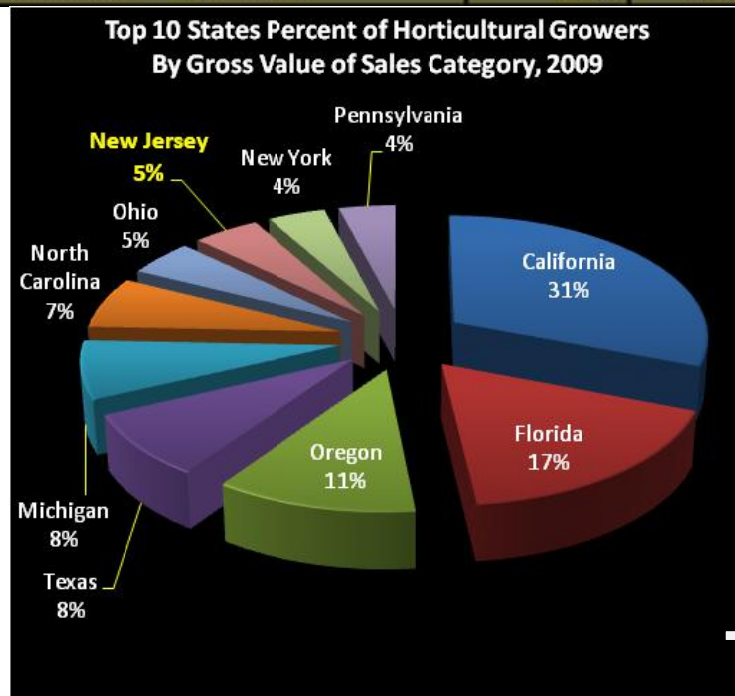


Selected Horticulture Crops - Total Value of Sales, Production, and Number of Operations			
Nursery Crops	Total		Value of Sales \$1,000
	Operations	Production 1,000	
Annual Bedding/Garden Plants, Total	294	58,735	75,573
Annual Bedding/Garden Plants Sold as Flats, Total	247	3,148,951	28,207
Annual Bedding/Garden Plants Sold as Pots, Total	277	14,453	30,089
Annual Bedding/Garden Plants Sold as Hanging Baskets, Total	219	2,096,733	17,276
Vegetable-Type Bedding Plants, Total	158	-	5,365
Vegetable-Type Bedding Plants Sold as Flats, Total	134	260,685	2,420
Vegetable-Type Bedding Plants Sold as Pots, Total	98	996	2,934
Vegetable-Type Bedding Plants Sold as Hanging Baskets, Total	8	1,289	11
Flowering and Foliar Annuals, Total	290	-	70,208
Flowering and Foliar Annuals Sold as Flats, Total	245	2,888,266	25,787
Flowering and Foliar Annuals Sold as Pots, Total	269	13,457	27,155
Flowering and Foliar Annuals Sold as Hanging Baskets, Total	219	2,095,444	17,265

Top 10 Horticulture Production Expenses in New Jersey			
Category	Number of Operations	Value of Sales \$1,000	State Ranking
Hired labor expenses, all	495	89,549	1
Seeds, plants, vines, trees, etc. purchased	588	45,864	2
All other production expense	358	15,250	3
Containers purchased	502	14,729	4
Gasoline, fuels and oils purchased	609	13,525	5
Repairs, supplies and maintenance costs	586	12,227	6
Potting soils and growing media purchased	438	10,039	7
Utilities purchased	584	6,874	8
Fertilizer, lime and soil conditioner purchased	589	6,780	9
Rent and lease expenses for land, buildings, machinery	232	6,280	10
All Horticulture Production Expenses	623	245,863	-



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OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE \$300

Published
2010
 December



2009 Census of Horticulture

New Jersey Ranked Eighth in the Nation for Total Gross Sales



The Census of Horticultural Specialties, conducted once every 10 years, provides the only comprehensive, detailed picture of U.S. floriculture, nursery and specialty crop operations.

The Census of Horticultural Specialties collects information to provide a comprehensive and detailed picture of the horticultural sector of the U.S. economy. It is the only source of detailed production and sales data for floriculture, nursery and specialty crops. This publication's main focus will be the state of New Jersey.

Categories with a lower sales from the previous Census of Horticulture, included Sod Sprigs or Plugs, Potted Flowering Plants, Cut Christmas Trees, Foliage Plants, and Food Crops Under Protection.

The 2009 Census of Horticulture counted 623 operations in New Jersey with sales of \$347,601,000 a decrease of 122 operations since the 1998 Census of Horticulture. However, sales of horticulture crops increased by 44 percent over this same time period.

Categories where sales increased since the last Census of Horticulture, included Nursery Stock, Annual Bedding and Garden Plants, Cut Flowers, Transplants for Commercial Vegetable Production, Potted Herbaceous Perennial Plants, and Propagative Materials.



2009 Census of Horticulture New Jersey

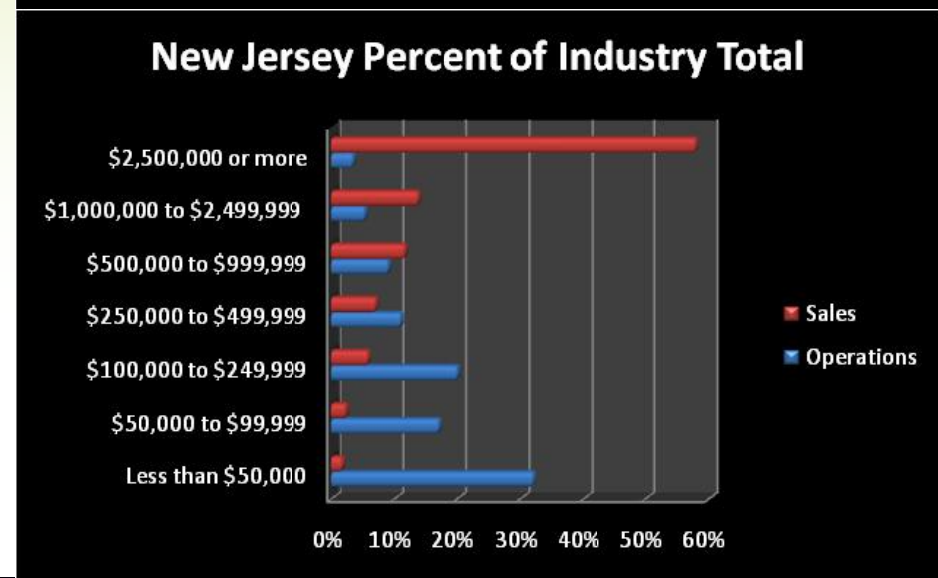
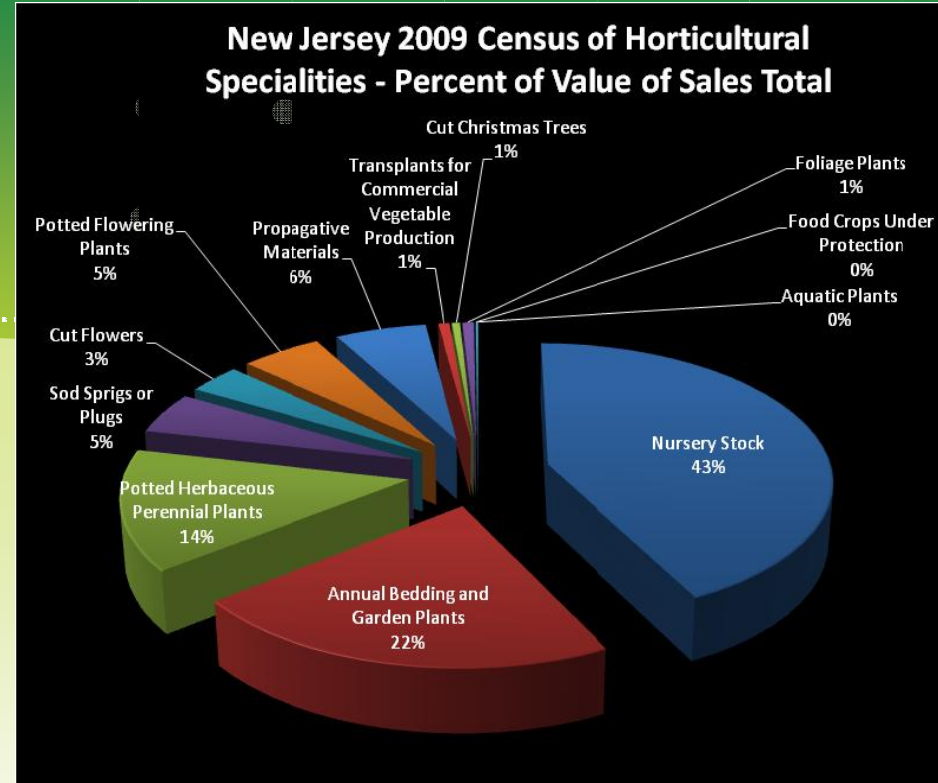
New Jersey Ranks 11th in the Nation for Total Number of Operations

Top 10 Producing States by Gross Value of Sales Category						Nursery Crops by Value of Sales and United States Rank			
State	1998		2009		2009 Ranking	Nursery Crops	Value of Sales (\$1,000)		US Rank
	Operations	Sales \$1,000	Operations	Sales \$1,000			1998	2009	
California	2,037	2,253,387	1,611	2,283,394	1	Nursery Stock	76,163	147,872	6
Florida	2,339	1,401,811	1,882	1,288,798	2	Annual Bedding and Garden Plants	58,535	75,573	11
Oregon	1,285	645,454	1,177	835,201	3	Potted Herbaceous Perennial Plants	19,548	49,052	5
Texas	773	477,017	738	620,103	4	Sod Sprigs or Plugs	22,008	16,855	14
Michigan	1,216	471,720	1,089	566,794	5	Cut Flowers	9,243	11,887	4
North Carolina	1,090	307,134	1,021	501,363	6	Potted Flowering Plants	28,114	18,224	12
Ohio	1,004	382,585	784	351,241	7	Propagative Materials	10,440	20,191	9
New Jersey	745	240,921	623	347,601	8	Transplants for Commercial Vegetable Production	333	2,518	7
New York	985	266,184	1,040	303,354	9	Cut Christmas Trees	2,030	1,776	20
Pennsylvania	1,387	615,214	1,288	296,005	10	Foliage Plants	8,282	2,542	10
United States	23,758	10,599,298	21,585	11,687,323	-	Food Crops Under Protection	1,671	532	26
						Aquatic Plants	388	(D)	-
						All Horticulture	240,921	347,601	8

^D Withheld to avoid disclosing data for individual operations.

Nursery Crops - Total Value of Sales, Production, and Number of Operations			
Category	Total		Value of Sales \$1,000
	Operations	Production 1,000	
Nursery Stock Sold, Total	277	-	147,872
Broadleaf Evergreens, Total	199	3,167,213	36,633
Coniferous Evergreens, Total	187	20,46,838	40,369
Deciduous Flowering Trees, Total	124	252,005	21,232
Deciduous Shade Trees, Total	115	300,119	22,169
Deciduous Shrubs, Total	167	2,504,356	22,634
Fruit and Nut Plants, Total	21	^D	1,002
Ornamental Grasses, Total	73	^D	2,186
Landscaping Palms, Total	3	110	2
Other Woody Ornamentals and Vines, Total	52	379,939	1,646
Cuttings, Plug Seedlings, Liners, Tissue Cultured Plantlets, and Prefinished Plants Sold, Total	31	24,128,805	20,191
Liners Sold, Total	15	2,134,667	3,022
Cuttings Sold, Total	7	2,376,350	721
Plug Seedlings Sold, Total	10	19,070,202	15,456
Tissue Cultured Plantlets Sold, Total	4	8,100	22
Prefinished Plants Sold, Total	3	539,486	972
Sod, Sprigs, and Plugs Sold, Total	28	3	16,855
Transplants for Commercial Vegetable & Strawberry Production Sold, Total	10	-	2,518

^D Withheld to avoid disclosing data for individual operations.



Floriculture Crops - Total Value of Sales, Production, and Number of Operations			
Category	Total		Value of Sales \$1,000
	Operations	Production 1,000	
Potted Herbaceous Perennials Sold, Total	260	14,005	49,052
Potted Flowering Plants Sold For Indoor or Patio Use, Total	158	3,630,647	18,224
Potted Flowering Plants, Excluding Potted Spring Flowering	141	2,176,848	13,552
Bulbs Sold, Total			
Potted Spring Flowering Bulbs Sold, Total	61	1,453,799	4,671
Foliage Plants Sold For Indoor or Patio Use, Total	60		2,542
Foliage Plants Sold For Indoor or Patio Use as Pots, Total	51	309,164	1,996
Foliage Plants Sold For Indoor or Patio Use as Hanging Baskets, Total	22	81,247	546
Cut Flowers Sold, Total	60	X	11,887
Cut Cultivated Greens Sold, Total	10	X	234
Food Crops Grown Under Protection and Sold, Total	14	3,163	531,736
Cut Christmas Trees Sold and To Be Sold, Total	73	41	1,776
Christmas Trees On Operation To Be Cut & Sold	71	762	-

^X Not Applicable.