



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NEW JERSEY FIELD OFFICE
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FOR IMMEDIATE RELEASE
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New Jersey floriculture sales at \$308 million, fifth highest in U.S.

TRENTON, NJ --- The 2023 value of New Jersey floriculture sales were \$308 million, fifth highest in the U.S., according to Bruce Eklund, state statistician of the USDA's National Agricultural Statistics Service, New Jersey Field Office. This production was from 275 growers, the Nation's fourteenth highest number of growers per state. For production in the open, New Jersey was third at 4,164 acres. New Jersey's largest plant category is Bedding and Garden Plants at \$184 million in sales.

NASS conducted the survey among operations that annually produce and sell at least \$10,000 of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, potted herbaceous perennials, cut cultivated florist greens, and propagative (unfinished) floriculture material. Annual sales include retail and wholesale sales of items surveyed.

Access 2023 and earlier floriculture data through the Quick Stats database: <https://quickstats.nass.usda.gov/>

- In Program, select "Survey"
- In Sector, select "Crops"
- In Group, select "Horticulture"
- In Commodity, select the crop(s) for which you want data
- Select your category, data item, geographic level, and year

The 2023 Commercial Floriculture Survey data will be available only in NASS's Quick Stats database at https://www.nass.usda.gov/Surveys/Guide_to_NASS_Surveys/Floriculture/index.php

This report and all other NASS reports are available online at www.nass.usda.gov.

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