New Jersey Field Office. This production was from 306 growers, the Nation’s ninth highest.

For production in the open, New Jersey was third at 4,396 acres. New Jersey producers sold over $194 million in bedding sales, also third Nationally, and 3rd in propagative material sales at $53.7 million.

NASS conducted the survey among operations that annually produce and sell at least $10,000 of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, potted herbaceous perennials, cut cultivated florist greens, and propagative (unfinished) floriculture material. Annual sales include retail and wholesale sales of items surveyed.

Access 2021 and earlier floriculture data through the Quick Stats database (http://quickstats.nass.usda.gov)
• In Program, select “Survey”
• In Sector, select “Crops”
• In Group, select “Horticulture”
• In Commodity, select the crop(s) for which you want data
• Select your category, data item, geographic level, and year

For the complete ‘Floriculture Crops’ report, go to: https://usda.library.cornell.edu/concern/publications/0p0966899

NASS reports are available online at www.nass.usda.gov.

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