



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NEW JERSEY FIELD OFFICE
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New Jersey Floriculture Sales at \$285 Million, Fourth Highest in U.S.

TRENTON, NJ --- The 2020 wholesale value of New Jersey floriculture crops was almost \$285 million from 294 growers according to Bruce Eklund, state statistician of the USDA's National Agricultural Statistics Service, New Jersey Field Office. These 294 growers with \$10,000 or more in sales is up from 239 such growers in 2019. Grower counts increased in 5 of the 6 sales categories with the largest increase for those whose wholesale values landed between \$50,000 and \$99,000.

For the U.S, the 2020 wholesale value of floriculture crops is up 9 percent from the 2019 valuation. The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$4.80 billion for 2020, compared with \$4.42 billion for 2019.

The statistics contained in this report represent data from all known growers in the 17 Program States with \$10,000 or more in annual gross sales (both retail and wholesale) of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, herbaceous perennials, cut cultivated florist greens, propagative floriculture material, and/or unfinished plants.

For the complete 'Floriculture Crops' report, go to:
<https://usda.library.cornell.edu/concern/publications/0p0966899>

This report and all other NASS reports are available online at www.nass.usda.gov.

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